

**CITY OF ARCATA
CITY COUNCIL SPECIAL MEETING
2023/2024 GOALS-SETTING STUDY SESSION**

COUNCIL CHAMBER
736 F Street, Arcata

MARCH 07, 2023
Tuesday, 6:00 PM

AGENDA

Special accommodations for the disabled who attend City meetings can be made in advance by contacting the City Clerk at 822-5953. Assistive listening devices are available.

Pursuant to Government Code section 54957.5, all writings or documents relating to any item on this agenda which have been provided to a majority of the City Council, including those received less than 72 hours prior to the City Council meeting, will be made available for public inspection in the agenda binder located on the counter in the lobby at Arcata City Hall, 736 F Street, during normal business hours, and on the City's website at www.cityofarcata.org.

PLEASE NOTE: Speakers wishing to distribute materials to the City Council at the meeting are requested to provide 10 copies to the City Clerk.

**Public Advisory: The Council Chamber in City Hall
is now open to the public.**

COVID-19 Notice

The City Council has returned to in-person hybrid meetings. The City Council asks that when attending City meetings, persons socially distance as best they can and be courteous to those who continue to choose to wear a mask.

How to Observe and Participate in the Meeting:

Observe:

Members of the public can attend the meeting in person or observe the meeting on Zoom (see below), on Access Humboldt Channel 10, online by visiting www.cityofarcata.org and clicking on the [See Live Meetings, Agendas, and Archives](#) button on the home page, or on the City's YouTube channel at <https://www.youtube.com/c/CityofArcataCA>

Public Comment Participation in Person and on Zoom:

Members of the public may attend the meeting in person and give public comment. Or, they may access the meeting via Zoom to provide public comment.

1. Join from a PC, Mac, iPad, iPhone or Android device: Please use this URL:
<https://us06web.zoom.us/j/87303336401>

2. If you want to comment during the public comment portion of any item, click on **raise your hand** on the right-hand side of your screen. When it is time for public comment on the item on which you wish to speak, the Clerk will unmute you. You will have 3 minutes to comment (2 minutes for Early Oral Communications), subject to the Mayor's discretion.

Or join by phone:

1. *67 1-669-900-6833
2. Enter Meeting ID: 873 0333 6401
3. If you are accessing the meeting via telephone and want to comment during the public comment portion of any item, press **star (*) 9** on your phone. This will raise your hand. When it is time for public comment on the item on which you wish to speak, the Clerk will unmute your phone. You will hear a prompt that will indicate your phone is unmuted. You will have 3 minutes to comment (2 minutes for Early Oral Communications), subject to the Mayor's discretion.

I. CALL TO ORDER AND ROLL CALL

II. PUBLIC COMMENT

III. NEW BUSINESS

A. City Council Goal Setting: 2023/2024 Fiscal Year

Each year the City Council reviews the City's overarching Goals and Objectives and sets new Priority Projects.

RECOMMENDATION:

It is recommended that the Council review the updates to the 2022/2023 Fiscal Year Priority Projects and the updated 2023/2024 Department and Committee Goals and provide input to staff on new Council Priority Projects for the 2023/2024 Fiscal Year.

IV. ADJOURNMENT



STAFF REPORT – CITY COUNCIL MEETING

March 07, 2023

TO: Honorable Mayor and City Council Members

FROM: Karen T. Diemer, City Manager

PREPARER: Karen T. Diemer, City Manager

DATE: March 02, 2023

TITLE: City Council Goal Setting: 2023/2024 Fiscal Year

RECOMMENDATION:

It is recommended that the Council review the updates to the 2022/2023 Fiscal Year Priority Projects and the updated 2023/2024 Department and Committee Goals and provide input to staff on new Council Priority Projects for the 2023/2024 Fiscal Year.

INTRODUCTION:

Each year the City Council reviews the City's overarching Goals and Objectives and sets new Priority Projects.

BACKGROUND/DISCUSSION:

Attached to this staff report are:

1. A list of the 2022/2023 Goals and Objectives
2. A list with progress updates for the City's 2022/2023 Priority Projects
3. The Department and Committee list of priorities for 2023/2024 Fiscal Year
4. List of ideas brainstormed at the meeting with the Committee Chairs.

COMMITTEE/COMMISSION REVIEW:

The City Council held a meeting with City Committee Chair's on February 21st. The brainstormed list from that evening is also attached. Annual Committee input has been incorporated in the list of Department and Committee goals for 2023/2024 Fiscal Year.

ENVIRONMENTAL REVIEW (CEQA):

N/A for the goal setting process. Individual projects will be subject to their own CEQA review.

BUDGET/FISCAL IMPACT:

Staff use the Councils Priority Projects to build the City Budget. When the budget is presented, the City will revisit the Priority Projects to review what has been budgeted for the 2023/2024 Fiscal Year.

ATTACHMENTS:

- A. Council Priority Projects_2022_2023_Update_2_2023 (DOCX)
- B. 23_24_FY_Proposed_Department_Committee_Goals_DRAFT (DOCX)
- C. Council_Committee_Chair_Brainstorm_by_category (DOCX)
- D. FINAL Council Goals and Policy Objectives 2022_2023_only (DOCX)
- E. CIP Projects 22-23 UPDATE and New Projects for 23-24 (PDF)

City of Arcata: 2022/2023 Goals and 2023/2024 Planning Update

Arcata City Council Priority Projects for 2022/2023 Fiscal Year	Complete Continue Remove	Update: February 2023
1. Develop a 2-3 year Homelessness Reduction Strategy framework identifying initial priority benchmarks to provide for or continue to shelter those who are or may become homeless.		
a. Identify an ongoing funding stream (i.e. sales tax, property tax), and prepare a ballot initiative for voters to consider in 2024.	Continue	The City was successful in extending the Utility Users Taxes through a vote in November 2022. This will leave the November 2024 ballot open of standard ballot measure votes should the Council wish to consider a measure. The City has 0.75 % potential remaining in the City's State sales tax cap.
b. Support/Collaborate on strategies to create safe spaces for those without shelter, including a safe parking program, cold weather shelter, emergency warming stations and safe camping opportunities.	Continue	The Council allocated a year of funding to a pilot safe parking program which was opened in March 2022. Current funding will extend to May 2023. We are currently seeking grant funds to operate for a second year. The City has been working with Arcata House Partnership and Play house Arts to provided limited warming spaces and extreme weather shelter this year as we plan for future program development.
c. Continue support for Arcata House Partnership and the Home-Key II projects.	Continue	Arcata House Partnership support is ongoing. The City has collaborated on many projects and programs with AHP and other partners to provide housing to homeless individuals. This work is important and ongoing.
d. Long term: Develop a cooperative housing model that includes onsite services and peer to peer mentoring support, creating holistic support for individuals.	Continue	This initiative is in the research phase. If Council continues this as a priority, staff will identify key partnerships with the commitment, resources, and capacity to carry out such a project.
2. Valley West Improvements		
a. Develop beautification priorities for Valley West collaborating with the Chamber, Main Street and Arcata House Partnership such as trash pick-up/cans, murals, planters, flower baskets and better lighting.	Complete	<ul style="list-style-type: none"> Continued MOU with CUNA to foster community engagement in Valley West. Supported CUNA's monthly community clean-up days. Planted Fruit trees & installed BBQ picnic area at VW Park (outcome of CUNA participatory budget process). Completed mural on Valley West Park basketball court and multiple murals at the Valley West playground (outcome of participatory budget process).

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b. Continue the planning for a Valley West community center to offer recreational and learning opportunities, resource services and a general gathering space. Support the HSU student project to complete initial visioning.	Continue	<ul style="list-style-type: none"> Developed MOU with Laurel Tree Charter School to codify use of City park space by the school and potential City use of indoor space for recreation programming. Recreation staff hosted pop-up summer basketball tournament. Supported a Circus being held at Carlson Park. CUNA – all of CUNA’s events + PB process + tianguis. Applied for a grant to support the development of a Community Center through CDBG.
c. Prioritize Improvements to Carlson Park; picnic tables, bathrooms, cleanup efforts, play space and river access.	Continue	<ul style="list-style-type: none"> Implementation of Farm & Ranch Carlson Park Cleanup Grant. State Parks Rural Recreation & Tourism Grant Award – \$812,949. WCB Carlson Park River Access Grant Award – \$691,000. Specified Grant Award \$1 million. Advanced Carlson Park improvement designs to 60%.
d. Focus public safety on neighborhood meeting priorities of trespassing/loitering, narcotic activity, vacant properties and encampments and coordinate enforcement of nuisance properties.	Continue	<ul style="list-style-type: none"> There was a 12% reduction in total incidents reported to APD in Valley West in 2022 compared to 2021. Community concerns of encampments in Carlson Park and motorhomes serving as shelter parked along Valley East Blvd. and Heindon Road continue to be reported to APD. The Carlson Park murder was solved with arrests of two suspects residing in Valley West. Two overdose victims were found deceased in an encampment in Carlson Park. The empty lot at 4781 Valley East Blvd. is being regularly maintained and the dirt leveled to remove concealed areas. Encampments have not returned, and complaints of homeless impacts have been reduced significantly.
3. Mental Health and Social Services		
a. Continue to support and expand the Community Ambassador Program, Mobile Intervention Services Team (MIST) and access to support services. Seek out long term funding strategies and 24-hour emergency crisis response team for adults and youth.	Continue	<ul style="list-style-type: none"> APD’s Outreach Sergeant position was established to support Community Ambassadors, to coordinate access to services and to strategically plan for future delivery of services. MIST services were funded and contracted for an additional three years.

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Standardize a quarterly update to the City Council.		
b. Look for opportunities to collaborate with Humboldt County and local jurisdictions/non-profits to increase mental health and social services.		<ul style="list-style-type: none"> APD's Outreach Sergeant develops relationships with service providers to link those in need with services.
4. Infrastructure		
a. Support Plaza Improvement Task Force recommendations: Complete design and community engagement to consider expanding one way travel and diagonal parking along 8 th and 9 th Streets between I and K Streets.	Continue	Awarded and executed a new agreement with CSW/Stuber-Stroeh Engineering Group, Inc. for preparing construction-ready final plans, specifications and cost estimates for 8 th & 9 th Streets Improvements Project.
b. Support the annual projects of the City's Capital Improvement Program.	Continue	This is an ongoing goal.
c. H Street: Beautify and replant the planter(s).	Continue	Developing Call for Artists.
d. Support the Community Ambassador Program starting with a pilot program on the Plaza and downtown.		The Community Ambassador program was launched in October 2022 with The Plaza and North Town serving as pilot program areas.
5. Economic Recovery Strategies		
a. Beautification and maintenance: HSU footbridge, Plaza and Valley West.	Continue	Planted fruit trees, installed a BBQ picnic area, completed an artistic mural on the basketball court at Valley West Park, and installed multiple murals at the Valley West playground (outcomes of participatory budget process).
b. Work with the Economic Development Committee to create an updated Economic Development Strategic Plan.	Continue	The EDC has reviewed the current Plan and provided input. To complete a full update to the Plan, the City will need to hire consultants to support the effort. This will require an appropriation. The City applied for a grant to assist but it was not competitive based on the grant priorities. The Council may wish to consider a targeted investment in a particular industry instead of updating the EDSP.
c. Maintain the Economic Recovery Collaborative with Main Street, the Chamber of Commerce, and Cal Poly Humboldt: Expand discussions to efforts city-wide.	Completed	As the City emerges from the pandemic these meetings have had few attendees. In part, this is because the Council liaisons have been very engaged with both the Chamber of Commerce and Arcata Main Street.

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		During the committee reassignment process this year the Council chose to discontinue this group, as redundant of other efforts.
d. Promote business and tourism: Advertise Arcata as a safe place to shop; support visitarcata.com and regional marketing around student alumni successes locally.	Continue	Main Street and the Chamber have had significant staff transitions. During this period the City has focused on increasing social media on the #VisitArcata Instagram account.
6. Prioritize Future Planning		
a. Continue outreach and engagement surrounding the Strategic Infill Plan, Gateway Draft Plan, and general Plan updates. Provide the public with opportunities to engage with these plans to create land use codes that reflects the wants and needs of the community while meeting regional housing and transit goals focusing on walkability, bike/pedestrian safety, varied and affordable housing options, and mixed-use communities.	Continue	The Gateway Plan and General Plan updates are nearing completion in draft form. The other Infill Opportunity Zones identified throughout the City will require additional planning. And the Local Coastal Program update is also pending this FY.
7. Implement the Arcata Arts Strategic Plan by working with existing arts efforts established in the community.		
a. Focus this year on the mural honoring David Josiah Lawson and beautification to the pedestrian overpass bridge in collaboration with Cal Poly Humboldt.	Completed / Continue	The Lawson family has selected a muralist team to complete the mural honoring David Josiah Lawson on the north wall of the D Street Neighborhood Center. Sunrise and Arcata Rotary are also partnering with this project to develop a living vegetated wall on the bottom 5-6 feet. The painting of the mural is weather dependent but we hope to have it sketched out by the 6 th anniversary date of April 15 th . The Community Ambassadors have made progress in keeping the pedestrian bridge free from litter. There are still connections with al Poly Humboldt art department to work on beautification strategies.
8. Climate Change and Climate Adaptation		

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a. Determine a preferred implementation plan for SB 1383 - Short-lived Climate Pollutants (SLCP): Organic Waste Reductions.	Continue	<ul style="list-style-type: none"> • Worked as a region with HWMA & Edgar and Associates to complete SB1383 compliance roadmap and Countywide edible food capacity study. • Adopted enforcement mechanism (ordinance) for SB1383 implementation. • Participated in regional partnership to develop edible food recovery manager, being led by Humboldt County (RFP release anticipated March 2023, awarded April 2023), including cost contribution. • Began Franchise Agreement negotiation discussions with Recology. • In process of finalizing JPA amendment to include organics processing through HWMA. • Supporting of HWMA in submittal of CalRecycle Organics Grant Program application for organics pre-processing infrastructure at HWMA facility. • Worked with CalRecycle staff to finalize a draft Compliance Action Plan for implementation of SB 1383.
b. Adopt an All-Electric Ordinance to phase out natural gas in new construction.	Continue	Staff has completed a draft ordinance for City Attorney review, with anticipation of draft review by the Energy Committee in March and consideration of the ordinance by the Council by June 2023.
c. Finalize, adopt and begin implementation of the Climate Action Plan.	Continue	<ul style="list-style-type: none"> • Draft Humboldt County Climate Action Plan has been completed. • RFP for CEQA document preparation has been circulated by Humboldt County.
d. Finalize and monitor American Rescue Plan Act (ARPA) funds set aside for Climate Change and local Emission Reduction measures.	Continue	<ul style="list-style-type: none"> • Replaced Arcata Community Center gas water heater to electric water heater. • Working with RCEA to complete ECAA loan application for ACC and Sports Complex solar installation and energy efficiency retrofits.
e. Update the City Green Fleet Policy and create goals for conversion to an emission free fleet.	Continue	<ul style="list-style-type: none"> • Staff has not had capacity to initiate this project. To further challenge this goal, vehicle manufacturing has not restored to pre-pandemic levels and the City has struggled to find suitable replacements for vehicles often waiting over 12 months for a replacement. • The City has taken ownership of 2 electric busses which will be on the streets by May 2023.
f. Continue sea level rise adaptation planning and implementation strategies including research, analysis, project implementation	Continue	<ul style="list-style-type: none"> • Developed a purchase and sale agreement and option agreement for the consideration of the owner of the property between US 101 and South G Street.

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and strategic property acquisition to support long term climate change adaptation.		<ul style="list-style-type: none"> Initiating feasibility study focused on developing a coastal hazards adaptation and implementation plan for the AWTF. Submitted a grant to the Coastal Commission to develop a more in-depth assessment of vulnerabilities to coastal hazards and adaptation strategy for future CIP projects throughout the City.
g. Consider a ban on the sale of disposable vaporizers.	Continue	Staff has been working with the County on a regional Ordinance to reduce the impacts of tobacco. We anticipate a draft before the end of the fiscal year.
9. Parks Improvements		
a. Complete Improvements to Shay Park.	Complete	Put out to bid and awarded contract to Hooven & Co., Inc. for Shay Park Improvements (Phase II). Completed in November 2022.
b. Complete conceptual plan, preliminary design and seek funding for implementation of Redwood Park improvements and finalize the bike pump track plans.	Complete	Redwood Park Improvements design is completed. Construction will go out to bid in early March.
c. Finalize Environmental and Design plans to construct the Annie Mary Trail (A&M).	Continue	<ul style="list-style-type: none"> CEQA document finalized and adopted. Design and Right-of-way funding allocated by the California Transportation Commission.
10. Transit and Alternative Transportation Systems		
a. Work with the Transportation Safety Committee (TSC) and Humboldt County Office of Governments (HCAOG) to review and develop specific strategies that the City can take to support the Regional Transportation Plan	Continue	<ul style="list-style-type: none"> Stemming from the Regional Transportation Plan the City is working with HCAOG on a Transit Development Plan and local transit branding. LSC Consulting Firm has been hired to review regional transit fares and regional bus routes.
b. Work with the Transportation Safety Committee (TSC) to finalize the Local Road Safety plan and prioritize projects that can be initiated in both the short and long term	Complete	<ul style="list-style-type: none"> The City has established a working group and hired Redwood Community Action Agency to assist with public engagement on the Local Roads Safety Plan. Work is well underway with a draft anticipated to be reviewed by the TSC in late Spring. For more information see: https://www.cityofarcata.org/979/Local-Road-Safety-Plan
11. Proactively maintain a strong partnership with Cal Poly Humboldt focused this year on:		

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a. Continue to support Equity Arcata.	Continue	Equity arcata is working to refocus efforts with the Cal Poly Humboldt Office of Diversity Equity and Inclusion. The current framework includes Funding to support equity initiatives, Connecting partner organizations to work on shared equity initiatives and systems change, and providing support for collective response when asked
b. Maintain regular communication with Cal Poly Humboldt through quarterly liaison meetings (reporting back to the whole Council) to create a sense of community surrounding local public art, clean ups, events and better understanding of the needs of the student population in regard to housing and transportation. Specific goals this year include: - Lighting, banners, street/sidewalk and other art - Build out the Green and Gold Corridor (G & H St) - Improvements to the connecting footbridge - Consider a town hall style meeting or summit to hear from students and the community on town/gown intersections	Continue	<ul style="list-style-type: none"> • Advancing the first call for public art which will be focused along G and H Street. • City staff have been coordinating with Cal Poly on street light banners for G and H Streets. City has purchased banner hangers and Cal Poly is refining banner design. • Sent out letter to property owners and businesses along G and H Streets detailing the Green and Gold Corridor and inviting participation in beautification.
12. Explore options to expand City Council office meeting space.	Complete	Plans have been developed to create a meeting space in the existing office/break area to delineate a meeting area and storage area. Construction will start this fiscal year.
13. Develop a policy on public meeting recording retention.	Complete	A plan is underdevelopment and will be completed by the fiscal year end.
14. Work to Improve Government Relationships with local Tribal Governments. Continue to support finalizing language with the Wiyot Tribe on local land acknowledgement(s).	Complete and ongoing	Executed an annual cultural monitoring agreement for the Wiyot Tribe. In process of pursuing another, similar agreement with Blue Lake Rancheria. The official Land Acknowledgement has been approved by the Wiyot Tribe and adopted by the Council.

CITY OF ARCATA

TO: Mayor and Arcata City Council
FROM: Karen Diemer, City Manager
DATE: February 24, 2023
SUBJECT: 2023/2024 Department Goals



The listing below outlines major goals that City Departments and several City Committees/ Commissions and/or Taskforces have identified for the upcoming 2023/24 fiscal year based on the current Council priorities and input from staff and the public throughout this past year. This list is not prioritized.

COMMUNITY DEVELOPMENT: Planning, Economic Development and Housing

1. Continue outreach and engagement, providing equitable access to planning and decision-making processes for the community. In particular, the Department will develop targeted strategies to engage traditionally marginalized community members. To implement, staff will develop an Outreach and Engagement Plan that will include:
 - a. Evaluation of traditionally marginalized groups and strategies to engage these groups.
 - b. Continue “meet them where they’re at” practices to learn how to better engage community members and visitors.
 - c. Improve electronic communication, including improving web presence and messaging, evaluate social media options, and other electronic formats for seeking input.
 - d. Ensure racial equity outcomes are integral to the long-range plans currently under development.
2. Continue improvements to the permitting process, with a focus on predictability, accountability, and improved public services (forms/handouts).
 - a. Complete the Local Coastal Plan update and amendment and submit it for Coastal Commission certification.
 - b. Consider amendments to the Land Use Code that will incorporate changes in state law, including accessory dwelling unit law, changes in housing laws, and changes in the California Environmental Quality Act regarding streamlining for housing projects.
3. Focus long-range planning efforts on infill, mixed use, and appropriate responses to climate, market, and community needs to facilitate both housing and economic opportunities for our residents. Implementation will include:
 - a. Complete a targeted update to the General Plan to address the next 20-year planning period’s future growth with an emphasis on high density infill, wastewater treatment, growth management, recreation, and land use.
 - b. Complete the Strategic Infill Redevelopment Program that identifies market, policy, and programmatic changes needed to support housing development, including the Arcata Gateway Area Plan.
4. Establish a sustainable funding program for housing programs and projects. Similar to the Economic Revitalization fund, the Housing Fund has limited resources, and should be managed

with these limitations in mind. The Housing Fund should be a leveraging fund, used to improve grant competitiveness and project outcome instead of as a primary source for project financing.

ARCATA POLICE DEPARTMENT

1. Establish an outreach unit to collaborate with MIST, other service providers and those in need to link them with services that support individualized plans to improve their quality of life.
2. Assist with guiding the implementation of the Plaza Improvement Task Force's public safety recommendations. (Public Safety Committee)
3. Foster public safety as a continual City priority. (Public Safety Committee)
4. Make pedestrian and bicycle traffic between Cal Poly Humboldt and Arcata safer. (Public Safety Committee)
5. Identify the key components of a Safe Arcata Strategic Plan. (Public Safety Committee)
6. Review the nuisance abatement process to ensure the process is transparent and logical. (Public Safety Committee)
7. Work with stakeholders to support the Community Ambassador Program.
8. Conduct education and enforcement in support of traffic safety.
9. Continue recruiting campaign to increase staffing.

ENGINEERING, BUILDING, TRANSIT:

ENGINEERING:

1. Finalize design for the City-wide steel water line replacement project, execute a contract with Drinking Water State Revolving Funds (DWSRF) for funding and begin construction.
2. Monitor and implement construction of Phase I of the Wastewater Treatment Plant Design (WWTP).
3. Finalize design for the next phase of Inflow and Infiltration project, execute a contract with Clean Water State Revolving Funds (CWSRF) for funding and begin construction.
4. Continue to work on CalOES Grant project for Phase II of the Plunkett waterline replacement project, finalize design and begin construction.
5. Complete the planning phase of the Levee Improvement Project,
6. Complete construction of ±1-million-gallon tank in Zone 1.
7. Finalize Plans, Specifications and Estimate (PS&E) for the Old Arcata Road improvements, secure funds and begin construction.
8. Finalize Plans, Specifications and Estimate (PS&E) for the 8th and 9th Streets improvement project and begin construction.
9. Complete planning phase for the Sunset and L K Wood Improvements project, seek funding for design and construction phases.
10. Secure funding for Arcata Multi-Modal Accessibility and Safety Improvements Project (Samoa 255 to improve connectivity).
11. Continue to prioritize and implement traffic calming improvements throughout the City, including sidewalks, pedestrian crossings, bicycle improvements, and drainage improvements.
12. Continue to work on citywide pavement management plan coordinating with other local agencies to achieve cost savings.
13. Implement a new asset management program to better track and evaluate our infrastructure (water, sewer, sidewalks, etc.).
14. Review, upgrade ADA Transition Plan and implement improvements (ongoing).
15. Complete Local Road Safety Program and seek funding for proposed improvements.

16. Track implementation of Complete Street Policy and provide update to the Council.
17. Continue to Implement Capital Improvement Program and continue to work with all other Departments in the design of projects and manage or assist in the management of all Capital Projects.
18. Incorporate a new Traffic Safety Improvement Program to assist in implementing new improvements focused solely on “Safety” (projects implemented based on feedback from TSC and PSC).
19. Update/Renew outdated policies (School Zone Speed Limits, Speed Hump Policy, Request for accessible Parking, etc.)

BUILDING:

20. Implement citywide residential inspection program for rental properties.
21. Expand OpenGov to include new permit types, utilize for RRIP, parking and code enforcement.
22. Develop and implement Earthquake Response Plan including SAP (Safety Assessment Program).
23. Continue to be the hub for coordinating all City code enforcements.

TRANSIT:

24. Amend contract with HTA to include driving services.
25. Complete 5 year Transit Development Plan (TDP) and include below tasks under TDP:
 - a. Review of current bus line efficiency internally and as it connects to regional transit.
 - b. Review a Cal Poly Humboldt to downtown shuttle line (green line) and local park & ride options.
 - c. Review both unmet transit needs and new employment hub transit needs of the City.
 - d. Develop 1, 3 and 5 year priorities for the transit system.
 - e. Investigate options and feasibility for an on-demand transit system/para-transit system.
 - f. Continue to look for funding opportunities for future free bus service.
 - g. Create a safer/more inviting Transit Facility through fencing and/or art.
26. Continue to improve connectivity for cyclists and pedestrians, between different areas within Arcata (Transportation Safety Committee):
 - o Sunny Brae/Bayside and the Plaza
 - o Valley West and Northtown/Plaza
 - o New residential areas around Foster Ave., Cal Poly Humboldt and the Plaza
 - o Install new bike parking facilities
 - o Implement a pilot program for Arcata Plaza closure during the farmers market (once a month)

FINANCE:

ACCOUNTING FUNCTIONALITY:

1. Document existing and implement additional control policies/procedures across material areas.
2. Focus on developing accounting skills and knowledge base of existing staff through internal and external educational opportunities.
3. Develop five-year forecast and planning tool which incorporates City Council goals, department projects and Capital Improvement Program (CIP).
4. Develop a regular (quarterly) financial reporting model specifically targeted for easier understanding by members of the public.

REVENUE:

1. Provide information, education, and support for consideration of a dedicated revenue source for Housing, Homeless Reduction Strategies and Public Safety including Community Ambassador Program.

STREETS AND TRANSPORTATION:

1. Pavement Management Project for pavement preservation of various City streets using contractors, include:

Street Name	From	To	22-23	23-25
F Street	Samoa Blvd.	Front Street	X	
24th Street	L K Wood Blvd.	End of the street.	X	
Western Avenue (remaining half)	North Street	Foster Avenue	X	X
Bayview Street	Park Avenue	Fickle Hill (little Fickle).	X	
			X	
Eye Street	Todd Ct.	500 ft. North.	X	
Mack Road	Ridge Road	End	X	X
14th Street	J Street	Union Street	X	X
15th Street	J Street	F Street	X	X
Alliance Road	11th Street	Foster Avenue	X	X
H Street	11th Street	Sunset Avenue	X	X
7th Street	F Street	Union Street	X	X
Q Street	11th Street	Foster/17th	X	X
K Street	Samoa Blvd.	11 th Street	X	X
			X	X
Boyd Road	Giuntoli Lane	End (City Limits).	X	X
West End Road	Giuntoli Lane	End (City Limits).	X	X
7th Street	K Street	L Street	X	X
J Street	10th Street	11th Street	X	X
5th Street	H Street	I Street	X	X
South G Street	Approximately 500 ft. of paving just West of US 101 ramps.		X	X
Giuntoli Lane	Valley West	Boyd Road	X	X
D Street	10th – 11th, 11th-13th Streets.			X
M Street	12th – Alliance.			X
South F Street	South of 3rd to North of Front Street.			X

STORMWATER AND WETLANDS & CREEKS:

1. Implement watershed improvement projects with USFWS small grants partnership.
2. Seek grant funding and project partners for multi-benefit, green infrastructure projects that combine flood control with habitat enhancement, particularly for Janes Creek along West End Road.
3. Implement Janes Creek and Jolly Giant fish and water quality monitoring (Wetlands & Creeks Committee).
4. Advance planning for Jolly Giant Creek rehabilitation.
5. Advance culvert replacement at Frank Martin Court and drainage maintenance throughout the City.
6. Work with APD to develop a plan to decrease impact to environmentally sensitive areas and high use public areas from camping, litter, and illegal dumping of human and solid waste.
7. Continue to engage in Phase II MS4 Permit renewal process.
8. Plan for stormwater rate study to ensure adequate revenue for stormwater expenses.
9. Begin a management plan for Jacoby Creek Gannon Slough Wildlife Area (Wetlands & Creeks).
10. Begin update to the Drainage Master Plan.

WATER/ WASTEWATER / ARCATA MARSH WILDLIFE SANCTUARY:

1. Continue to replace aging water lines (in part with state grant funds).
2. Complete construction of Tank 1C and plan for cathodic protection.
3. Continue to advance sanitary sewer infiltration reduction projects and finalize, design, and secure funding for the next I&I project.
4. Increase resiliency and security at the City's critical water and wastewater facilities.
5. Complete the Source Control Program and Enforcement Response Plan for the City's pre-treatment program.
6. Continue construction of the AWTF Phase I upgrade.
7. Advance the Coastal Hazards Adaptation & Implementation Plan (CHAIP) in partnership with the state water board and Coastal Commission to plan for future of the wastewater treatment plant.
8. Conduct an assessment of the wastewater treatment facility, operations, collection, and discharge systems to determine areas of short- and long-term vulnerabilities related to natural disasters and extreme weather, and other conditions projected by climate change science. Implement the new Arcata Marsh and Wildlife Sanctuary Boat Launch.
9. Assess water meter read routes for efficiency and align routes with pressure zones of the system.
10. Hone SCADA system to provide more pumping data and leak assessment to assist with water loss audit to meet state regulations.

ENERGY AND CLIMATE COMMITMENT:

1. Finalize the regional Climate Action Plan (CAP).
2. Arcata All Electric Initiative:
 - a. Implement electrification ordinance to apply to new construction.
 - b. Research and plan for an electrification incentive for low- and mid-income households (ARPA).

- c. Continue to decarbonize City facilities, including fuel-switching, energy efficiency upgrades, solar installation, and battery back-up projects.
- d. Explore electrification options for existing buildings including strategies to require and/or incentivize electrification.
- 3. Transportation Mode Shift - Continue work related to shifting transportation toward walking, biking, public transportation and electric modes of transport.
- 4. Pursue grant funding for sea level rise adaptation including coastal hazard scenario planning and living shorelines design.
- 5. Pursue funding for acquisitions to facilitate sea level rise adaptation.

SOLID WASTE / RECYCLING: ROAD TO ZERO WASTE

- 1. Continue implementation of California's Short-Lived Climate Pollutant Reduction Strategy (SB1383) requirements in partnership with the HWMA Solid Waste Task Force.
- 2. Negotiate new franchise curbside agreement to meet SB 1383 requirements and other solid waste needs in the City.
- 3. Continue to implement and provide education for ordinance 1527 pertaining to reduction of single use plastic food-ware, bottles, etc.

PARKS AND RECREATION:

- 1. Rebuild Recreational programming and staffing to meet post-pandemic demand for recreation resources.
- 2. Prioritize staffing to ensure a high level of maintenance of existing and new park and facility infrastructure.
- 3. Implement post-pandemic levels of special events and facility rentals.
- 4. Support Valley West community engagement in partnership with CUNA (ARPA).
- 5. Explore options for additional/alternate recreation resources and locations within the City.
- 6. Implement a second call for artists for public art through the Art Around Town Guidelines (ARPA).
- 7. Construct improvements at Carlson Park including playground, picnic/special event area, pickleball courts, trail enhancements and non-motorized boating supports.
- 8. Construct Redwood Park improvements including pump track, playground and ADA parking.
- 9. Continue to identify and address priorities for all members of our community including special needs community and seniors.
- 10. Outreach for and implementation of a neighborhood-scale dog park at Valley West Park or elsewhere as directed by Council.
- 11. Implement equipment replacement at Bloomfield Park.
- 12. Initiate community outreach and design for ADA, entrance and façade improvements of Arcata Ball Park with Specialized Grant funds.
- 13. Continue to work across Parks & Recreation, Wetlands & Creeks and Forest Management Committees to assess and recommend expenditures for the Open Space, Parks & Trails Special Tax Fund.
- 14. Implement Plaza Improvement Task Force recommendations as directed by Council and as funding allows.

FACILITIES:

1. Advance fuel shift and energy upgrades to City facilities, particularly the Arcata Community Center and Sports Complex (ARPA).
2. Design and plan for ADA upgrades to the library in partnership with the County of Humboldt and the Building Forward grant.
3. Conduct preliminary design for the physical transition of the Natural Resources Division to the Parks facility at the Community Park and advance long-range planning for future corporation yard relocation.
4. Implement battery backup and resiliency installations at critical facilities.

FOREST MANAGEMENT:

1. Adopt updated Forest Management Plan.
2. Improve Margaret Lane Trailhead in the Sunnybrae Forest to enhance access for all trail users. (Forest Management Committee)
3. Plan and implement an alternative trail to Trail 9 in the ACF between Trail 3/3.5 and the Fickle Hill Road trailhead. (Forest Management Committee)
4. Inventory and plan upgrades to roads and culverts in the Jacoby Creek Forest. (Forest Management Committee)
5. Update timber and carbon inventories on the Barnum and Lucchesi Climate Reserve Projects Grants and Legacy Planning.
 - Review new opportunities for grant funding such as California Forest Improvement Program cost- share funding for urban interface forest fuel treatment, pre-commercial thinning, road upgrades and wildlife habitat improvement. (Forest Management Committee)

CITY ADMINISTRATION:

1. Continue collaboration of Equity Arcata in partnership with HSU and local business to eliminate racial disparities in Arcata.
2. Focus on developing Human Resources, Payroll, Deputy City Clerk and IT skills and knowledge base of new staff through internal and external educational opportunities.
3. Negotiate each of the employee group successor MOUs on behalf of the City Council.

**Group Lists from Council / Committee Chair Meeting 2/21/2023
(loosely categorized)**

Committee Chair Top Picks (also bolded below in their respective sections)

- Expand Recreation Programs including in Valley West
- Committee input on when/if support Ordinance outlying sensitive areas where camping uses are restricted
- Expand Recreation Programs including in Valley West
- Temporary Plaza Closures detours/shuttles: EDC to assist with biz outreach; for farmers' market, pilot and survey after. Could that increase vending/businesses outdoors?
- Green Streets Resolution / other mechanisms –
- Historic Interpretation with projects and cultural recognition /districts (AHPI) (Wiyot)/honor/placenames
- Upgrade public transportation more frequent shorter and convenient routes, maintain affordability, express routes
- TUT needs 2 members

Climate Change

- Every activity has an energy component that can be analyzed
- Current All Electric Ordinance focused on new construction
- Education on electric stoves – RCEA has a \$940 rebate
- Free Airfryers to go all electric
- Local Renewable generation to meet the all electric demand
- Energy efficiency through retrofit/rehabilitation projects. Affordable housing projects need efficiency

Parks and Recreation

- Parks Inclusive and accessible to everyone
- Ways to promote events in Parks and City Areas (Plaza) Streamline permitting, waive fees, make insurance easy
- **Expand Recreation Programs including in Valley West**
- Prioritize active play space parks where housing is developed
- Set use times at parks for sleeping (only from 7pm – 7am)
- Education for sharing trails safely

- L Street Linear Park (x2) provides a refuge
- **Committee input on when/if support Ordinance outlying sensitive areas where camping uses are restricted**

Public Safety

- Expand Community Ambassador Programs to all City Parks
- Speed traffic cameras
- Cameras in high property crime areas
- Police Recruitment – consider consulting firm to assist and other types of support (need housing)
- PSC to meet with TSC 1/2x per year
- PSC to meet with ES and CD Directors
- Social Host Ordinance – looking forward to increased enrollment
- Valley West – creating community (framers’ market 1/month)

Finance / Revenue

- TUT Tax renewal consideration. (expires 11/30/2028)
- Consider revenue generation (tax?) for \$ for services/programs

Safe Streets / Transportation

- Look at all long straight stretches of roads with no controls – people drive the speed they feel safe not the posted limit
- Stop sign on K and 9th or 10th
- Remove northbound parking on K Street
- Increase funding for crosswalk visibility – painting
- **Temporary Plaza Closures detours/shuttles: EDC to assist with biz outreach; for farmers’ market, pilot and survey after. Could that increase vending/businesses outdoors?**
- What does the community want to see from the road system? Need to take a less road centric focus – our road system was laid out in 1911
- Pilot/demo safety improvements K and 11th street
- Can Local Road Safety Plan help to comprehensively assess bang for buck?
- Continue fund seeking for housing and bike/ped (AHSC + IIG)
- **Green Streets Resolution / other mechanisms –**
- **Historic Interpretation with projects and cultural recognition /districts (AHPI) (Wiyot)/honor/placenames**

- Continue x-walks on far side of one ways and complete sidewalk gaps and consistency of bike infrastructure.
- Use co-located mailboxes on blocs to reduce sidewalk clutter
- Separate ped from cars – dedicated pathways with lighting
- Create separation from bulb outs and parked cars for visibility
- Make cars stop for bikes
- Parked cars Infront of Sorrell place [hard for bikes]
- Street concerns – review list of streets from 2022 TSC annual report
- Ross Street
- K Street
- Arterials – Alliance, 11th, Janes
- Study how many people are making car trips and what distance
 - # 0-1 miles
 - #1-2 miles
 - #2-5 miles etc..
- **Upgrade public transportation more frequent shorter and convenient routes, maintain affordability, express routes**
- Wider sidewalks
- Bi-annual traffic circulation study
- Balance growth with transportation systems and parking

Housing and Services for those unhoused

- Safe camping areas with platforms in multiple areas of town
- Safe Parking has been successful but will need money and lease extension
- Increase shelter space at the Grove and DanCo homekey projects
- Continue to increase denser in-fill housing options and explore other housing structure solutions.
- Mixed commercial and residential uses

Miscellaneous

- **TUT needs 2 members**

City of Arcata

CITY COUNCIL GOALS

3.A.d



Facilities and Infrastructure

Enhance Appearance, Public Safety and Livability of the City

- Improve infrastructure and facilities.
- Improve transportation and circulation systems.
- Provide services for residents' safety and comfort.
- Encourage community beautification and public art.

Environmental Leadership

Provide Leadership in Environmental Stewardship and Climate Change Preparedness

- Increase local energy independence.
- Strive to achieve zero waste.
- Develop non-motorized transportation routes.
- Support open space and ecosystem functions.
- Improve water resource management.



Sustainable Development

Improve Local Economy through Business Support

- Improve community services for business development.
- Improve linkage between energy needs and resources.
- Support a living wage and encourage investment in workforce satisfaction.

Public Service

Improve the Quality of Service to the Public

- Respond to the needs of our residents.
- Increase opportunities for community engagement.
- Improve technological capabilities of the City.

Resident and Community Health

Support Community Creative and Cultural Life

- Support healthy eating and active living programs.
- Provide recreation opportunities for all residents.
- Support diverse housing opportunities.
- Support essential human services, as applicable.

Prepare for Future Needs

Provide Educational Opportunities for Residents and Staff

- Provide leadership developing strategies for climate change.
- Use best available science for future planning.



Attachment: D. FINAL Council Goals and Policy Objectives 2022_2023_only (4130 : Goal Setting 2022_2023 Fiscal Year)

City Council Policy Objectives

1. Develop policies and support community organizations that provide services that improve the quality of life in Arcata and events that promote Arcata as a “livable community.”
2. Maintain benefits, labor standards, and improve workplace safety and conditions for City Employees.
3. Promote an energy efficient and pedestrian friendly transportation web between neighborhoods emphasizing pedestrian, bicycle, and alternative modes of transportation.
4. Promote efficient use of energy and use of renewable energy in buildings, facilities and infrastructure in Arcata.
5. Implement the Capital Improvements Program to City infrastructure.
6. Strengthen partnerships with Humboldt State University, College of the Redwoods, local schools, civic and professional organizations.
7. Address expanding land management needs including updating Forest Management Plan and Non-Industrial Timber Management Plan.
8. Develop strategies in response to the changing needs of youth, teens, students, families and seniors.
9. Maximize opportunities for public participation and civic engagement.
10. Collaborate with other jurisdictions and non-profits to maximize regional effectiveness and increase funding opportunities.
11. Maintain contacts and open communication with representatives at various State and Federal levels.
12. Incorporate smart growth technology, design, principles and practices in the advancement of a sustainable city.

Proj ID #	Project	FY 2022/23	Description	Project Duration (year)	Status	Planned for 2023/2024
11-02	EPA Brownfields Grant Project and Little Lakes	\$30,000	Sampling and additional site locations for Phase I	2	In Progress	YES
21-03	APD Radio Upgrade	\$161,349	Replace analog radio with digital radio to be compatible with regional emergency services agencies.	2	Complete	NO
45-01	Old Arcata Road	\$492,029	Total cost \$4M: \$2.38 M from STIP, \$841K from HIP, Remainder Measure G	3	In Progress	YES
45-02	Annual Striping	\$50,000	Annual Striping	1	In Progress	YES
45-02	Annual Pavement Management	\$1,800,000	Annual Paving - Overlay, Grind out - Inlay and micro surfacing	1	In Progress	YES
45-10	Sunset - LK Wood Improvements	\$650,000	Project Study Report for future funding	2	In Progress	YES
45-12	8th and 9th Improvements	\$955,000	Bicycle and Pedestrian Enhancements and Street Beautification	1	In Progress	YES
48-01	Annual Sidewalk and Accessible Ramps	\$170,000	Annual - Ongoing	1	In Progress	YES
48-07	Rails with Trails: Annie & Mary Trail	\$250,000	Environmental and final Design;	4	In Progress	YES
48-21	Isackson Sustainable Transportation Infrastructure - Design/Permit	\$755,000	City's portion of project includes: sidewalk improvements, crossing signal, signage improvements, pedestrian signal, transit signal, street furniture, bike share at the site, stormwater improvements, landscaping, and bulbouts, bus stop improvements, public outreach and education.	3	In Progress	YES
63-04	Waterline Improvements: Citywide steel line replacement	\$2,500,000	Removal and replacement of steel, asbestos cement, cast iron, ductile iron, galvanized steel, and PVC waterline sections within the City of Arcata Water Service Area (WSA).	3	In Progress	YES
63-06	Plunkett Waterline Improvements	\$250,000	Design and permitting: Potential 75% of the project cost funded by CalOES Grant Fund and remainder using City funds. Save \$ for 25% match funding	4	In Progress	YES
64-01	Water Storage Zone 1	\$3,700,000	Construction will last for 2 years, however will need to create a PO in 21-22	3	In Progress	YES
64-16	Heindon Well	\$15,000	Well maintenance	1	In Progress	YES
65-04	1st Street Pumps and Motors	\$325,000	Pump upgrades	2	In Progress	YES
65-12	Manhole Rehab/Sewer Collection System	\$150,000	Annual Manhole and sewer line replacement Project	2	Complete	NO
67-01	WWTP Reconfiguration: UV Procurement and Design	\$2,338,400	New UV. Portion of WWTP upgrade project	4	Complete	NO
67-04	WWTP Reconfiguration: Construction	\$10,500,000	This is for the construction of phase 1 of the WWTP project. Construction will last for 3 plus years,	3	In Progress	YES
67-36	WWTP Reconfiguration: Phase 2 design	\$2,500,000	Design of second phase of WWTP project	2	On Hold	NO
67-38	I Street Dock & Vault Toilet	\$539,662	Project to improve/replace I Street Boat Ramp and install vault toilet.	2	In Progress	YES
67-39	Relocate NR/Police to Parks Maintenance Area - Plan	\$50,000	Design/building installation and fencing	5	In Progress	YES
81-04	Carlson - Mad River Park-Trail	\$5,000	Will augment once grant funds are awarded	2	In Progress	YES
81-07	Redwood Park Improvements	\$787,308	Grant award \$660,000, \$150 for design in 21-22 and construction in 22-23	3	In Progress	YES
81-23	Shay Park Phase 2	\$313,168	This is for the park equipment's and minor construction	3	Complete	NO
81-29	Irrigation Well for Sports Complex	\$80,000	Investigate cost to plum into existing irrigation system and determine annual costs of well vs city potable water supply	1	In Progress	YES
85-13	PSPS Generators	\$169,500	To Install an Emergency Backup Generator at City Facilities	1	Complete	NO
87-02	Arcata Ridge Trail Development	\$150,000	This is for pedestrian crossing and trail improvements	1	Complete	NO
91-04	Two New Electrical Bus for Transit	\$1,782,058	Additional fund this year is for New Bus through ASHG (Issackson)	3	Complete	NO

NEW Projects for 23/24

Proj ID #	Project	FY 2023/24	Description	Project Duration (year)	Status	Planned for 2023/2024
41-XX	Arcata Multi-Modal Accessibility and Safety Improvements Project	\$350,000	Bicycle and Pedestrian improvement on Samoan Blvd between F and Union Streets. Project may involve US 101 and Samoa Blvd Interchange reconfiguration. The budget shown here is for the planning phase	5	New Project	YES
41-XX	Safer Route to School: Fuente Nueva Charter School	\$40,000	Potential bicycle and sidewalk improvements on Foster Avenue and Janes Road near the school zone.	2	New Project	YES
81-XX	Arcata Ball Park Improvement Project	\$1,000,000	Create an accessible, family-friendly left field grassy seating area and improve the entry plaza and façade to improve public safety and enhance the identity of the Arcata Ball Park.	2	New Project	YES
85-XX	Arcata Library Accessibility Project	\$350,000	The Arcata Library Accessibility Project will ensure critical life safety and accessibility for the Arcata Library, a vibrant community resource hub for all ages serving a disadvantaged community. Project components include interior accessibility improvements including restrooms and exterior access enhancements to emergency exits.	2	New Project	YES