

Humboldt County 2022 Measures Survey

Survey Conducted October 13-20, 2021

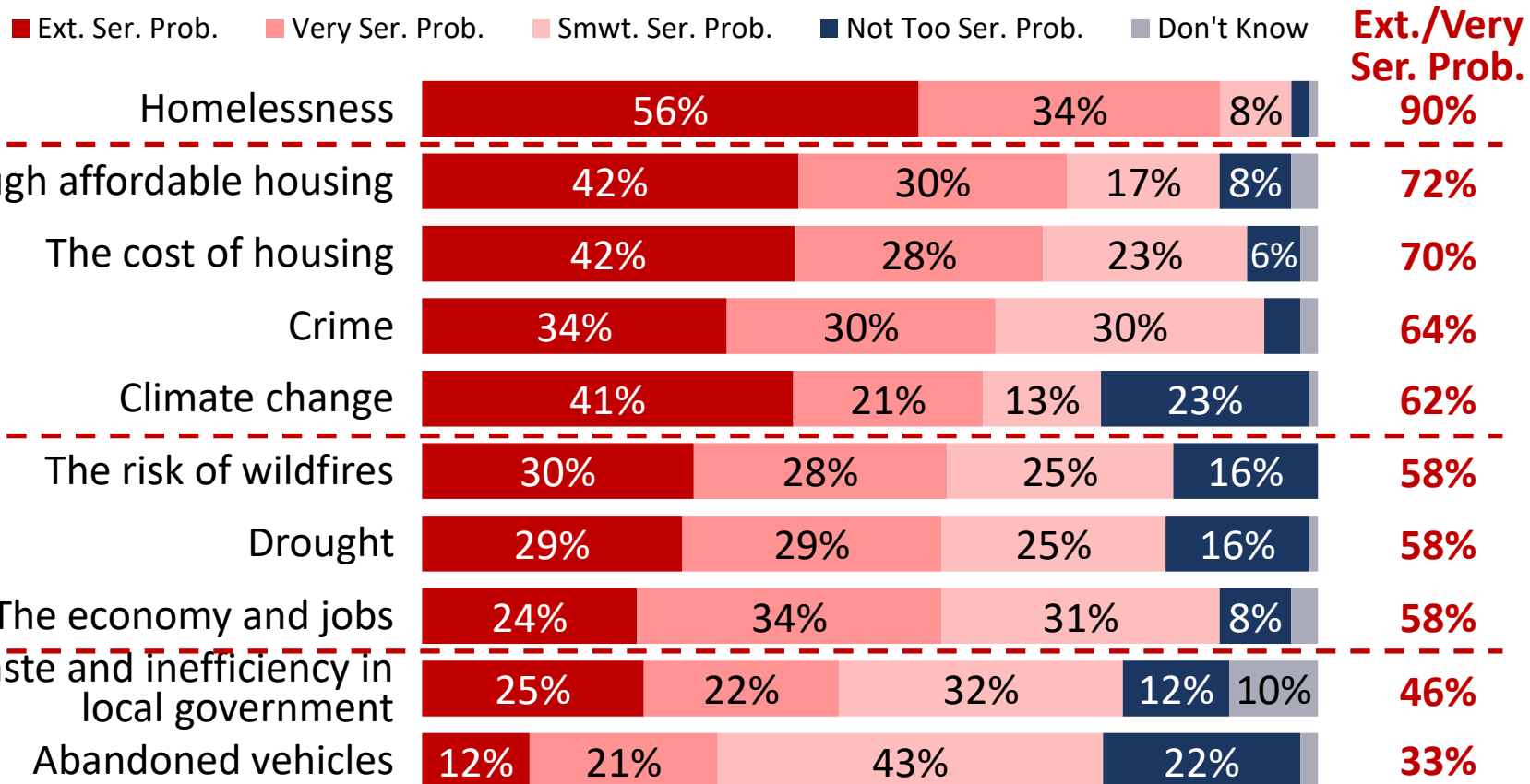


OPINION
RESEARCH
& STRATEGY



Homelessness is nearly universally seen as a problem; housing is also a key concern.

I'm going to read you a list of issues, and I'd like you to tell me how serious a problem you think each one is in Humboldt County. Please tell me whether you consider it to be an extremely serious problem, a very serious problem, a somewhat serious problem, or not too serious a problem for people who live in Humboldt County.



A lack of affordable housing has become a more broadly shared issue.

(Extremely/Very Serious Problem)

Issue	2008	2016	2018	2020	2021	Difference (2020-2021)
Not enough affordable housing	--	--	67%	63%	72%	+9%
Climate change	--	--	--	57%	62%	+5%
The cost of housing	--	38%	72%	68%	70%	+2%
Homelessness	--	--	--	91%	90%	-1%
The economy and jobs	80%	62%	57%	65%	58%	-7%
Crime	51%	66%	70%	--	64%	--
Waste and inefficiency in local government	45%	28%	49%	--	46%	--

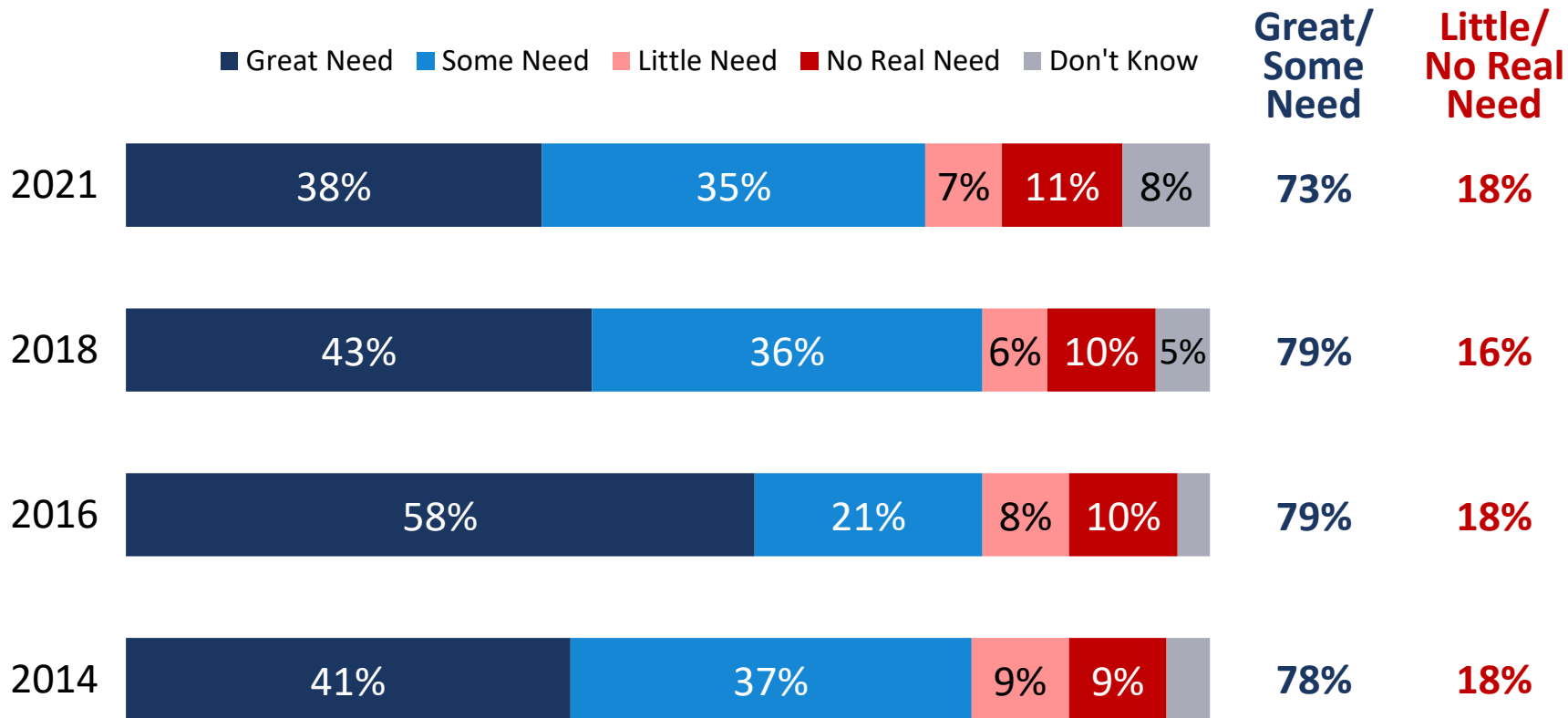
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Top Funding Priorities

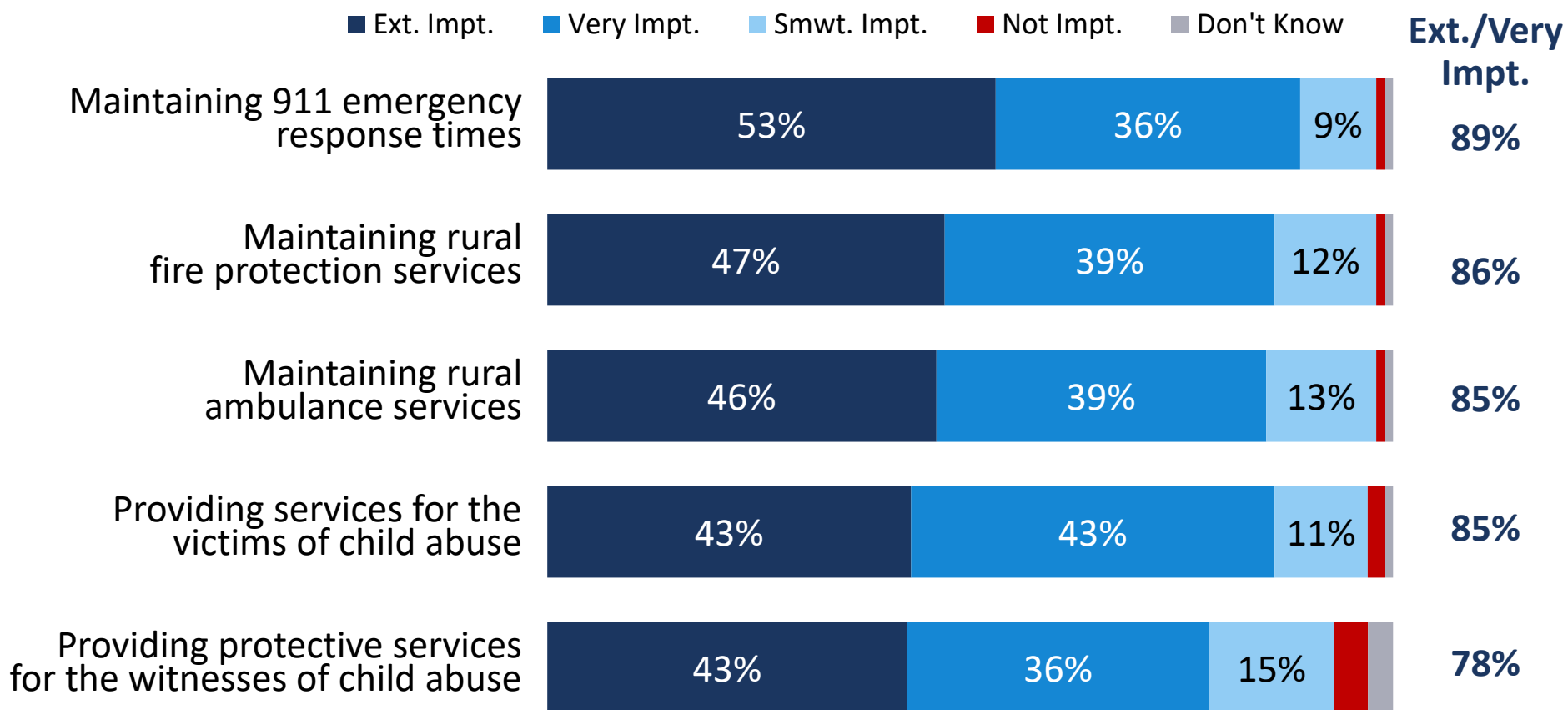
Seven in ten see at least "some need" for new funding.

Would you say that to provide essential services, the County of Humboldt has a great need for additional funding, some need, a little need, or no real need for additional funding?

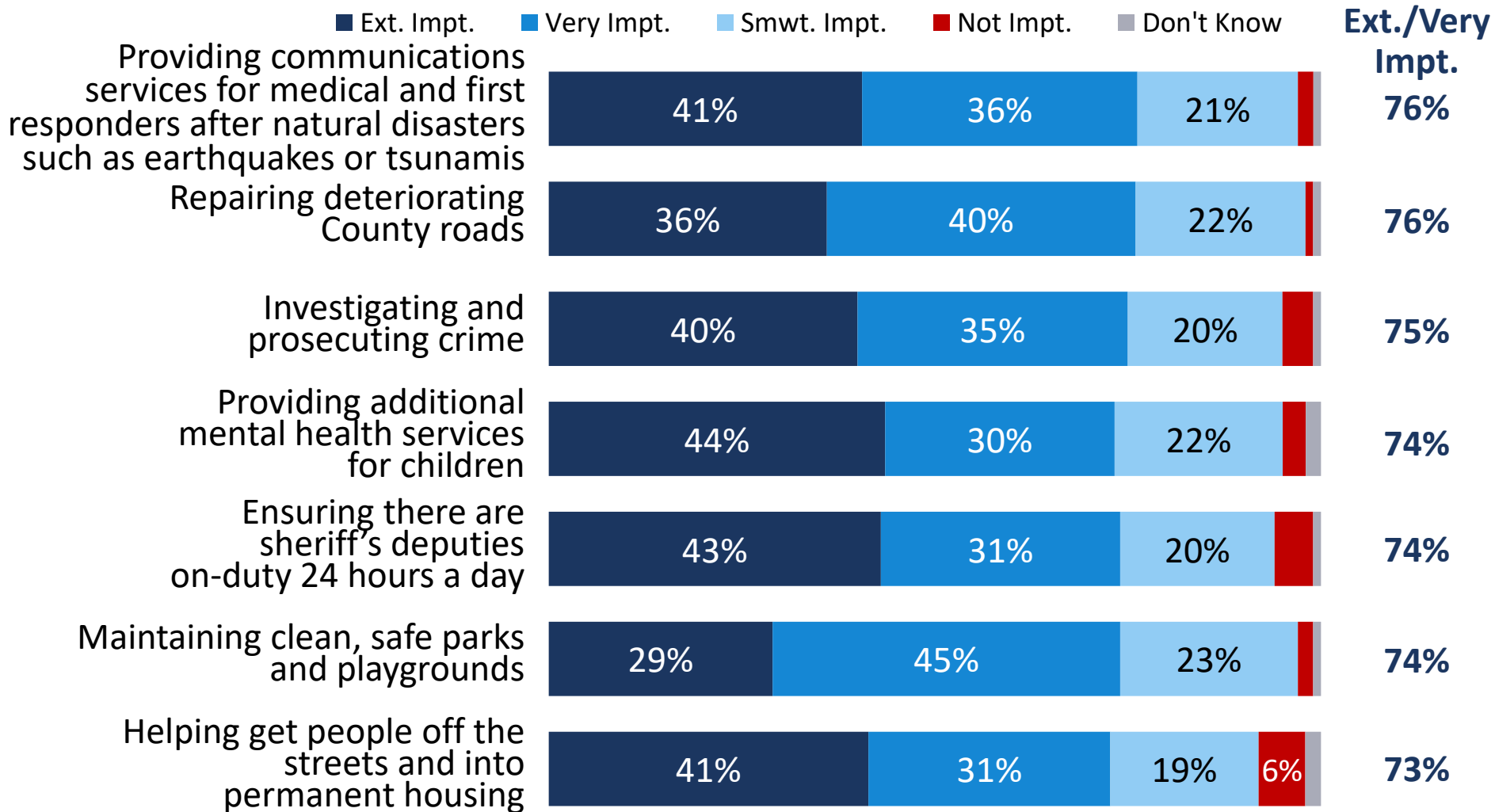


911 response times, rural fire protection and ambulance service, and child abuse victim and witness services are very important.

I am going to read you a list of ways in which the funds generated by any ballot measures could be spent in Humboldt County. Please tell me how important it is to you personally: extremely important, very important, somewhat important, or not at all important.



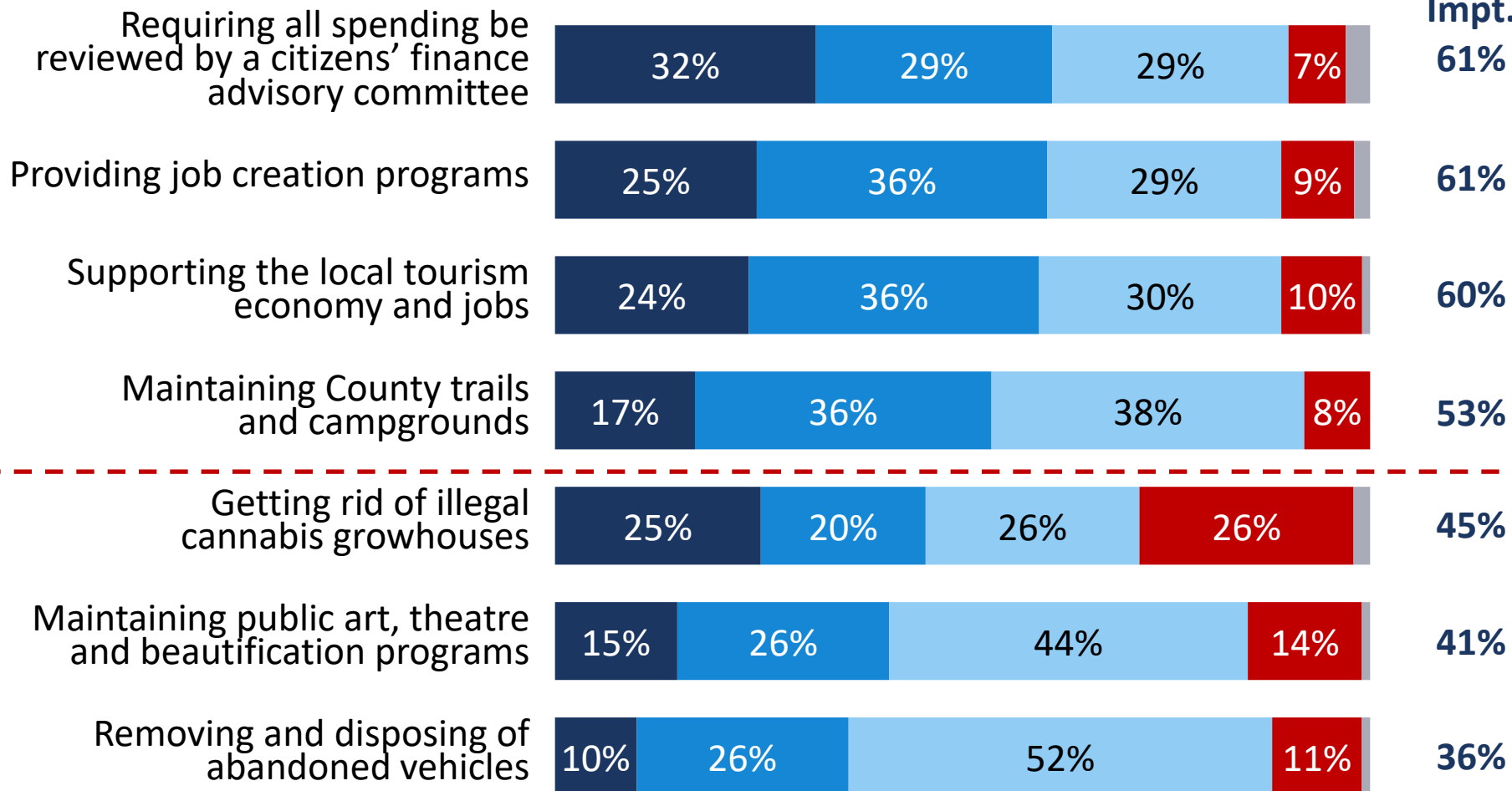
Three-quarters believe emergency communications, road repairs and crime investigation are important.



Their less-broadly valued priorities including vehicle disposal and public art programs.

■ Ext. Impt. ■ Very Impt. ■ Smwt. Impt. ■ Not Impt. ■ Don't Know

Ext./Very Impt.



Q10. I am going to read you a list of ways in which the funds generated by any ballot measures could be spent in Humboldt County. Please tell me how important it is to you personally: extremely important, very important, somewhat important, or not at all important. Split Sample