The elements of a cannabis policy that serves Humboldt County are...

Patients	Enforcement	Trade Organization	Labor Standards	Processing Standards	Environmental Standards
 Reframe medical production policy - revenue? Patient Rights Distinguish recreational from medicinal 	- Monitoring and enforcement of trespass grows - Oversight - Commission/ Committee - Jurisdiction issues	- Defined as agricultural product - Commission/ Trade Union - Best practices - Financial accountability - Legitimate business - Cannabis is agriculture - Educational outreach - Marketing - Land leasing - Sun-grown, Heritage - Branding Niche - Branding and Standards - Branding Value-added	- Labor and employment law compliance - Labor force: housing, safety	- Extractions - Transportations - Value-added products - Chain-of-custody - Collection of hemp stalks	 Carbon-neutral footprint MJ \$> Watershed restoration Endorsement and Enforcement of Environmental Regulations Discretionary permit to trigger CEQA Local & environmentally sustainable practices Water resource management Compliance with existing environmental laws Environmental impacts and mitigation Water permitting & water storage

General Standards	Permitting, Zoning, and Licensing	Permitting, Zoning, Licensing Continued	Revenue	Distribution	
Standards for cultivation: nutrients, certification Lab testing Quality assurance and lab testing Industry guidance and Best practices Transparency Production models: industry standards, BMP's Processing	- Small farmer focused - Infrastructure - Permitting - Policy supporting small farmers - Scaling - Protections for small farmers - Agency coordination - Grandfathering and immunity - Agriculture regulation - Clear guidelines and permitting system - Tiered permitting - Define baseline for sustainable footprint	- Zoning/ Permitting: production, processing, sales - Land use zoning - Permits - Code enforcement and complaints - Thresholds: personal, small commercial, big commercial	- Taxes, taxes, and tax revenue - Potential revenue sources and use of revenue - Collecting revenue - Share the wealth - Define funding stream for enforcement and implementation - Avoid black market - Tracking from grower to consumer	- Processing and tracking - Direct to consumer - Auction house - Dispensary - Chain of custody	