



**AGENDA SUMMARY
EUREKA CITY COUNCIL**

TITLE: Ambassador Program Report

DEPARTMENT: City Manager

PREPARED BY: Jeff Davis

PRESENTED FOR: Action Information only Discussion

RECOMMENDATION

Receive report and provide comment

FISCAL IMPACT

No Fiscal Impact Included in Budget Additional Appropriation

COUNCIL GOALS/STRATEGIC VISION

Effective Governance and Communication

DISCUSSION

A Community Ambassador Program is a structured initiative designed to engage and empower individuals within a community to act as representatives, advocates, and facilitators. These ambassadors typically play a crucial role in enhancing communication, fostering positive relationships, and supporting the overall well-being of the community. The structure and scope of a Community Ambassador Program can be tailored to the unique characteristics and needs of a particular community. Successful programs often involve training, ongoing support, and clear communication channels between ambassadors, community members, and relevant stakeholders. These programs aim to empower individuals to actively contribute to the betterment of their community and foster a sense of shared responsibility.

The Ambassador Program Report will provide an examination and examples of Ambassador Programs in other communities. The report will also present options to Council with cost analysis.

REVIEWED AND APPROVED BY:

City Attorney

City Clerk/Information Services

Development Services

Finance

Fire

Community Services

Personnel

Police

Public Works