

RESOLUTION NO. 2024-XX

**A RESOLUTION OF THE DESIGN REVIEW COMMITTEE OF THE CITY OF EUREKA
DENYING A CREATIVE SIGN PERMIT FOR A SECOND MONUMENT SIGN AT 3116
HARRISON AVENUE; APN 013-191-027**

WHEREAS, the Applicant, Geoff Wills, requests approval of 2 Monument Signs and 1 Wall Sign at 3116 Harrison Avenue (APN 013-191-027); and

WHEREAS, each of the 3 proposed signs individually meet the City's sign standards in Eureka Municipal Code (EMC) §155.340, but together the 2 Monument Signs exceed the maximum number of Monument Signs allowed per site (the limit is 1), and the maximum sign area (the limit is 32 square feet (sf) and the two Monument Signs combined total 49 sf; and

WHEREAS, pursuant to EMC §155.340.060(D)(1), unique, high-quality signs that deviate from sign standards are allowed with a Creative Sign Permit, and the Applicant has applied for a Creative Sign Permit in order to allow deviation from standards for 1 of the 2 proposed Monument Signs (i.e., the "bonus" Monument Sign); and

WHEREAS, pursuant to EMC §155.340.060(D)(1), Creative Sign Permits are intended to encourage signs of unique design that exhibit a high degree of thoughtfulness, imagination, inventiveness and spirit, and

WHEREAS, to approve a Creative Sign Permit, the sign that deviates from standards (in this case, the additional Monument Sign) must meet all 4 Creative Sign General Design Criteria and at least 3 of the 12 Sign Features, Materials, and Contextual Criteria in EMC §155.340.060(9)(a-b); and

WHEREAS, pursuant to EMC §155.340.060(D)(3), the Design Review Committee reviews and acts on Creative Sign Permits at a noticed public hearing; and

WHEREAS, a Creative Sign Permit requires a discretionary action subject to environmental review in accordance with the California Environmental Quality Act (CEQA); and

WHEREAS, the Design Review Committee of the City of Eureka did hold a duly noticed public hearing at City Hall in the City of Eureka on June 26, 2024, at 9:00 a.m. via Zoom and in-person in the Council Chamber, to consider the application; and

WHEREAS, the Design Review Committee of the City of Eureka has reviewed the subject application in accordance with EMC §155.340.060(D) and after due consideration of all testimony, evidence, and reports offered at the public hearing, does hereby find and determine the following facts:

- A. The proposed Harrison Avenue Monument Sign conforms with 2 of the 4 Creative Sign General Design Criteria in EMC §155.340.060(D)(9)(a)(i-iv), while the Harris Street Reader Board Monument Sign only conforms with 1 of the 4 Criteria.

- B. The proposed Harrison Avenue Monument Sign incorporates the minimum of 3 of 12 Sign Features, Materials, and Contextual Criteria under EMC §155.340.060(D)(9)(b)(i-xii), while the Harris Street Reader Board Monument Sign only incorporates 2 of the 12 Criteria.
- C. Because neither of the proposed Monument Signs meet all 4 of the Creative Sign General Design Criteria and a minimum of 3 of the 12 Sign Features, Materials, and Contextual Criteria, the Creative Sign Permit cannot be approved.
- D. A Creative Sign Permit is a discretionary permit triggering environmental review in accordance with the California Environmental Quality Act (CEQA); however, pursuant to CEQA Guidelines §15270, CEQA does not apply to projects which a public agency rejects or disapproves.

NOW THEREFORE, BE IT RESOLVED the Design Review Committee of the City of Eureka does hereby deny the Creative Sign Permit to allow deviation from sign standards for a second monument sign at 3116 Harrison Avenue.

PASSED, APPROVED AND ADOPTED by the Design Review of the City of Eureka in the County of Humboldt, State of California, on the 26th day of June, 2024, by the following vote:

AYES: COMMISSIONERS
 NOES: COMMISSIONERS
 ABSENT: COMMISSIONERS
 ABSTAIN: COMMISSIONERS

Kassidy Banducci, Chair,
Design Review Committee

Attest:

Caitlin Castellano, Executive Secretary