



COUNTY OF HUMBOLDT

For the meeting of: 11/7/2023

File #: 23-1429

To: Board of Supervisors

From: DHHS: Public Health

Agenda Section: Consent

Vote Requirement: Majority

SUBJECT:

Tobacco-Free Humboldt Allocation Agreement for Proposition 99 and Proposition 56 Funds with California Tobacco Prevention Program for Fiscal Years 2023-2028

RECOMMENDATION(S):

That the Board of Supervisors:

1. Retroactively accept the Tobacco-Free Humboldt allocation agreement with the California Tobacco Prevention Program in the amount of \$150,000 for the period of January 1, 2022, through June 30, 2022;
2. Retroactively accept the Tobacco-Free Humboldt allocation agreement with the California Tobacco Prevention Program in the amount of \$300,000 for the period of July 1, 2022, through June 30, 2023;
3. Accept the Tobacco-Free Humboldt allocation agreement with the California Tobacco Prevention Program in the amount of \$600,000 for the period of July 1, 2023, through June 30, 2025;
4. Authorize the Department of Health and Human Services - Director of Public Health or a designee thereof to sign the yearly allocation agreement for fiscal years (FY) 2023-2028;
5. Authorize the Director of Public Health, or designee thereof, to sign all future amendments and documents directly related to this agreement upon review and approval of County Counsel and Risk Management; and
6. Direct the Clerk of the Board to return one (1) copy of the certified board report to the DHHS - Contract Unit.

SOURCE OF FUNDING:

Public Health (1175)

DISCUSSION:

Using tobacco products has a substantial negative impact on health. In Humboldt County, tobacco smoking causes or contributes to 34% of all deaths. Since 1989, the California Department of Public

Health (CDPH), California Tobacco Prevention Program (CTPP) - formerly known as the California Tobacco Control Program - has served the people of California with a comprehensive tobacco control program.

CTPP is committed to reducing tobacco disparities among populations disproportionately impacted by tobacco industry predation. In November 1988, California voters approved the California Tobacco Health Protection Act of 1988, also known as Prop 99. This initiative increased the state cigarette tax by 25 cents per pack and added an equivalent amount of tax on other tobacco products. California voters created a strong mandate for CTPP to reduce tobacco-related disparities when they overwhelmingly approved the California Healthcare, Research and Prevention Tobacco Tax Act of 2016 (“Proposition 56”). Proposition 56 added a \$2.00 tax per cigarette pack and a proportional increase to other tobacco products beginning in April 2017. Proposition 56 additionally requires that at least 15 percent of these tax funds appropriated to CTCP be designated for accelerating and monitoring declines in tobacco-related disparities.

Historically, Proposition 56 and Proposition 99 funding received by the county created and supported the Tobacco-Free Humboldt (TFH) Program and Tobacco Education Network (TEN). The last allocation of this kind was brought before your board and accepted in 2017 for fiscal years 2017 through 2021. Today, funding is used to maintain the TFH Program through the Department of Health and Human Services, Public Health Branch, Healthy Communities & WIC Division. The TFH program plays a leading role in creating smoke-free environments throughout the county by coordinating and supporting policy and systems-level changes to reduce exposure to secondhand smoke and to build support for a lifestyle free from nicotine addiction. By engaging citizens, community leaders, and policymakers to build community norms that improve health outcomes, the program creates smoke-free cities, smoke-free multi-unit housing, and improved access to healthy products in retail environments throughout Humboldt. TFH also increases the availability and awareness of tobacco cessation resources through direct service and technical assistance to service providers, supporting healthy lifestyle choices for individuals who choose to improve their health by going smoke-free. The TFH Program recently brought before your board a comprehensive Tobacco Retail License Ordinance.

This item comes late to the Board today due to delays in state notifications and the release of official documentation.

FINANCIAL IMPACT:

Expenditures (1175, 412)	FY 21-22 Adopted	FY 22-23 Adopted	FY 23-24 Adopted	FY24-25 Projected*
Budgeted Expenses	\$150,000	\$300,000	\$300,000	\$300,000
Total Expenditures	\$150,000	\$300,000	\$300,000	\$300,000
Funding Sources (1175, 412)	FY 22-23 Adopted	FY 22-23 Adopted	FY23-24 Adopted	FY24-25 Projected*
State/Federal Funds	\$150,000	\$300,000	\$300,000	\$300,000
Total Funding Sources	\$150,000	\$300,000	\$300,000	\$300,000

**Projected amounts are estimates and are subject to change.*

Narrative Explanation of Financial Impact:

Acceptance of this allocation with Tobacco-Free Humboldt will allow DHHS- Public Health to be reimbursed for the total amount of \$300,000 in fund 1175, Budget Unit 412- Tobacco Education-Health for July 1, 2023, through June 30, 2024. This allocation was anticipated and was incorporated FY 23-24 budget. \$300,000 will be incorporated into the annual county budget process for FY 24-25. The remaining future allocations will budgeted in the annual budget process for subsequent FYs. Additionally, this agenda item retroactively accepts allocations for FY 21-22 and 22-23 in the amount of \$450,000 dollars. Those allocations were budgeted and expended.

STAFFING IMPACT:

Narrative Explanation of Staffing Impact:

There is no anticipated impact on current staffing. Funding from this allocation will support current staffing levels in the Department of Health and Human Services, Public Health Branch Health Communities & WIC Division, Tobacco Free Humboldt Program.

STRATEGIC FRAMEWORK:

This action supports the following areas of your Board's Strategic Framework.

Core Roles: Protect vulnerable populations

New Initiatives: Seek outside funding sources to benefit Humboldt County needs

Strategic Plan: 1.4 - Reduce and/or eliminate substance abuse and opioid addiction in our community

OTHER AGENCY INVOLVEMENT:

CDPH

ALTERNATIVES TO STAFF RECOMMENDATIONS:

Your Board may choose not to accept the allocation agreement with the California Tobacco Control Program, but it may result in a loss of funding and services to the county.

ATTACHMENTS:

1. FY21-22 Humboldt Allocation Agreement
2. FY22-23 Humboldt Allocation Agreement
3. FY23-24 Humboldt Allocation Agreement

PREVIOUS ACTION/REFERRAL:

Board Order No.: C-8

Meeting of: 08/22/2017

File No.: 17-2273