



COUNTY OF HUMBOLDT

For the meeting of: 11/28/2023

File #: 23-1573

To: Board of Supervisors

From: Supervisor Steve Madrone

Agenda Section: Initiated by Board Member

Vote Requirement: Majority

SUBJECT:

Update on Supplemental Transactions and Use Tax for the November 2024 Ballot (Supervisor Steve Madrone)

RECOMMENDATION(S):

That the Board of Supervisors:

1. Reaffirm staff direction to develop an Ordinance related to a supplemental transactions and use tax for the November 2024 Ballot; and
2. Affirm direction to staff to do outreach work with cities, transit and other community proponents to finalize the elements of the Ordinance in relation to several Board decision points including:
 - a. Evaluation of a Special Tax versus a General Obligation Tax;
 - b. Whether to include transit and at what level of funding or to have as a separate ballot measure for transit;
 - c. Whether to include city roads and at what level of funding;
 - d. Conducting additional polling of voters after the March Primary; and
 - e. To develop a robust outreach and education program for the voters and municipalities to generate support for the ballot measure.

SOURCE OF FUNDING:

General Fund and Roads Fund

DISCUSSION:

This item is an update and affirmation of previous Board Direction to staff.

FINANCIAL IMPACT:

Expenses related to professional services and staff support for these measures have been included in the adopted Fiscal Year 2023-24 budget for the County Administrative Office - Management & Budget

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Team (1100-103) and Public Works Roads Division (1200-325).

STRATEGIC FRAMEWORK:

This action supports the following areas of your Board's Strategic Framework.

Core Roles: Provide for and maintain infrastructure

New Initiatives: Facilitate the establishment of local revenue sources to address local needs

Strategic Plan: 2.1 - Improve transportation network to be properly-maintained, multi-modal and energy efficient (e.g. roads, trails, public transportation and commercial airline)

OTHER AGENCY INVOLVEMENT:

N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS:

Board discretion

ATTACHMENTS:

N/A

PREVIOUS ACTION/REFERRAL:

Meeting of: Nov. 7, 2023

File No.: 23-1470