## Attachment 8

| Appurtenant Sign Type | Existing Ordinance (Any C Zones and ML Zone) | Existing Ordinance (CH, MH, \& U Zones) | Proposed Ordinance (C\&/ Zones, U Zones w/ CS\&IG Land Use) | Mendocino (C\&\| Zones) | Butte County (C Zones) | Sonoma (Design Review Required in All Zones) | Allpoints Signs (Public Comment) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Monument | - Area: 3sf/1 linear foot of frontage (300sf aggregate) <br> - Quantity: 6 single or double sided | No Limitations | - Area: 32sf max <br> - Quantity: One per frontage <br> - Height: 6 ft <br> - Width: 8 ft <br> - Depth: 2 ft | - Area: $128 s \mathrm{f}$ aggregate | - Area: 32sf max <br> - Quantity: No limit <br> - Height: 6ft | - Area: 32sf max area <br> - Height: 6ft max <br> - Design: landscaping around sign base recommended (Design Review Required) | - Area: 125 sf max <br> - Quantity: One per frontage <br> - Height: 24-32ft <br> - Width: no limit |
| Freestanding | - Area: $3 \mathrm{sf} / 1$ linear foot of frontage (300sf aggregate) <br> - Quantity: 6 single or double sided | No Limitations | - Area: 36 sf max <br> - Quantity: One per business <br> - Height: 14ft <br> - Width: 8 ft <br> - Clearance: 8ft | - Area: 64sf (portable on premise signs count to sf) <br> - Height: 25 ft | - Area: 64sf max <br> - Quantity: 1 per 300 lineal ft of building front (no more than 2 freestanding signs per building front \& 3 signs per site) <br> - Height: 12 ft | - Area: 32sf max <br> - Design: Design Review <br> Required | - Area: 125 sf max <br> - Quantity: One per frontage <br> - Height: 24-32ft <br> - Width: no limit |
| Wall | - Area: 3sf/1 linear foot of frontage (300sf aggregate) <br> - Quantity: 6 single or double sided | No Limitations | - Area: 1sf per linear foot (not exceeding 100sf) <br> - Quantity: One per façade <br> - Width: $90 \%$ of façade <br> - Depth: 7in <br> - Clearance: 7ft | - Area: 1sf per linear foot of frontage not exceeding 128 sf or 160 sf if no freestanding or roof sign (all sites permitted at least 25sf) <br> - Projection: not to extend more than 18in from wall (not to extend higher than building roof line) | - Area: $3 / 4$ sf per lineal foot of building frontage <br> - Quantity: no limit | - Area: 32sf max <br> - Design: Design Review <br> Required | - Area: 3 sf per linear ft of building <br> - Quantity: No limit (Roof <br> Sign Suggestion as well) <br> - Depth: 1.5 ft depth |
| Window | - Area: 3sf/1 linear foot of frontage (300sf aggregate) <br> - Quantity: 6 single or double sided | No Limitations | - Area: No more than $25 \%$ of <br> glass area per façade <br> - Height: not over 10ft <br> - Clearance: 4ft <br> - Illumination: design features may include neon | None Specified | - Area: $25 \%$ of window max <br> - Quantity: no max | - Area: 32sf max <br> - Design: Design Review <br> Required | - Area: $100 \%$ of glass area <br> - Quantity: no limits |
| Projecting | - Area: 3sf/1 linear foot of frontage (300sf aggregate) <br> - Quantity: 6 single or double sided | No Limitations | - Area: 25sf max <br> - Quantity: One per façade <br> - Height: 8 ft <br> - Width: 8 ft <br> - Projection: 4ft <br> - Clearance: 8 ft <br> - Distance to Curb: 2 ft | None Specified | - Area: $1 / 2$ sf per lineal foot of building frontage <br> - Quantity: 1 per tenant on each frontage | - Area: 32sf max <br> - Design: Design Review <br> Required | - Area: 3sf per vertical ft of building <br> - Quantity: No limit <br> - Depth: 8 ft projection |
| Maximum Sign Area \& Other Requirements | - Max area not to exceed <br> 300sf for the aggregate <br> - No limit to sf w/ CUP in C-1 and C-2 Zones | No Limitations | - Area: No Overall Limit in C,I, \& U Zones (Based on Individual Signage) <br> - Permit Allowances: SP required in all other zones w/ 75sf aggregate, CUP optional if signs exceed table allowances at no limit to sf | - Max Sign SF: not to exceed 128sf, except when no freestanding or roof sign, maximum increased to 160 sf | - Area: No Overall Limit | - Quantity: Limited to I attached sign per building frontage on access road (1 detached sign may be permitted in place of attached sign) <br> - Illumination: Internal illumination limited to low intensity lamps in letters \& graphics with opaque background, external illumination screened from adjacent roads and properties | - Area: No Limit |

