

MEMO

DATE: 11/8/2023

TO: Planning Commission

THRU: Cristin Kenyon, Development Services Director

FROM: Penelope Ponce, Assistant Planner, Development Services – Planning

SUBJECT: Name Your Neighborhood, Agenda Item

The Planning Team has been tasked with surveying the public about neighborhood district designations, which is one of the Community Pride goals from City Council’s 2023 Strategic Vision Plan. Planning has generated a webpage called Name Your Neighborhood that is part of the City’s new Civic Engagement platform, Talk Eureka (<https://talk.eurekaca.gov>). The webpage has interactive tools for the public to locate and name their neighborhoods, and it includes information about the project. Planning has also created informational flyers and posters with a QR code which the public can scan and go to the Name Your Neighborhood website. The team has also been advertising the project and collecting feedback on neighborhood names while tabling at the Eureka Friday Night Markets.

Planning Team hopes to obtain enough feedback by the end of the year to generate a draft map with the most popular neighborhood boundaries and names to present to the community in early 2024. The map would be revised based on subsequent community input and presented to Council for official adoption.

Recommendation:

- Receive report from Planning Team, and
- Provide feedback on the neighborhood naming effort, and on how to utilize the names once they are established.