

**From:** [Lovelace, Mark](#)  
**To:** "Arkley, Rob"  
**Cc:** "Piland, John"; "Gans, Randy"; "KBIUSA@aol.com"  
**Subject:** RE: McKay Tract  
**Date:** Friday, September 03, 2010 9:28:51 AM

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Hi Rob. You have offered nothing to support the 5 false claims I listed below, therefore they stand as untrue. You can spin as much as you want, but the facts are in my favor.

Your assumptions about my interests and motivations are wrong, but you are of course free to think of me what you will. I cannot prove what is in my heart any more than you can prove what is in yours. Regardless, I will continue to trust that you honestly believe in what you are doing, no matter how much I may disagree with some of your actions and tactics.

Mark

Mark Lovelace  
Supervisor, 3rd District  
Humboldt County Board of Supervisors  
(707) 476-2393

-----Original Message-----

From: Arkley, Rob [<mailto:RArkley@sns.com>]  
Sent: Friday, September 03, 2010 7:48 AM  
To: Lovelace, Mark  
Cc: Piland, John; Gans, Randy; KBIUSA@aol.com  
Subject: RE: McKay Tract

Dear Mark,

You live on a parcel that may not be 7 acres, but it is inconsistent with what you are allowing to be created these days. Hypocrisy.

I understand that you do not have a college degree. What is it? Is it a University or AA? You certainly and consistently claim to have far more expertise than you do. In any rate, if you do actually have a university degree, I will retract my statement of Talk Shop.

You did travel down on County expense and went to some little BS meeting and then dropped in to the State Lands for the presentation. If that is not County expense, I don't know what is. It is obvious to a thoughtful person that your trip's major point was State Lands. Stop playing games. We saw your reimbursement forms.

You unequivocally got into the middle of Forester Gill from the start and continue to be in the middle of it. You called it "smart growth," which is humorous. It meets almost none of the criterion, as opposed to the Marina Center which does.

If you don't live on 7 acres, you live on a parcel that could not be created today without endless hassle, cost and time, if at all. Size does not matter. I think that you just want to make others live in the city and/or constrained areas while you live in a manner that others of us can't. I am not an elitist. You, on the other hand, have all of the indicia of being one.

I have it on good authority that you are trying to form a Eureka Forest and/or County Forest. Actually, part of Forster Gill is supposed to be just that, based on the little guy who represents that project. I forget his name. Therefore, while initially I indicated that I was willing to take you at your word, based on the below, I am far more skeptical.

Mark, you went you behind my back and then proceeded to misrepresent the facts and the law to State Lands. On the bright side, they actually laughed at you and your analyses. Yes, you went down on County money.

To me you have a clear and unambiguous agenda: No growth; Community owned and exploited resources rather than private resources; control through zoning and ends justify the means.

I think that you and I are not going to agree. However, if you think that civility is a "natural right," I agree. Going down the State Lands was not civility. Actions have more meaning than words.

Mark, you have a platform from which to exercise your goals. I have every disadvantage. I truly feel that I represent the average folks of our area. They want nothing more than to live in our area, have meaningful jobs and be left alone. Your policies are preventing that. Believe it or not, I suspect that I meet more people, from a broader spectrum, than you each and every day. When you employ 150 private sector people and spend time to know them, you hear lots of things. You are becoming known as an aloof "dig me," who is "owned" by a few and spends more time talking than listening. It may serve you well, but does not serve the majority of our County. Bonnie is finding that out. So will Cliff in two short years.

Do you ask: How can we help our youth stay here, get good jobs and live the "Humboldt Dream" not penned into subdivisions that could be anywhere? Somehow, I doubt it. That is what I worry about each and every day. Your actions are destroying that. I think that you must know that. For that reason, it strikes me a very cruel and mean path. Hurting people makes me cringe.

Lastly, whether you admit it or not, your largest contributor was Bill Pierson. You look and act like he made a good buy.

In the future, please don't parse words and make materially dishonest statements. I have a test for truth: Would your mother have washed your mouth out with soap for making a statement. I hope that you understand, parsing words is not "truth" to most of us. We will, on that, undoubtedly agree to disagree. However, I suspect that your mother would not be proud of the below and you would probably be blowing bubbles now.

I will continue to do you the favor of saying exactly what I am thinking. I wish that you would do the same, but don't harbor much hope of it.

We don't have to continue the chain. I have money to make and people to employ. One of my people lost or may lose a grandson this morning. I hurt for her and am finding out what the SN Family can do to help her. Are you doing the same for your "County Family?" I must say, I don't understand how you Supervisors, as currently constituted, think.

vty,

Rob

-----Original Message-----

From: Lovelace, Mark [<mailto:Mark.Lovelace@co.humboldt.ca.us>]

Sent: Thursday, September 02, 2010 9:35 PM

To: Arkley, Rob; Arkley, Rob

Cc: Piland, John; Gans, Randy; KBIUSA@aol.com

Subject: RE: McKay Tract

Hi Rob. Sorry about the 'silence,' but I am not always at my computer. When I have the opportunity to have dinner with my family, I take it.

Here's the list that comes to mind off the top of my head:

You claimed that I live on a big 7-acre rural parcel. I do not. You claimed that I do not have a college degree. I do. You claimed that I did personal business at County expense. I did not. You claimed that I had been a consultant on the Ridgewood Village project. I was not. You claimed that I was trying to raise money to buy the McKay Tract. I was not.

Many years ago I was interviewed on a radio show about the Marina Center and referenced something that your wife had said in print. You sent me an e-mail that evening asking me not to make it 'personal' by quoting your wife. Though the quote was clearly in the public domain, I agreed to respect your wishes.

Shortly after I came on the Board, you invited me over to your office for what I took as a "get to know you" session. Though we had obviously disagreed on a good many things, I was happy to go, and enjoyed meeting you. The mutual awareness of our disagreements allowed us to have a good and full discussion, as there was no pretense or expectation of agreement.

Some time later, you invited me to join in a number of meetings you had arranged regarding efforts to secure redundant broadband for our area. Those meetings were productive and informative, and were quite helpful to my continued involvement in efforts to secure both redundant and ubiquitous broadband for our area. At some point, though, you determined that my support for a particular project showed a lack of diligence on my part. At that point, you sent me an e-mail saying, essentially, that you were through with me and that we would have no further contact.

I have always been straightforward with you and, though we have disagreed on any number of issues, I have not made those disagreements personal. That does not mean, though, that I do not, or will not, continue to pursue what I believe to be in the best interest of the community. It means only that we disagree. But I do not have to agree with you on every issue to trust that you are doing what you believe is in the best interest of the community, too. I wish that you would extend to me the same courtesy.

I would hope that we can each conduct ourselves in a manner that allows us to differ, even passionately, on certain issues while leaving the door open to work together should we find areas of agreement in the future.

Sincerely,

Mark

-----Original Message-----

From: Arkley, Rob [<mailto:RArkley@snc.com>]  
Sent: Thu 9/2/2010 5:34 PM  
To: Arkley, Rob; Lovelace, Mark  
Cc: Piland, John; Gans, Randy; KBIUSA@aol.com  
Subject: RE: McKay Tract

Dear Mark,

Your silence is deafening. What other incorrect rumors are you saying that I am passing? Stop posturing. I see your moves and know what you are trying to do. Your problem is that the community does not and will not support what you want when it is exposed to sunlight.

vty,

Rob

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From: Arkley, Rob  
Sent: Thursday, September 02, 2010 5:24 PM

To: 'Lovelace, Mark'  
Cc: Piland, John; Gans, Randy; KBIUSA@aol.com  
Subject: RE: McKay Tract

Dear Mark,  
Are you saying that you did not go to State Lands?

vty,

Rob

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From: Lovelace, Mark [<mailto:Mark.Lovelace@co.humboldt.ca.us>]  
Sent: Thursday, September 02, 2010 5:25 PM  
To: Arkley, Rob  
Cc: Piland, John; Gans, Randy; KBIUSA@aol.com  
Subject: RE: McKay Tract

Not true. I don't know where you hear these things. I'll add this to the long list of rumors you seem to have heard (and spread) about me that are simply false:

Mark

Mark Lovelace  
Supervisor, 3rd District  
Humboldt County Board of Supervisors  
(707) 476-2393

-----Original Message-----

From: Arkley, Rob [<mailto:RArkley@sns.com>]  
Sent: Thursday, September 02, 2010 3:57 PM  
To: Lovelace, Mark  
Cc: Piland, John; Gans, Randy; KBIUSA@aol.com  
Subject: McKay Tract

Dear Mark,

I heard a rumor that you are trying to raise money through a non-profit to buy the McKay Tract, which I own. It is not for sale. I had it put through an auction process to establish a value, but it will not be sold. Your little idea of a Eureka Community Forest will not start with buying it.

It, like the Dog Ranch, Marina Center, my Humboldt Refuge piece, my X Street property and many others will remain in my family for generations and will be processed through re-zoning, parcelization and the like for the maximum value for my heirs, even if I do nothing.

Pursue another dream.

vty,

Rob

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