

ATTACHMENT 4

REFERRAL AGENCY COMMENTS AND RECOMMENDATIONS

Referral Agency	Response	Recommendation	Attached	On File
County Public Works, the Land Use Division	X	Conditional approval; Comments	X	
County Division of Environmental Health	X	Approval		X
Northwest Information Center				
THPO – Bear River Band of the Rohnerville Rancheria	X	Conditional Approval		X
THPO – Wiyot Tribe				
Humboldt Community Services District				
Humboldt #1 Fire Protection District				
California Department of Fish and Wildlife				



DEPARTMENT OF PUBLIC WORKS
C O U N T Y O F H U M B O L D T
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AREA CODE 707

ON-LINE
WEB: CO.HUMBOLDT.CA.US

PUBLIC WORKS BUILDING
SECOND & L ST., EUREKA
FAX 445-7409

ADMINISTRATION	445-7491	NATURAL RESOURCES	445-7741
BUSINESS	445-7652	NATURAL RESOURCES PLANNING	267-9540
ENGINEERING	445-7377	PARKS	445-7651
FACILITY MANAGEMENT	445-7493	ROADS	445-7421


CLARK COMPLEX
HARRIS & H ST., EUREKA
FAX 445-7388

LAND USE	445-7205
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LAND USE DIVISION INTEROFFICE MEMORANDUM

TO: Steve Lazar, Senior Planner, Planning and Building Department

VIA: Robert W. Bronkall, Deputy Director

FROM: Ken Freed, Assistant Engineer 

DATE: 11/15/2022

RE: **ALLPOINTS ADVERTISING INC, APN 306-391-004, PLN-2022-17994**

At this time the County doesn't have an ordinance regulating how digital displays are used when visible from the road. To avoid distracting traffic, the Public Works Department recommends that the sign be used to display "static" messages (no moving graphics); and that when multiple static messages are used that the rotation be no quicker than 5 seconds. General information concerning messages can be found on the State of California Department of Transportation linked site provide here: <https://dot.ca.gov/-/media/dot-media/programs/traffic-operations/documents/mobility/cms-guidelines-april-2021.pdf>

In the future, should the County adopt regulations regulating how displays are operated, the operation of the sign would then need to comply with those regulations.

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