



# STAFF REPORT – CITY COUNCIL MEETING

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December 21, 2022

**TO:** Honorable Mayor and City Council Members

**FROM:** David Loya, Director of Community Development  
Jennifer Dart, Deputy Director of Community Development

**PREPARER:** Jennifer Dart, Deputy Director of Community Development

**DATE:** December 09, 2022

**TITLE:** **Appoint the Mayor and Vice Mayor to the Business of the Year Subcommittee, with Ceremonial Authority, to Select a Recipient for the 2023 City of Arcata Business of the Year Award and to Present the Award at the Arcata Chamber Leadership Awards.**

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## **RECOMMENDATION:**

It is recommended that the Council appoint the Mayor and Vice Mayor to the Business of the Year subcommittee, with ceremonial authority, to select a recipient for the 2023 City of Arcata Business of the Year Award and to present the award at the Arcata Chamber Leadership Awards.

## **INTRODUCTION:**

Each year, the City of Arcata recognizes a business with its Business of the Year Award at the Chamber's annual dinner. The next Arcata Chamber Leadership Awards will be held on February 18, 2023. This year the award will be presented to a business that demonstrates innovation, collaboration, resilience, resourcefulness, diversity, equity, inclusion, environmental sustainability, or community support. Nominations are now being accepted and can be submitted to the Community Development Department.

## **DISCUSSION:**

Each year, the Economic Development Committee (EDC) reviews nominations for Business of the Year and forwards their recommendation to two appointed City Council members. In order to streamline the City Council subcommittee formation, staff recommends that the Mayor and Vice Mayor be selected as the subcommittee members selecting the Business of the Year this year and going forward. The Mayor and Vice-Mayor will select the City of Arcata Business of the Year Award outside of open session to allow the name of the selected business to remain confidential until the award at the Arcata Chamber Leadership Awards. Council member Matthews and former council member Goldstein selected Septentrio Winery for the 2022 City of Arcata Business of the Year Award.

## **BUDGET/FISCAL IMPACT:**

None.