



# Lemonade Day!™

Saturday  
June 1st, 2024

is a community-wide educational initiative designed to introduce youth to entrepreneurship through the real world experience of starting their own business - a lemonade stand. Give kids the opportunity to learn the business and life skills needed to set a goal, make a plan, and work the plan to achieve their dreams!

## Lemonade Day Teaches Kids To

### SET A GOAL

### MAKE A PLAN

- Make Spending Decisions
- Plan their Product and Stand
- Brand and Advertise their Business
- Find an Investor
- Create a Business Plan and Budget

### WORK THE PLAN

- Purchase their Supplies
- Make Lemonade and Build their Stand
- Setup and Run their Business
- Provide Good Customer Service

### ACHIEVE SUCCESS

- Account for Business Results
- Spend some, Save some, Share some
- Contemplate their Future Plans

<https://lemonadeday.org/humboldt-county>



**REGISTER FOR FREE NOW!!**



**TO LEARN  
MORE VISIT:  
LEMONADEDAY.ORG**



# Lemonade Day!®

## TEACHER FAQ

### WHAT IS LEMONADE DAY?

Lemonade Day is a fun, experiential program that teaches youth how to start, own and operate their very own business - a lemonade stand. Each year in participating cities, youth have the opportunity to experience entrepreneurship by setting up their business during their city's community-wide Lemonade Day. Since 2007, Lemonade Day has served over 1 million kids in over 80 communities.

### WHAT IS THE IMPACT?

By teaching key analytical skills, financial literacy, and decision making, Lemonade Day fosters self-esteem and new mindsets that can propel youth to success. The impact of Lemonade Day is in giving your students the ability to make their own decisions and work through the process of starting a business. The money they make from their business is theirs to keep and we encourage them to “spend some, save some, and share some”. It’s good for them to spend some and reward themselves for their hard work, save some for a rainy day or to invest in their next business, and share some by giving back to the community that has supported them. Students will also be recognized for their hard work and results through the Entrepreneur of the Year Contest.

### HOW IS IT TAUGHT?

The Lemonade Day lessons are available in two versions... a printed Entrepreneur Workbook, and the My Lemonade Day digital app. Depending on the city you are in, you may have access to different types of materials. When you register your student(s), you will receive your materials along with access to Teacher's Guides and additional resources to help you implement the program. Parents can also register students to participate in the program. There is no cost for My Lemonade Day or the workbooks in Lemonade Day licensed cities thanks to the generosity of many local sponsors. In a classroom setting, the lessons can be split up into multiple sessions depending on the amount of time available. (See the Teacher's Guides and Program Timelines for more information.)

### WHAT RESOURCES ARE AVAILABLE?

Teachers and parents are able to access a comprehensive Teacher's Guide and Mentor Guide through the following link: <https://lemonadeday.box.com/v/adultresources>. Additional resources are also available including how Lemonade Day lessons correlate to Common Core and TEKS requirements.

### HOW CAN I REGISTER MY CLASS?

For more information on how you can register your class or learn more about Lemonade Day, you can visit [LemonadeDay.org/humboldt-county](https://lemonadeday.org/humboldt-county) or email your local City Director ([david@humboldtlemonde.day](mailto:david@humboldtlemonde.day)).



<https://lemonadeday.org/humboldt-county>