

FOR IMMEDIATE RELEASE Press Contact: Kris Taylor 707-616-7165 ktaylor@streamguys.com

Hank Sims to be anointed the Kinetics Royal Groom of the Stool by the Duke of Discordia

Arcata, California, May 27, 2011- The Kinetics Universe trusted circle of family has gotten a bit bigger with the announcement of the upcoming anointment of Lost Coast Communications local blogger and media co-news producer Hank Sims as the Official Royal Groom of the Stool. This anointment will take place at arms' length by the Royal Herald during the pre-noon day whistle on Saturday at the request of the races Duke of Discordia.

"It's an appointment that was much needed, and I could see no one on the horizon that could be trusted in the inner circle with such delicate matters as Hank Sims" the Duke of Discordia stated. "The Queens are of immediate need for assistance to keep the race going in the coming years and this fills a very important operation." For his part Hank Sims seems to be ecstatic joining an elite group, with an even more trusted and elite function that has been kept in the shadows for the most part in the prior years of the race.

The Royal Herald will make the announcement to the world via the internet stream and in person for those on the plaza before the noon time whistle. "They tried to get me to do this with all the other functions I have, I could not devote the amount of time that was properly needed".

The Kinetic Family would like to extend its gloved hand to Hank Sims and his new position.

#