

Humboldt Association of Realtors was established in May of 1922. Our organization has been in the local community for over 100 years and has contributed over \$1 Million dollars to local non-profit organizations and scholarship recipients in the past 20 years.

***Our Vision Statement:*** *We provide services that enhance the knowledge and resources for real estate professionals and the community we serve.*

***Our Mission Statement:*** Humboldt Association of Realtors® provides programs and services to help members succeed in business and to achieve the highest standards of ethics and professionalism. We add value to the community by advocating for private property rights and encouraging community involvement.

The space at 220 First Street, Eureka, will be used as a center for daily operations for three full-time staff members with a membership count of over 750 individuals that we provide professional services to. Our membership consists of Realtors, Real Estate Brokers/Agents and Affiliates that include businesses in the Banking/Lending, Construction, Landscaping, Engineering, Insurance, Media, Home Inspections, Attorney's, Photography, Pest Inspections, Accounting, and many more. We have a retail store that offers our members and the public real estate products, such as local area maps, open house signs, brochure boxes, lockboxes, promotional items, branded clothing items and thank you gifts. Our plan is to expand our accessory retail to include local area products such as art by local artists, jewelry by Holly Yashi and Quinn Sharp and other local-made products. So, on an average week we currently have foot traffic into our office of over 150-200 people and may increase to over 300-350 in the Old Town area.

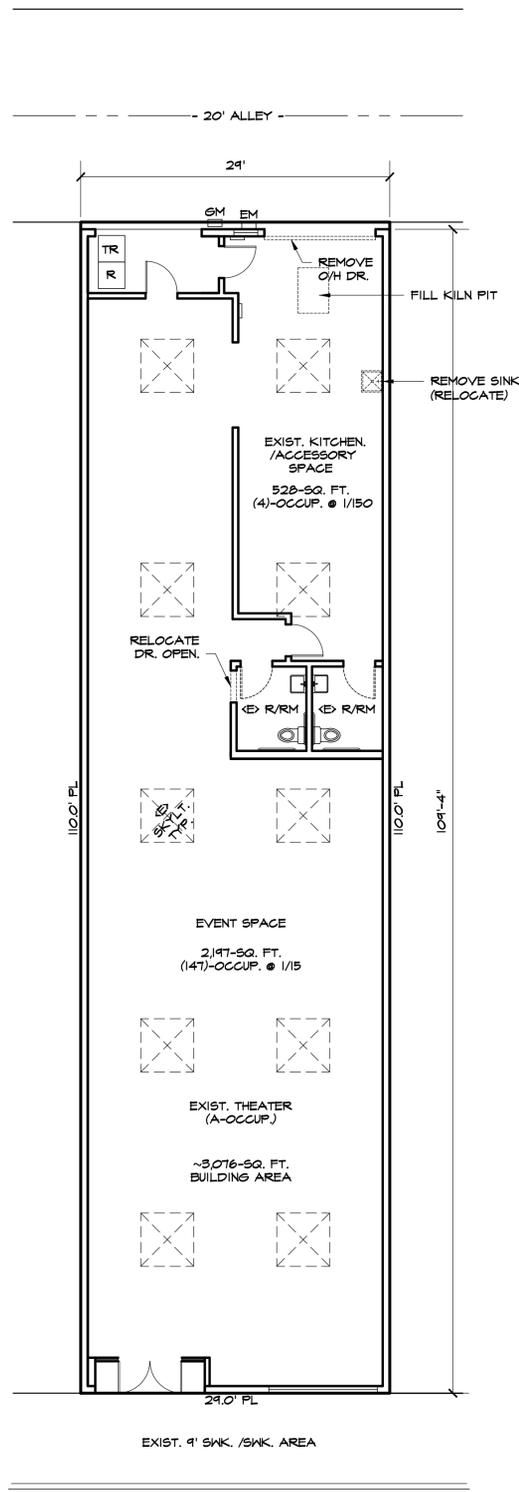
We have plans to use our art gallery area and retail area for Old Town events, such as the monthly Art's Alive, Thursday Night Concerts and possibly the Friday Night Farmers Market. We would like to coordinate a number of local businesses in the area, such as Dick Taylor's Chocolates, for First Street activities.

HAR has 16-20 committee meetings per month, that average about 15 people per meeting, a few meetings have over 25-30 attendees. We have at least one educational class monthly that averages around 50-80 people. We conduct weekly tour meetings, where agents meet to go over houses on tour and caravan to the open houses in the Eureka area. We conduct three General Membership Meetings annually that average between 80-100 persons. Three to four mixers may be hosted annually at the facility, averaging approximately 125-150 people. We conduct monthly meetings with government officials for

advocating purposes. We also conduct public workshops for educational purposes on affordable housing, ADU's, Commercial Investments, Market Trends, etc. We have in the past hosted statewide receptions or summits for affordable housing workshops and the SmartCoast California organization on the Local Coastal Plans (LCP) regarding Sea Level Rise.

We also conduct numerous fundraisers throughout the year, such as dinners, auctions, quarter crazes, etc. that benefit the local community (events are open to the public). For example, we conduct an annual golf tournament, dinner, and auction. The 2022 beneficiary was Food for People and this year's beneficiary is the Sequoia Humane Society. We just conducted a quarter craze event and a bowling tournament that benefited the local HAR Cares for Youth program that assists Humboldt County youth ages 0-18 yrs. and organizations like The Boys & Girls Club of the Redwoods. We hope to continue to rent out our common area space to our members for meetings and events and possibly to the public.

If you have any questions, give me a call at (707) 442-2978 or email [kristen@harealtors.com](mailto:kristen@harealtors.com).



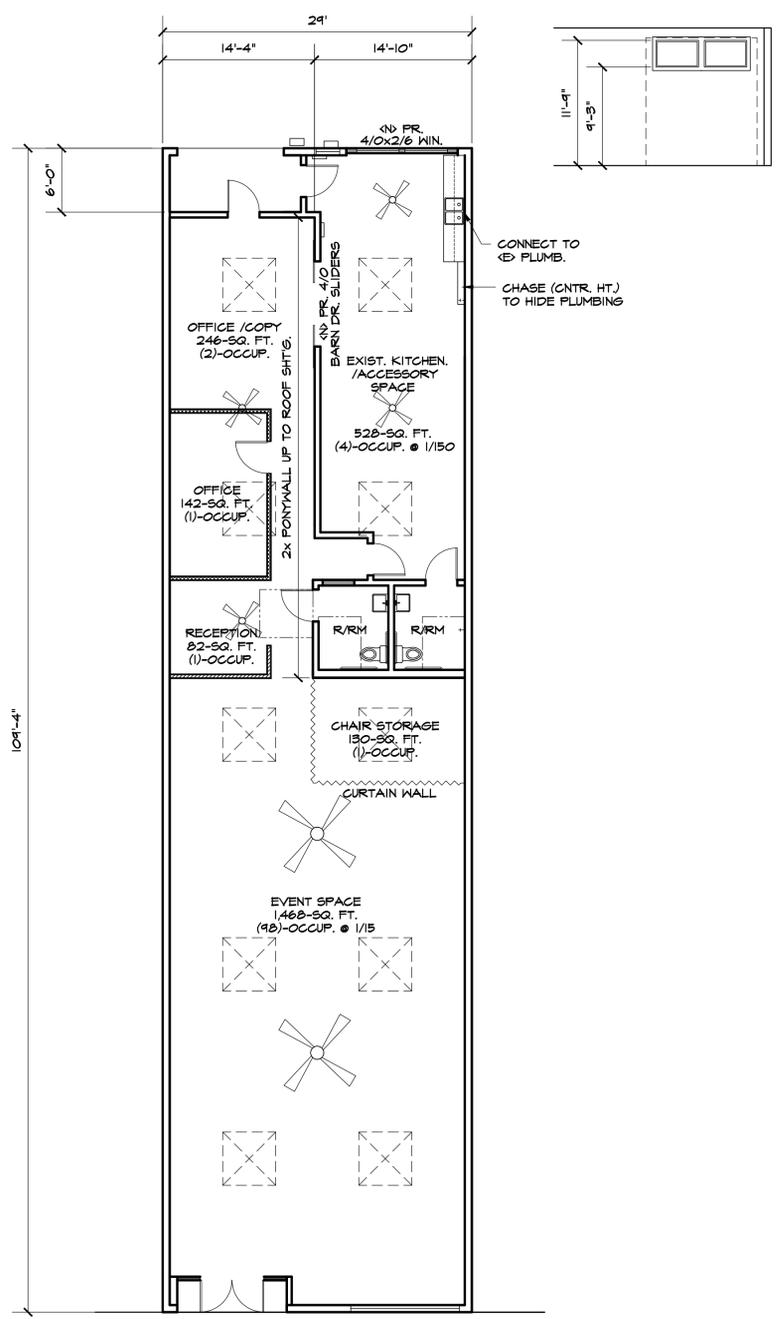
- FIRST STREET -

EXISTING FLOOR / SITE PLAN

1/8"=1'-0"



North



PROPOSED FLOOR PLAN

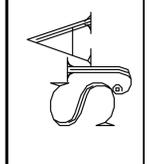
1/8"=1'-0"



North

REVISIONS	BY

Atkins Drafting ~ Sarah J. Atkins  
 PO BOX 6572 EUREKA, CA 95502  
 PH: (707) 635-8372 RJSA@atkins.com



PROPOSED TENANT IMPROVEMENT  
 220 FIRST STREET EUREKA, CA APN 001-053-002  
 SITE AND FLOOR PLANS  
 FOR: HUMBOLDT ASSOCIATION OF REALTORS INC.

Date	JULY 17, '23
Scale	AS NOTED
Design	SJA
Drawn	SJA
Job	
Sheet	1