



CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES

The Advisory Committee meets on each Thursday in March to review applications and its recommendations will go before the Humboldt County Board of Supervisors in April.

APPLICATION FOR FUNDING

RECEIVED

FEB 13 2024

CAO

Agency Name: Fortuna Police Department

Mailing Address: 621 11th Street Fortuna California 95540

Contact Person: Casey J. Day Title: Chief of Police

Telephone: 707-725-1431 E-mail address: cday@ci.fortuna.ca.us

The estimated amount of Measure Z funding available for FY 2024-2025 is \$4.1 million.

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2024-2025: \$ 202,901.00

Summary of Expenses:

<u>Item</u>	<u>Amount</u>	<u>% of total</u>
Salaries (wages)	<u>102,115</u>	<u>50.34%</u>
Benefits	<u>90,786</u>	<u>44.74%</u>
Overhead and Occupancy (Administrative, Rent, Utilities, Phones, etc.)	<u> </u>	<u> </u>
Equipment/Supplies/Services	<u>5,000</u>	<u>2.46%</u>
Transportation/Travel/Training	<u>5,000</u>	<u>2.46%</u>
Fixed Assets	<u> </u>	<u> </u>
	<u>202,901</u>	<u>100%</u>

2. ENTITY TYPE -- Please check appropriate box.

- Humboldt County Department
- Contract Service Provider to Humboldt County
- Local Government Entity
- Private Service Provider
- Non-Profit Service Provider
- Other, Describe: _____

3. Is this application a renewal or related to a project that has been funded by *Measure Z* in the past?
(check one) Yes No

If you checked "yes" please include the following:

- 1: a report detailing results from the most recent year the project was funded, and:
- 2: a completed Staffing Report detailing when the funded positions were filled during the most recent year you received funding for this project.

*See the Required Attachments section on Page 3 of this application for more details

4. Describe how the scope of your proposal fits the intent of *Measure Z*. Specifically, how will it maintain and improve public safety and essential services, as described on the previous page?

Ensuring the seamless integration of the Fortuna Police Department's School Resource Officer (SRO) program within the Eel River Valley schools isn't just about enhancing safety measures – it's about fostering lasting connections and positively impacting our community.

Beyond bolstering public safety and curbing violence within our schools, SROs are instrumental in nurturing constructive relationships with students. Serving as trusted mentors and allies, they provide invaluable support to students, teachers, and administrators alike, offering innovative problem-solving approaches and diffusing potentially volatile situations before they escalate. Moreover, SROs serve as champions of violence prevention, reinforcing a culture of safety and responsibility within our educational institutions. By actively engaging with students and promoting dialogue, they contribute significantly to the protection of our school environments, but the benefits don't stop there. With the presence of SROs, truancy rates decline, and the swift response to critical incidents on campus ensures a proactive approach to maintaining a secure learning environment for all.

In essence, the impact of the SRO program transcends mere safety protocols – it's about building a resilient community where collaboration, trust, and proactive problem-solving thrive to create a safe environment. Together, we're not just safeguarding our schools; we're nurturing a culture of empowerment and support for generations to come.

5. Please provide a brief description of the proposal for which you are seeking funding.

The partnership between the Fortuna Police Department and the Eel River Valley Schools, anchored by the School Resource Officer (SRO) program, has long been a cornerstone of community dedication, bolstered by the invaluable support of Measure Z funding.

Recognizing that safeguarding our children starts with local investment, the City of Fortuna is advocating for sustained Measure Z funding to sustain the seamless integration of SRO services within our schools. This funding would cover essential expenses such as salaries, benefits, and equipment necessary for the effective operation of the program.

The SRO's role extends across all High Schools and Elementary Schools in the Eel River Valley, where their primary focus is to ensure the safety and well-being of our students. From proactive safety measures to providing crucial assistance when needed, the SRO is a vital resource dedicated to our children's protection.

By rallying local collaboration and securing continued financial backing from Measure Z, our community reaffirms its commitment to fulfilling our promise of safeguarding our students. Together, we stand firm in our dedication to creating a secure and nurturing environment for every child in the Eel River Valley.

6. How have you developed a plan for sustainability, including diversification of funding sources, for your proposal to carry on without reliance on future *Measure Z* funds? Please provide detail of your plan for sustainability here.

While traditional revenue-generating methods may not directly apply to the School Resource Officer (SRO) position, the City of Fortuna remains committed to exploring innovative avenues for financial sustainability. Although a fee-for-service structure isn't viable, and staffing constraints limit internal resource reallocation, the city is actively pursuing alternative strategies to enhance revenue.

Efforts include revisiting city fees, restructuring staff roles for efficiency, and fostering an environment conducive to business growth to bolster sales tax revenue. By positioning Fortuna as an appealing destination for new businesses, we aim to strengthen our economic foundation.

Moreover, the city actively seeks opportunities for collaborative funding partnerships, both public and private. Leveraging third-party funding and grants presents a promising avenue, especially as we navigate the evolving economic landscape post-pandemic.

As we forge ahead, the City of Fortuna remains steadfast in its commitment to financial stability and resourceful solutions, ensuring the continued provision of vital services, including the SRO program, to our community.

7. If this request is for the continuation or expansion of an existing program/service, what is the current source of funding for that program/service?

Since its inception in 2017, the SRO program has relied on Measure Z funding. However, during the last fiscal year, the program faced an unprecedented challenge as a result of insufficient revenue from Measure Z. This marked the first time in several years that the Fortuna Police Department was unable to maintain its presence on campuses throughout the Eel River Valley.

Securing grant funding presents an opportunity for the Fortuna Police Department to reinstate its vital services across all schools in the Eel River Valley. This encompasses approximately 15 campuses within both the incorporated city limits of Fortuna and the surrounding unincorporated county areas.

Grant funding would not only allow us to restore the crucial partnership between law enforcement and our educational institutions but also ensure the safety and well-being of students throughout the region. Your support in advocating for grant opportunities is essential in fulfilling our commitment to safeguarding our community's future leaders.

8. If you are awarded *Measure Z* funds, how do you plan to leverage these funds to secure additional grants, contributions or community support?

The grant application aims to sustain the longstanding funding of a dedicated full-time police officer serving as a School Resource Officer for schools in the Eel River Valley. To complement this, the City's General Fund will be leveraged and utilized to cover related administrative expenses to support the SRO role.

By re-instating a sworn police officer to serve as an SRO, the Fortuna Police Department anticipates an expansion in opportunities to secure diverse sources of funding. This includes grants at the local, state, and federal levels specifically designated for youth programs and activities.

This strategic allocation of resources not only ensures the continuity of essential services but also positions the FPD to further enhance its support for the community's youth through additional funding avenues. Together, we're committed to nurturing a safe and enriching environment for the next generation.

9. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, name that entity and describe what that participation would look like.

No.

10. Are there recurring expenses associated with this application, such as personnel cost?
(check one) Yes No

If you checked yes, detail those expenses here. Please note, the Citizens' Advisory Committee in May, 2023, adopted a stance that it would not recommend funding for new, ongoing county positions:

REQUIRED ATTACHMENTS

Include the following with your application, making sure to **limit your responses to one page, per section.** Responses longer than the maximum may not be read by committee members or considered as part of your application

Prior Year Results: *If your request is a continuation of a program funded with Measure Z in prior fiscal years, please provide the results of implementation. (one page maximum)*

Program Budget: *Please utilize the template provided on the following pages. This will need to be updated if your agency is approved for funding.*

Staffing Report: *Please utilize the template provided on the following pages to report on the months that funded positions were filled during the most recent year you received Measure Z funding.*

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct

DATE 02/05/2024

SIGNATURE 

SUBMIT YOUR COMPLETE APPLICATION TO:

Humboldt County Citizens' Advisory Committee on Measure Z Expenditures
c/o County Administrative Office
825 Fifth Street, Suite 112
Eureka, CA 95501-1153

Exhibit E - Proposed Budget

Agency Name: CITY OF FORTUNA	Address: 621 11th STREET, FORTUNA, CA
Coordinator/Contact: CASEY DAY	Phone: 707-725-1431

Descriptions	Requested Budget	Current Quarter Costs	Total of Prior Quarter Costs	Remaining Balance
A. Personnel Costs				
Title: School Resource Officer				
Salary	102,115.00			102,115.00
Benefits	90,786.00			90,786.00
Duties Description:				
Title:				
Salary (separate from benefits cost)				0.00
Benefits				0.00
Duties Description:				
Title:				
Salary (separate from benefits cost)				0.00
Benefits				0.00
Duties Description:				
<i>Salaries Subtotal</i>	102,115.00	0.00	0.00	102,115.00
<i>Benefits Subtotal</i>	90,786.00	0.00	0.00	90,786.00
Total Personnel:	192,901.00	0.00	0.00	192,901.00
B. Overhead and Occupancy Costs (Rent, Utilities, Phones, Administrative etc.)				
Title:				
Description:	0.00			
Title:				
Description:				
Total Overhead and Occupancy Costs:	0.00	0	0	0
C. Equipment/Supplies/Services (Equipment, Supplies and Services should be separate)				
Title: Equipment				
(Please be detailed regarding the equipment you plan to .				
Description: These expenses are generally over \$200, longer useful life)				
Title:				
Description:				
<i>Equipment Subtotal:</i>	0.00	0	0	0
Title: Supplies				
Description: Fuel, general office supplies, paper, files, stickers, etc.	5,000.00			
Title:				
Description:				
<i>Supplies Subtotal:</i>	5,000.00	0	0	5000
Title: Services/Other Operational Costs				
(Please be detailed. These expenses are generally professional or				
Description: contracted services, or other expenses that are not equipment or				
Title:				
Description:				
<i>Services/Other Subtotal:</i>	0.00	0	0	0
Total Equipment/Supplies/Services:	5,000.00	0	0	5000
D. Transportation/Travel (Local and Out-of-County should be separate)				
Title: Local Travel				
Description: Describe local travel and connection to your project				
Title: Out of County Travel				
Description: Mandated POST Training and Associated Travel Costs	5,000.00			
Total Transportation/Travel Costs:	5,000.00	0	0	5000
E. Fixed Assets (According to your agency's definition of a fixed asset)				
Title:				
Description:				
Title:				
Description:				
Total Fixed Asset Costs:	0	0	0	0
Totals	202,901.00	0.00	0.00	202,901.00

Requested Budget	Current Quarter Costs	Prior Quarter Costs	Remaining Balance
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School Resource Officer - FY2024-25 Budget Estimate

	FY 24-25 Proposed Amount	FY 23-24 BOS Approved Amount	Note
Total Employee Pay	\$ 84,115.00	\$ -	Base Pay plus incentives (including POST Cert, Residency, Uniform, Holiday Pay, Longevity, SRO special assignment pay)
Total Overtime Pay	18,000.00	-	
Total Employee Benefits	90,786.00	-	Medicare, Health Insurance, Retirement, Workers Comp
Total Personnel Cost	\$ 192,901.00	\$ -	
Overhead and Occupancy Costs (~10%)	\$ -	\$ -	Removed \$12,500, amount approved in previous years cycle
Mandated POST Training	2,500.00	-	
Total Operating Costs	\$ 2,500.00	\$ -	
Supplies	\$ 5,000.00	\$ -	Fuel, general office supplies, paper, files, stickers, etc.
Total Consumable/Supplies	\$ 5,000.00	\$ -	
Travel	\$ 2,500.00	\$ -	Travel Costs related to training for SRO Officer
Total Travel Costs	\$ 2,500.00	\$ -	
Total Employee Cost	\$ 202,901.00	\$ -	

CITY OF FORTUNA POLICE: SCHOOL RESOURCE OFFICER
CITIZEN'S ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES
Attachment 1 – Proposal Narrative

The Fortuna Police Department takes great pride in the collaborative relationships it has cultivated with various County agencies. We work closely with partners such as the Humboldt County Sheriffs' Department, Humboldt County District Attorney's Office, Mental Health services, County Probation, and many others.

Since the inception of Measure Z, the City Finance Department projected an annual revenue of approximately \$1,000,000 within the Fortuna city limits. As the fastest-growing incorporated city in Humboldt County, Fortuna has experienced a nearly twofold increase in calls for service over the past eighteen years, from around 11,000 in 2005 to 17,953 in 2023. With a population nearing 13,000, Fortuna serves as the central hub of the Eel River Valley, acting as the primary shopping and business center for the region.

In recent years, the Fortuna PD has allocated Measure Z funds to support a full-time School Resource Officer (SRO) position, serving approximately 15 campuses across both incorporated and unincorporated areas of the Eel River Valley. Initially based at Fortuna Union High School, the SRO covers a sprawling area of approximately 100 square miles, including communities like Fortuna, Rio Dell, Scotia, Loleta, Hydesville, Carlotta, and Ferndale, collectively impacting over 4,200 students.

Officer Lindsey Frank was selected as the Measure Z-funded SRO for the Eel River Valley in July 2017. During her tenure, Officer Frank received regional and national recognition for her exceptional service to the schools in the ERV, including the prestigious Exceptional Service Award from the National Association of School Resource Officers. Despite Officer Frank's exemplary contributions, she was rotated back to the patrol division to allow for new opportunities for another officer to continue building upon her success.

While the Measure Z funding for the SRO position has been crucial in enhancing safety and support for youth in the Eel River Valley, funding for the position was unfortunately removed last fiscal year. However, Officer Dylan Burley has continued to excel in the role, introducing new initiatives such as coaching football at FHS and establishing a high school-aged Explorer Program focused on leadership and community-oriented policing.

SRO Burley and the Fortuna Police Department have plans to initiate an opioid educational program for the Eel River students as well as a campaign aimed at warning the students about the dangers of fentanyl. The Every 15 Minute program will also be returned to the Fortuna High School.

The cost to reinstate the essential sworn police officer position of ERV School Resource Officer, including salary, benefits, and outfitting, is approximately \$202,901.00 per year. The Fortuna Police Department is committed to restoring this vital position to ensure the continued safety and well-being of our schools and communities in the Eel River Valley. We remain dedicated to making Humboldt County and our Eel River Valley Schools safer and more conducive to learning and growth.

CITY OF FORTUNA POLICE: SCHOOL RESOURCE OFFICER
CITIZEN'S ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES
Attachment 2 – Most Recent Prior Year Results – FY 22-23 (Program Funding Ended)

Thanks to funding from Measure Z, the Fortuna Police Department has maintained a vital School Resource Officer (SRO) position since 2017, serving Fortuna, the Eel River Valley, and surrounding areas. This SRO role has been instrumental in providing support to over 5,000 students through various school safety initiatives, tackling criminal issues, and actively aiding school staff in conflict resolution, particularly regarding bullying and other antisocial behaviors.

During the fiscal year 21/22, the SRO's exceptional service was nationally recognized when Officer Frank received the Regional Exceptional Service Award for Region 9 from the National Association of School Resource Officers. Officer Frank's impact was far-reaching and acknowledged on a national level. Additionally, Officer Frank attended specialized training and obtained an Advanced SRO certificate, demonstrating a commitment to enhancing skills and expertise in the field.

Officer Frank's dedication was further honored with the Fortuna Police Department's Medal of Merit for her outstanding contributions to youth, families, schools, and the Eel River Valley. Her strong relationships, reputation, and experience were evident in her ability to de-escalate a potentially volatile situation involving students conducting a demonstration. Despite the demonstration escalating into delinquent and criminal behavior, Officer Frank swiftly intervened, engaging with organizers to peacefully end the demonstration and subsequently facilitating constructive dialogue between students and school staff, leading to the formation of the Women's Empowerment Club.

Furthermore, Officer Frank collaborated with Ferndale High School to implement the Every 15 Minutes DUI Prevention Program, which was temporarily halted due to the pandemic. Her proactive approach to DUI prevention also resulted in the arrest of an adult driver for child endangerment and DUI after dropping off juveniles at school.

Utilizing social media as a tool for outreach, Officer Frank served as a positive role model, engaging with students, staff, youth, and families. She spearheaded numerous community projects and conducted criminal investigations while implementing effective crime prevention strategies to combat and deter criminal and delinquent activities. Officer Frank's multifaceted approach to SRO duties underscored her unwavering commitment to fostering a safe and supportive environment for all members of the community.

Officer Dylan Burley continued to excel in the role of SRO after taking over for Officer Frank. Officer Burley introducing new initiatives and was involved as a football coach at FHS. He established a high school-aged Police Explorer Program focused on leadership and community-oriented policing and made plans to initiate an opioid prevention lesson plan and other campaigns aimed to warn our youth of the dangers associated with fentanyl.

SRO Burley is also working to return the Every 15 Minute program to Fortuna High School.