

Alex Stillman-PO Box 1194- Arcata, CA. 95518-707-845-3900

February 18, 2024

To: Humboldt County Planning Department

RE: I have been acquainted with Christopher Daniels for numerous years. He runs a good organization. Northern Emeralds is interested in building a new facility on their currently permit farm. I support his efforts and know he has always been interested in providing jobs and supporting our local economy.

Sincerely,

Alex stillman

Alex Stillman

Arcata City Council



Dear Planning Department ,

I am writing to you as a resident of Humboldt County, a dedicated teacher at Alder Grove Charter School, and a mother who deeply values the well-being of our community. I wish to express my support for Northern Emeralds, a local employer that plays a vital role in the livelihoods of many families in our area, including my own.

The jobs provided by Northern Emeralds are essential for families like mine to not only survive but to thrive in Humboldt County. As a teacher, I have witnessed firsthand the positive impact stable employment has on our students and their families. It allows them to remain in our community, contributing to its vibrancy and growth.

Furthermore, I want to highlight the admirable support Northern Emeralds consistently demonstrates towards non-profit organizations, schools, and community activities. Their involvement underscores their commitment to the well-being of Humboldt County beyond their business operations. I have had the pleasure of knowing at least ten employees of Northern Emeralds, all of whom are incredibly kind, thoughtful, and deeply invested in the betterment of our community.

In light of these considerations, I urge the Planning Department to carefully consider the importance of Northern Emeralds to our community when making any decisions regarding their operations. Supporting local businesses that not only provide employment opportunities but also actively contribute to the betterment of our community is crucial for the continued prosperity of Humboldt County.

Thank you for taking the time to consider my perspective on this matter.

Sincerely,
Tanya Tur

EVERYDAY PEOPLE

Dear Members of the Board of Supervisors,

I am writing to express my strong support for Northern Emeralds proposed expansion project on Hooven Road in McKinleyville. As a representative of the League of Everyday People, a small nonprofit dedicated to supporting children in our community, I have had the privilege of working with Northern Emeralds and witnessing first hand their impact on our community.

Northern Emeralds has consistently demonstrated their commitment to supporting initiatives that benefit the youth of Humboldt County. Their generous contributions to our scholarship programs have allowed us to provide educational opportunities for children who may not have had access otherwise. Their dedication to the betterment of our community is evident in their ongoing support for various local initiatives.

I have personally seen the highway cleanups and have seen their passion for improving the environment and enhancing the quality of life for residents in our area. Their willingness to roll up their sleeves and actively contribute to community improvement efforts speaks volumes about their values and commitment to Humboldt County.

Approving Northern Emeralds' expansion project would not only allow them to continue their positive community efforts but also contribute to the economic growth and prosperity of our region. I believe that their presence in our community is an asset, and I urge you to support their expansion project.

I trust that you will make the decision that is in the best interest of our community and its residents.

Sincerely,
The League of Everyday People
501C3 Non- Profit



Hello Board,

I am writing to express my support for Northern Emeralds new expansion permit in Mckinleyville. I am a small business owner in Mckinleyville. My business is about a mile away from their farm. This company has always been supportive of other businesses in Mckinleyville which really means alot to this small business community. I hope they can expand to meet their business needs to run a successful company. The current times are really hard for businesses to survive. I urge you to consider supporting this local business so we can all continue to make this community amazing. I appreciate your care and consideration in this matter.

Best regards,
Scott Mcneil
Owner Papa Wheelies

CAL POLY HUMBOLDT

Department of Communication

707 826-3282 PHONE
mds65@humboldt.edu EMAIL
707 826-3261 ALT

To: Planning Commission
From: Maxwell Schnurer, Ph.D., Chair of the Department of Communication
RE: Northern Emeralds proposal
Date: February 13, 2024

This is a letter of affirmation of the positive impact that Northern Emeralds have on the community. Northern Emeralds are a vital part of our community - they provide jobs and contribute to the positive culture of Humboldt County. I'm the chair of the Communication Department at Cal Poly Humboldt and have lived in Humboldt county for 18 years. One of our Communication alumni is employed at Northern Emeralds. I have also worked and done community organizing with other members of Northern Emeralds. The business is committed to sustainable, ecological and safe growth in our community. Please consider their proposal with this in mind.

1 Harpst Street, Arcata, California 95521-8299

humboldt.edu/communication

OMG SOCKS
Stewart Richlin, Esq
632 9th St #A1
Arcata, CA 95521

RE: Northern Emeralds Application

Dear Madames and Sirs:

I have been an Arcata resident for about 5 years. I have been a California lawyer for 38 years, active in the area of cannabis law reform for over 12 of those years. So, upon meeting my cordial and welcoming neighbors Northern Emeralds, who have their administrative office space next door to my retail sock store, I was fascinated and interested in getting to know them.

I was impressed to find a staff of diverse, quality individuals who are exemplary business citizens. They have about 50 employees, their nursery director and lead are women, their policy is expressly inclusive of all walks regardless of age, orientation, gender, creed and race. I was interested in their tech which includes solar and water catchment.

Team leadership with whom I have spoken emphasize strict adherence to the applicable environmental laws etc. I noted that adopt a highway cleanup and participation in charity and community events is part of this company's day to day.

Nearing their 10th anniversary of operation, the company is now seeking approval for a new building space on their existing permitted cultivation site. I am happy to wholeheartedly endorse and recommend approval.

Very truly yours,

Stewart Richlin

Stewart Richlin, Esq

Hello Department personnel,

I'm writing this in support of Northern Emerald's new building expansion. Their employees and team have been nothing but supportive of my business and I think that they will continue to support local businesses and the Humboldt community even more given the chance to expand into a new building. I appreciate their care and passion in everything they do. We need to support each other in keeping small businesses in Humboldt alive.

Warm Regards,
Britton Latham

Backwood Burritos
Humboldt County

To: Planning Division
Re: Northern Emeralds Reference

2/14/2024
From: Serg Mihaylo

For 10 years I have been the owner of Northtown Coffee in Arcata, I have known the employees and owners of Northern Emeralds for the entire time. In this time they have been exceptionally upstanding citizens and community members, operating with the utmost integrity and respect both in their business and public engagements.

I would like to wholeheartedly give my recognition and personal reference to the outfit to continue to be exemplary, to operate in the most professional manner possible; and would love to be able to see them continue to thrive and operate in our area. They are truly some of the most respectable community assets that we have here in Humboldt County.

Thank you for accepting and considering my letter of reference.

Serg Mihaylo

Humboldt County Planning Department

3015 H Street

Eureka, CA 95501

To Whom It Concerns,

I am writing this letter in support of Northern Emeralds and their efforts to remain viable in the cannabis market. I am familiar with their products and know they are one of the more popular brands in Humboldt County. In addition, several of their employees have frequented my store on the Arcata Plaza for years. We encourage you to support their proposal.

Thanks,

Steve Lovett

Peoples Records

PO Box 779

Arcata, CA 95518

Dear Board of Supervisors,

Northern Emerald's is one of the kindest and locally supportive businesses that I have come across in my lifetime working at small businesses.. We love them.
Please support their expansion project.

Best wishes,
Lissandro
Cook from Hey Juan's,

To whom it may concern,

I am an active member of the local community and I believe that Northern emeralds is a positive business out in Humboldt they are very clean and sustainable. It would be wonderful to see them expand so they can keep the business flowing and growing.

Best Regards,
Albert Aguilar

02/14/2024

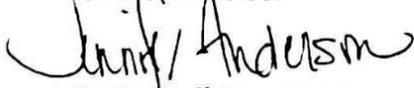
To whom it may concern,

My experience with the Northern Emeralds team has been nothing short of amazing. Having recently moved to Humboldt County from the Bay area, I have to admit to being more than just a little apprehensive at the idea of working in the cannabis industry. I flat out did not want to associate myself with a business that was operated like a frat house. During the interviewing process, however, it was quickly apparent to me that my concerns were unfounded and that Northern Emeralds is committed to conducting business with the utmost professionalism.

Working at Northern Emeralds has been a refreshing change from the corporate accounting world that I am accustomed to. Here I have been treated with respect and kindness, a far cry from the 12-16 hour days and "use em' til you burn em' out" attitude that is so prevalent in many other areas of the state.

Businesses that truly care about the community and their employees are an asset to Humboldt County and I hope that we will be given the opportunity to grow and bring more employees into this fabulous company.

Jennifer Anderson

A handwritten signature in black ink that reads "Jennifer Anderson". The signature is written in a cursive, flowing style.

Senior Staff Accountant
Northern Emeralds

Dear Members of the Committee,

I hope this letter finds you well. My name is Alex Knappitsch, and I am the Vice President of Cultivation at Northern Emeralds' McKinleyville facility. With pride, I write to express my enthusiasm and gratitude for the ongoing support from the committee.

Since joining Northern Emeralds in 2016, I have had the privilege of witnessing the remarkable growth and development of our company here in Humboldt County. It has been an incredible journey, and I am deeply grateful for the opportunity to contribute to the cultivation of our community both figuratively and literally.

At Northern Emeralds, we are a team of dedicated and passionate individuals who are committed to our craft and the preservation of our environment. Each day, we strive to uphold the highest standards of excellence and sustainability in all that we do. Our collective efforts are not only a testament to our dedication but also a reflection of our love for the land and the community we call home.

As we look towards the future, I am filled with excitement and optimism for the plans ahead. The proposed expansion represents an opportunity for growth, innovation, and continued support for our hardworking staff. Your assistance and consideration in ensuring the continuity of jobs for our team members in Humboldt County are deeply appreciated.

I want to extend my sincere thanks for all the work that the department does to support businesses like ours and to foster economic development in our community. Your efforts do not go unnoticed, and we are grateful for your dedication and commitment.

Thank you once again for your support and consideration. We look forward to the opportunity to continue building and thriving in Humboldt County together.

Warm regards,

Alex

Vice President of Cultivation, Northern Emeralds

Dear Members of the Committee,

My name is Rose Uhlenburg, and I have been the Executive Assistant to Cody Stross the CEO of Northern Emeralds for the past year. Having been a resident of Humboldt County for the last seven years, I can confidently affirm that Northern Emeralds stands out as a rare cannabis company that not only values its staff but is deeply committed to the well-being of our local community.

A year ago, coming from my previous role serving as a Domestic Violence Advocate for Humboldt County I was thoroughly impressed at Northern Emerald's commitment to its employees and communities in every aspect of its operations. Drawing from my previous experience, I recognize the significance of discerning organizations that prioritize the community's welfare over their own interests. Northern Emeralds unquestionably fall into the former category, exemplifying a corporate ethos that goes beyond profit motives.

A key element of Northern Emeralds' success is its steadfast commitment to cultivating an inclusive company culture. The company actively promotes diversity, equity, and inclusion, fostering an environment where every staff member feels valued, appreciated, and heard. This commitment not only enhances the working experiences of employees but also contributes to the vibrant cultural tapestry of Humboldt County.

In light of Northern Emeralds' dedication to the community, inclusive company culture, and fair employment practices, I urge the Humboldt County Planning Committee to endorse and support their expansion plans. Northern Emeralds has proven to be an invaluable asset to our region, and their growth will continue to bring positive contributions to our community.

Thank you for your time and thoughtful consideration.

Sincerely,

Rose Uhlenburg

Dear Members of the Committee,

I hope this letter finds you well. My name is Tanasa Daniel, and I am writing to express my heartfelt support for the expansion proposal currently under consideration. As a proud resident of Humboldt County for the past 21 years, and a dedicated employee of Northern Emeralds for around four years, I am deeply invested in the well-being of our community and the success of our company.

In my time in Humboldt, I have had the privilege of serving as a Rotarian, as the President of Arcata Main Street and the Vice President of the League of Everyday People, three community-centered organizations that strive to make Humboldt County a better place for all. Through these roles, I have witnessed firsthand the importance of businesses like Northern Emeralds in contributing to the vibrancy and prosperity of our region.

Northern Emeralds stands out to me as the most caring and professional business I have ever had the pleasure of working for. Not only does it provide me with the opportunity to continue living in Humboldt County, but it also allows me to contribute to our local economy and support our 50 dedicated employees.

As someone deeply involved in human resources, I understand the significance of maintaining local jobs and supporting our community members. The expansion of Northern Emeralds will not only create new employment opportunities but also ensure the longevity of our existing workforce, allowing us to continue living and thriving in Humboldt County for years to come.

I want to emphasize that every person at Northern Emeralds shares a profound love for our community and environment. We are committed to upholding the values of sustainability, community engagement, and responsible business practices that make Humboldt County such a special place to live and work.

Thank you for taking the time to consider my perspective. I believe that the expansion of Northern Emeralds aligns with the best interests of our community, and I wholeheartedly support this endeavor.

Warm regards,
Tanasa Daniel

To whom it concerns,

I'm extremely excited about the upcoming Northern Emeralds expansion project at Hoover. I have been working in the cannabis industry for nearly 15 years now. I have worked with many cannabis companies and northern emeralds have far exceeded the rest. Our practices at northern emeralds are far superior in regards to employee conduct than anything I've experienced. The team's togetherness is amazing. I love being a part of such a great group of mindful people. The company has recently promoted me into a leadership role and I am very grateful for the ability to have financial security with my job for my son and I. The company has high standards for maintaining compliance standards and making sure we do everything in our power to take care of the environment and leave it better than we found it. I am very grateful to have this expansion take place as I look forward to continuing my individual growth as well as the growth in the company as a whole.

Thank you,
Clay Adams
ML Lead
Northern Emeralds

Hello Planning Department and Mr. Santos

My name is Daniel and I've been an employee at Northern Emeralds for 7 years and have enjoyed myself working here. I have been able to live and thrive in Humboldt due to this wonderful job. I have a daughter who has an amazing job in San Diego, working for one of the top 3 financial firms in the U.S. The reason she has this job is due to the fact that I was able to pay for her schooling at SDSU. She has no student loan debts because of my employment at Northern Emeralds. I am also able to provide financial support for my mom in Bakersfield. I also take care of my Grandparent financially when needed. This is all due to my job at Northern Emeralds. The cannabis industry is getting tougher and more competitive. We need to expand to keep our company going strong. With this expansion, it would guarantee me a job for the future and allow me to continue living in this beautiful area. It would also allow me to continue helping my family in need. We are an environmentally conscious company that respects the land we work on. The expansion at Hooven would also benefit the many other employees that process and distribute our products. Thank you for listening to me on this matter.

Sincerely,

Daniel Boschini

Dear Mr. Santos,

My name is Matthew Powers and I have been employed with Northern Emeralds for the past three years here in Humboldt County. Working at Northern Emeralds has provided me financial stability as well as communal camaraderie. The team here have built a safe and healthy environment from top to bottom. I was able to purchase a home and help provide for my newborn son as well as my partner here in Humboldt County. The further expansion here at Hooven would help provide additional support for the future for myself as well as other employees in these difficult times. Northern Emeralds prides itself in making sure we are always in full compliance of the law in every aspect possible. The cannabis industry here in Humboldt is going through a lot of hardships and I hope Northern Emeralds can provide a light of hope moving forwards. I appreciate your time and consideration in helping us expand on our future here at Northern Emeralds.

Sincerely,
Matthew J Powers

To whom it may concern-

My name is Sarah and I am currently employed at Northern Emeralds's cultivation facility on Hooven road. My official title is Nursery Lead. I was originally hired in the processing department in 2018-2019. Then again in the nursery department in 2022-current. There are endless reasons as to why I love working for this company.

I would say that Northern Emeralds represents a personal commitment to creating the best, the cleanest and safe cannabis to the public.

NE embodies a professional responsibility to not only the passion that drives them, but also supports the community members and the environment where they reside.

There is a strong sense of community working here, not only amongst co-workers and between departments but also within the local area.

Lastly, the commitment that NE has to promote growth and job security for the individuals who work within the company are endless.

I personally have witnessed the character of care and investment into the holistic approach from within the company and what a positive effect it has on not only the individual at hand, but the image of the company in its entirety.

Which seems to support the vision of why we do what we do and want to be able to expand in that vision. Because we care! And we want that to be experienced by others.

I personally feel that we can best grow into this vision with the expansion of our new facility.

Respectfully,

Sarah Johnson

Dear Mr. Santos and Humboldt County Planning,

My name is Steve Erickson and I've been an employee at Northern Emeralds for over two years. It's been a great company to work for, especially in the cannabis industry. The high standards we strive for in our products also translates to the professionalism of how the company operates day to day.

I'm writing to you to please consider the expansion of our facility. I feel that expanding our facility will allow us to not only employ more people but also allow Northern Emeralds to become a bigger and more integral part of our community. Humboldt County has so much to offer but sadly well paying employment is hard to find.

Thank you for taking the time to consider this important issue.

Warm Regards,
Steve Erickson

To whom it May Concern,

My name is Mark Aviles and I have been employed as a Cultivator at Northern Emeralds for 5 years. I have lived In Humboldt since 2008. Since working in the cannabis industry after graduating Humboldt State 2010, I've witnessed and endured the many changes in Humboldt County and within the cannabis industry. Somehow, against all odds, I was able to secure a cannabis cultivation position at Northern Emeralds which completely changed my life trajectory. The stable employment opportunity from Northern Emeralds has allowed me to save enough money to ultimately purchase a house for my wife and our son, who is turning 6 months in a few days. We intend to raise our Son in Humboldt, where he can have a fulfilled and vibrant life of catching fish and foraging. The potential for Northern Emeralds to expand operations at the Hooven site would be another life changing moment that would provide years of job security and financial stability for our new family.

We take great pride in keeping our facility at Hooven clean and organized. This extends into the caretaking of the surrounding environment and maintaining the landscape along the route. It is amazing seeing deer eating grass when arriving at work in the morning while hawks and eagles fly overhead searching for field mice and gophers. I have personally spent many hours filling in potholes, digging trenches to divert water from rain events, and hedging overgrown branches along the route to make the path easier to traverse for all the folks that use the road. I have received much gratitude from our neighbors and will continue to support and cultivate long lasting relationships with them. Thank you for taking the time to consider my letter and our expansion at Northern Emeralds.

Best Regards,
Mark Aviles

Dear Members of the Department,

I hope this letter finds you well. My name is Michelle Mulligan, and I am the Director at Northern Emeralds' current McKinleyville cultivation facility. I am writing to express my support for the proposed expansion project.

Having been with Northern Emeralds since 2016, I have witnessed firsthand the dedication and care with which our team approaches every aspect of our work. From cultivation to community engagement, we strive for excellence in all that we do. As a longtime resident of Humboldt County, I am proud to be a part of an organization that serves as a pillar in our community.

Northern Emeralds not only contributes to the local economy but also provides essential support for families like mine to survive and thrive in Humboldt County. As a parent raising a child in this beautiful region, I understand the importance of preserving local businesses and jobs for future generations.

I firmly believe that the proposed expansion will not only allow Northern Emeralds to grow but also contribute to the continued prosperity of our community. By keeping local businesses and jobs flourishing, we can ensure a bright future for Humboldt County and its residents.

Thank you for considering my perspective on this matter. I am confident that the expansion of Northern Emeralds will have a positive impact on our community, and I wholeheartedly support this endeavor.

Sincerely,
Michelle Mulligan

Director of Cultivation, Northern Emeralds

Sean Moore
69 Midway Ct
Arcata CA 95521

2/22/2024

Humboldt County Planning Department
3015 H St.
Eureka, CA 95501

Re: Hooven Expansion

To whom it may concern,

I hope this letter finds you well. I'm writing to show my support for helping Northern Emeralds grow with their new expansion project in Humboldt county.

The Hooven expansion will create jobs and more space to grow. It will also provide me job security at Northern Emeralds. The company cares about the community and the environment, and it shows in the work they do everyday.

I ask the board to approve this to support local businesses and keep this company here supporting our local community.

Thank you for your time.

Sincerely,

Sean Moore

2/21/2024

Re: Hooven Expansion

To whom it may concern,

I was a self-employed landscaper for over twenty years in Oakland Ca, when it became obvious my kids and I needed to take a leap of faith and leave the Bay Area. We arrived in Humboldt in November of 2017 with two dogs and a desire for a better life. Looking for a job as a 50-year-old woman was challenging and absolutely depressing, so when I saw an ad on Craigslist looking for trimmers, I applied. I was ultimately hired and started working for Northern Emeralds on 5/30/18, and I'm still here almost 6 years later.

In these 6 years, I went from sticking stickers in Packing to Manager of Processing. I am loyal to NE because they provided me a place to work hard and take care of my kids independently and with dignity. I will stay with this company because of their strong business practices, their appreciation for their employees, and their commitment to running an honest company.

Currently, my department has 18 employees; single moms, students, women over 70 and every other demographic in between. They rely on this company to provide them with continuous cannabis to trim so they can pay for housing and food. The expansion at Hooven is exactly what this company needs to provide more stability for its employees.

Cody Stross and every one of my coworkers, work to create a communicative peaceful working environment. Every person in this company has a voice and is encouraged to use it whether it be questions or concerns. Every department in Northern Emeralds strives to do what's right for the business, for the environment and for the community.

Northern Emeralds is full of good local people, who represent the Humboldt cannabis community justly and honorably.

Sincerely,
Robin Dunlavy
Manager of Processing

Randy Rodriguez
1320 12th Street
Eureka CA 95501

2/22/2024

Humboldt County Planning Department
3015 H St.
Eureka, CA 95501

Re: Hooven Expansion

To Whom it may concern,,

I am writing to express my support for Northern Emeralds expansion request. As a resident and taxpayer, I believe that fostering a vibrant business environment is crucial for the economic prosperity and overall well-being of our county.

It is evident that businesses play a vital role in driving innovation, creating job opportunities, and contributing to the local economy. Encouraging entrepreneurship and supporting existing businesses not only enhances our city's competitiveness but also enriches the fabric of our community.

As an employee of Northern Emeralds, knowing there will be job security gives me peace of mind. I rely on this job to pay my bills and take care of myself and my family.

I urge you to consider implementing policies and initiatives that support business growth and remove barriers to entrepreneurship. The infrastructure improvement that Northern Emeralds is asking for will continue to keep good people employed and their business growing.

Thank you for your attention to this important matter.

Sincerely,

Randy Rodriguez

Nicole Rahman-Garnier
Assistant Manager of Processing
Northern Emeralds
5550 West End Rd
Arcata, Ca 95521
nicoler@northernemeralds.com
415.471.0806
February 22, 2024

Humboldt County Planning Department
3015 H St
Eureka, Ca 95501

To Whom It May Concern,

I am writing this letter in enthusiastic support of Northern Emeralds' application for a new building permit to expand our cultivation facilities. As a key member of the Northern Emeralds team, I have witnessed firsthand the dedication, professionalism, and commitment to excellence that defines our company.

Northern Emeralds has consistently demonstrated its commitment to responsible cultivation practices, environmental sustainability, and community engagement. Our expansion plans are aligned with these values and are designed to ensure that we continue to operate in a manner that is both environmentally conscious and socially responsible.

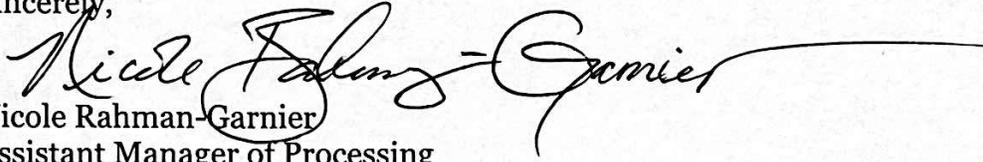
The proposed expansion will enable Northern Emeralds to meet the growing demand for high-quality cannabis products while maintaining the highest standards of quality and safety. By investing in new facilities and technologies, we will be better equipped to optimize production efficiency, minimize environmental impact, and enhance product quality.

Furthermore, Northern Emeralds is deeply invested in the local community and is committed to being a good neighbor. We have a track record of supporting local initiatives, participating in community events, and contributing to the economic development of the region. The expansion of our cultivation facilities will create new job opportunities, generate additional tax revenue, and contribute to the overall prosperity of the community.

I believe that approving Northern Emeralds' application for a new building permit is not only in the best interest of our company but also of the community at large. We are confident that our expansion plans will enable us to continue operating as a responsible and successful business while contributing to the growth and development of the local economy.

Thank you for considering our application. Should you require any further information or clarification, please do not hesitate to contact me directly.

Sincerely,

A handwritten signature in black ink that reads "Nicole Rahman-Garnier". The signature is written in a cursive style with a long horizontal flourish extending to the right.

Nicole Rahman-Garnier
Assistant Manager of Processing
Northern Emeralds



Matthew West

Lost Coast Consulting LLC

Eureka, CA 95501

Humboldt County Board of Supervisors

825 5th Street, Room 111

Eureka, CA 95501

Dear Members of the Humboldt County Board of Supervisors,

I am writing to express my support for the Hooven 2.0 Project proposed by Northern Emeralds and to advocate for its approval. As a resident of Humboldt County and a proud alumnus of Cal Poly Humboldt (formerly Humboldt State University) with a degree in accounting, I believe this expansion project has the potential to bring significant benefits to our community.

The Hooven 2.0 Project presents an exciting opportunity for job creation and economic growth within Humboldt County. By expanding its operations, Northern Emeralds will not only generate employment opportunities but also provide valuable training and career advancement prospects for local residents. As someone who has benefited from the educational opportunities provided by institutions in our county, I firmly believe that the economic prosperity created by this project should be shared with as many others as possible.

As a business owner myself, I understand the importance of responsible financial management and sustainable business practices. I have confidence that Northern Emeralds will uphold these principles throughout the development and operation of the Hooven 2.0 Project. Furthermore, I believe that the company's commitment to environmental stewardship and community engagement aligns with the values of our county.

Thank you for your attention to this matter. I am confident that together, we can create a brighter future for Humboldt County and its residents.

Sincerely,

Matthew West

Dear Committee Members,

My name is Lindsey Datema, I am currently the Director of Distribution for Northern Emeralds. I started working at Northern Emeralds five and a half years ago, working part time as a trimmer while I finished my Bachelor's Degree at Humboldt State University. Northern Emeralds is unlike traditional companies in providing the flexibility and support to be able to work and attend school. As a resident of Humboldt County since 2006, Northern Emeralds is by far the best company I've had the pleasure of working for and alongside.

Three years later, I was running the packaging department and moving my way up to running the Distribution office. I obtained my Masters Degree from Cal Poly Humboldt this past summer and could not have done it without the support from Northern Emeralds. Our company takes stake in its employees with genuineness and compassion. More than just a job and a paycheck, Northern Emeralds is my home away from home and second family. The wellbeing of its employees and community set Northern Emeralds apart from other companies. The company culture is inclusive, with a supportive environment of diversity and equity that is unparalleled in other employment opportunities. I cannot imagine working anywhere else.

The Humboldt County Planning Committee has the opportunity to support the expansion plans of Northern Emeralds, and in doing so, can help create more positive impacts for not only the community, but future employees and their families.

Thank you for your attention and consideration,

Sincerely,

Lindsey Datema

Jason Washburn
P.O. Box 12
Samoa CA 95569

2/22/2024

Humboldt County Planning Department
3015 H St.
Eureka, CA 95501

Re: Hooven Expansion

To the Board,

I hope this letter finds you well. I'm writing to show my support for helping Northern Emeralds expansion grow in our county. I think it's important to approve this permit

The Hooven expansion will be great for Humboldt. It will also provide job security for Northern Emeralds employees.. The company cares about the community and the environment, and it's apparent in the ways that they conduct themselves.

I ask you to support these small local businesses. Your support makes a big difference.

Sincerely,

Jason Washburn

Kate Trower
417 Railroad Ave
Loleta CA 95551

2/22/2024

Humboldt County Planning Department
3015 H St.
Eureka, CA 95501

Re: Hooven Expansion

To whom it may concern,

I hope this letter finds you well. I'm writing to show my support for helping Northern Emeralds expand in our county. I think it's important for the company to be able to survive in this already difficult industry.

The Hooven expansion will create more jobs in Humboldt County. It will also provide job security for the employees Northern Emeralds has now. The company cares about the community and the environment very much.

I ask the board to support local businesses. Let's work together to make sure our county is a great place for businesses to thrive and survive.

Sincerely,

Kate Trower

Eve Davis
505 Ryan Ct
Eureka CA 95503

2/22/24

Humboldt County Planning Department
3015 H St.
Eureka, CA 95501

Re: Hooven Expansion

To whom it may concern,

I am writing to voice my strong support for the Northern Emeralds expansion request. As a proud resident and active member of this community I fully support this. I've been an employee with NE for 2 years. This has been the most caring company I have ever worked for. They take great pride in being a Humboldt County business. The expansion is great for Humboldt County as it will keep Northern Emeralds in business and keep me employed. Thank you for approving this permit.

Sincerely,

Eve Davis

Dear Humboldt County Planning Department,

My name is Derek Calvano, a resident of Humboldt County, and a proud employee of ECD Inc. dba Northern Emeralds. I have worked within the cannabis industry for the past 10 years and in that time I have worked at a wide variety of farms, manufacturers, and retailers. Out of the myriad of facilities and cultivators I have worked for, I had never seen the level of professionalism, dedication, and positive culture before coming to Northern Emeralds.

I was hired into an entry-level position as a manicurist in the Processing Department. Within my first 8 months, I was allowed to apply for the role of Fleet Manager, which I did, and was able to secure the job. It was the first salaried position I had held in my life and gave me a great sense of accomplishment. Northern Emeralds saw a potential in me that was not seen at my previous employers and they gave me every chance to show them my work ethic and passion for the cannabis we cultivate.

That was over 5 years ago and since then I have taken several other opportunities within the organization and currently sit as VP of Operations. There are not many companies within this industry that promote such positive growth from within. It has always been the Northern Emeralds ethos to promote both growth within the organization and support within our community which is something that I am very grateful to be a part of.

Northern Emeralds has given me much over the past 5 years and I will do everything I can to continue to promote the positive and inclusive culture that we have fostered. The sense of community within the organization feels much more akin to a family than it does anything else which is a testament to the compassion and support that they extend to every one of their employees.

Thank you,
Derek Calvano
VP of Operations

Andrew Bowshier
2541 Cropley Wy
Arcata CA 95521

2/22/2024

Humboldt County Planning Department
3015 H St.
Eureka, CA 95501

Re: Hooven Expansion

To whom it may concern,

I hope this letter finds you well. I'm writing to show my support for helping Northern Emeralds grow in our county. I think it's important because when businesses do well, our whole community benefits.

The Hooven expansion will create jobs and more space to grow beautiful cannabis. It will also provide job security for the employees Northern Emeralds has now. The company cares about the community and the environment, and that will not change.

By making it easier for businesses to start and grow, we can make our city even stronger.

I ask the city council to think about ways to support local businesses. Maybe there are programs or changes that can make a big difference. Let's work together to make sure our city is a great place for businesses to thrive.

Thank you for listening. I'm excited to see what we can do together for our community.

Sincerely,

Andrew Bowshier

Alias Small
670 10th Street #4
Arcata CA 95521

2/22/2024

Humboldt County Planning Department
3015 H St.
Eureka, CA 95501

Re: Hooven Expansion

To Whom it may concern,

I am writing to express my support for Northern Emeralds expansion request. I believe a vibrant business environment is crucial for the economic prosperity and overall well-being of our county.

As an employee of Northern Emeralds, knowing there will be job security gives me peace of mind. I rely on this job to keep me living in Humboldt County.

The infrastructure improvement that Northern Emeralds is asking for will continue to keep good people employed and their business growing. Please support this initiative.

Thank you for your approval.

Sincerely,

Alias Small