

Sign Standards (Ground Floor) for the CW Zoning District and Proposed Deviation ACGC 2 nd and E Multi-Story Building Master Sign Permit			
Description	Standard	Proposed	Deviation
Projecting and suspended signs (Table 17-5)			
Max. number	1 per tenant frontage	3	None
Max. Area	18 sf per tenant frontage	Tenant A= 9.5 sf Tenant C = 5 sf Tenant D= 9 sf	None, except Tenant D sign above ground floor
Max. height	Height of building	Tenant A = 3.08 ft Tenant C = 1.5 ft Tenant D = Below roof line at 44ft	None
Max. projection from building wall	8 ft	Tenant A = 3.67 ft Tenant C = 3.67 ft Tenant D = 3.25 ft	None
Illumination?	Yes - see 10-5.1709.8	Tenant A and C: None Tenant D: Externally Illuminated	None
Vertical and horizontal clearance	See 10-5.1709.9 – Signs that project over any public walkway or walk area must have an overhead clearance of at least eight feet and require encroachment permit. Signs must maintain a minimum two-foot horizontal clearance from a driveway or street curb.	Tenant A: Overhead clearance = 9.67 ft; Horizontal Clearance = 8.67 ft Tenant C: Overhead clearance = 9.3 ft; Horizontal Clearance = 6ft Tenant D: Overhead clearance = 44 ft Horizontal clearance = 3.25 ft	None
Awning/Canopy signs (Table 17-6)			
Max. number	No max.	3	None
Max. area	25 sf or area of awning or canopy fascia, whichever is less	Tenant A Sign area = 6.71 sf Tenant A canopy fascia area = 10.16 sf Tenant B sign area = 9.51 sf Tenant B canopy fascia area = 8.24 sf Tenant C sign area = 6.88 sf Tenant C canopy area = 10.39 Tenant D sign area = 8.49 sf Tenant D canopy fascia area = 8.24 sf Total all signs area = 31.59 sf Total fascia area = 37.03 sf 5.44 sf available sign area to transfer to Tenant B and D signs	Tenant B (sign B1) exceeds sign area by 1.27 sf Tenant D (sign R3) exceeds sign area by 0.25 sf 5.44 sf available sign area (per total area of all canopy facias) to transfer to Tenants B and D signs
Max. height (canopy signs)	Height of canopy fascia; 3 ft for signs atop canopy	Tenant A = 1 ft Tenant B = 1.5 ft Tenant C = 1.5 ft Tenant D = 1.6 ft	None
Max. width	The building wall to which it is attached or the tenant space it identifies	Tenant A = 2.3 ft Tenant B = 2.3 ft Tenant C = 2.3 ft Tenant D = 2.3 ft	None

Maximum projection from building wall	No max.	Approx. 2 ft	None
Wall signs (Table 17-2)			
Max. number	2 per tenant frontage	1	None
Max. Area (applies to all walls signs on a tenant frontage)	1-sf per linear foot of tenant frontage (32 sq. ft. per tenant frontage maximum)	Tenant D = 9 sf	None
Max. height	Roof/parapet	4.75 ft	None
Max. projection from building wall	6 in	4 in	None
Illumination?	Yes, external and internal	Externally Illuminated	None