

**Sign Standards (Ground Floor) for the CW Zoning District and Proposed Deviation
ACGC 2nd and E Multi-Story Building Master Sign Permit**

| Description | Standard | Proposed | Deviation |
|--|--|---|---|
| Projecting and suspended signs (Table 17-5) | | | |
| Max. number | 1 per tenant frontage | 3 | None |
| Max. Area | 18 sf per tenant frontage | Tenant A= 9.5 sf Tenant C = 5 sf Tenant D= 9 sf | None, except Tenant D sign above ground floor |
| Max. height | Height of building | Tenant A = 3.08 ft Tenant C = 1.5 ft Tenant D = Below roof line @ 44ft | None |
| Max. projection from building wall | 8 ft | Tenant A = 3.67 ft Tenant C = 3.67 ft Tenant D = 3.25 ft | None |
| Illumination? | Yes - see 10-5.1709.8 | Tenant A and C: None Tenant D: Externally Illuminated | None |
| Vertical and horizontal clearance | See 10-5.1709.9 – Signs that project over any public walkway or walk area must have an overhead clearance of at least eight feet and require encroachment permit. Signs must maintain a minimum two-foot horizontal clearance from a driveway or street curb. | Tenant A: Overhead clearance = 9.67 ft; Horizontal Clearance = 8.67 ft Tenant C: Overhead clearance = 9.3 ft; Horizontal Clearance = 6ft Tenant D: Overhead clearance = 44 ft Horizontal clearance = 3.25 ft | None |
| Awning/Canopy signs (Table 17-6) | | | |
| Max. number | No max. | 3 | None |
| Max. area | 25 sf or area of awning or canopy fascia, whichever is less | Tenant A = 9.6 sf Tenant B = 7.3 sf Tenant C = 10.44 sf | None |
| Max. height (canopy signs) | Height of canopy fascia; 3 ft for signs atop canopy | Tenant A = 1 ft Tenant B = 1.5 ft Tenant C = 1.5 ft | None |
| Max. width | The building wall to which it is attached or the tenant space it identifies | Tenant A = 2.3 ft Tenant B = 2.3 ft Tenant C = 2.3 ft | None |
| Maximum projection from building wall | No max. | Approx. 2 ft | None |
| Wall signs (Table 17-2) | | | |
| Max. number | 2 per tenant frontage | 1 | None |
| Max. Area (applies to all walls signs on a tenant frontage) | 1-sf per linear foot of tenant frontage (32 sq. ft. per tenant frontage maximum) | 9 sf | None |
| Max. height | Roof/parapet | 4.75 ft | None |
| Max. projection from building wall | 6 in | 4 inches | None |
| Illumination? | Yes, external and internal | Externally Illuminated | None |