

CANDIDATE LIST
WEDNESDAY, April 2, 2025, 5:00 P.M.

PLANNING COMMISSION

**Three Vacancies: Two Resident
One Live or Work in the Planning Area**

FOUR APPLICANTS

Resident	Sheldon Heath
Resident	Peter Lehman
Planning Area	Matthew Simmons
Resident	Daniel Tangney

APPOINTMENTS

Term ends March 31, 2029	
Term ends March 31, 2029	
Term ends March 31, 2029	



City of Arcata
Commission/Committee Application Form

MAR 07 2025

CITY OF ARCATA
MANAGER'S OFFICE

Person(s) seeking consideration for appointment to a commission or committee may complete the attached application and mail or deliver it to the City Manager's Office at the address below. The City Council interviews and appoints all committee and commission members.

Please mark for which Commission/Committee this application is being submitted.
(Please mark all that apply.)

- | | |
|---|---|
| <input checked="" type="checkbox"/> Planning Commission | <input type="checkbox"/> Public Safety Committee |
| <input type="checkbox"/> Economic Development Committee | <input type="checkbox"/> Transactions and Use Tax Oversight Committee |
| <input type="checkbox"/> Energy Committee | <input type="checkbox"/> Transportation Safety Committee |
| <input type="checkbox"/> Forest Management Committee | <input type="checkbox"/> Wetlands and Creeks Committee |
| <input type="checkbox"/> Historic Landmarks Committee | |
| <input type="checkbox"/> Parks and Recreation Committee | |

(Please type or print legibly in ink.)

General Information

Name: Sheldon Heath

Home Address: [REDACTED] Arcata, CA 95521

Mailing Address: Same

Home Phone: () _____ Cell Phone: [REDACTED]

Best Form of Contact (email, phone, cell phone): email/cell phone

Reside within City Limits **OR** Live/Work in the Arcata Planning Area
(To determine residency status, please consult the Arcata City Limits street address list and the Arcata Planning Area map at <https://www.cityofarcata.org/329/Vacancies-Applications>)

Length of Time in the Arcata Area: 27 years Email Address: [REDACTED]

Over 18 Years of Age: Yes No

Occupation or Former Occupation if Retired: GM/Baker

Employer (if any) Brio Baking Inc.

Work Address: [REDACTED] Arcata, CA 95521

Work Phone: [REDACTED] Your Job Title: GM

Education (last year completed) B.A.

Please feel free to use additional paper and/or attach your resumé to this application.

Organizations

Please state any organizations in which you are currently involved.

Bread Bakers Guild of America
Humboldt Association of Tennis

Reason for Wanting to Serve

Reasons for wanting to serve on this commission/committee.

Help build and shape the future of this town and community.
Give back my time to this community.
Gain knowledge and understanding of the processes and people that help shape our lives at the local level.

Expertise

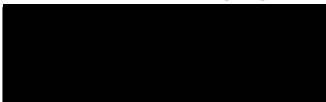
Please state expertise you would bring to this commission/committee.

I have served on the Parks and Rec Committee for 15 years, so I have knowledge and practice in how a public meeting is run and how committees operate. I have worked closely with Arcata youth and their families, so I bring a perspective of what expectations many of them have of our city. I have owned and ran a business in Arcata, so I have an intimate knowledge of the relationship between entrepreneurs/businesses/employees and Arcata.

If appointed, your name, appointment date, and term of office will be subject to public disclosure.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Signed:



Date :

3/7/25

Sheldon Heath

OBJECTIVE

I hope to live in beautiful Humboldt County and work with a business or organization that allows me to grow as an individual, while being part of a team that achieves and exceeds the goals of that organization.

SUMMARY

Twenty-Five years ago I was hired by the owner of an upstart bakery to clean the floors and deliver bread in beautiful Northern California. I am now the GM and VPO of what I believe to be one of the best bread bakeries in the world, Brio Breadworks. Throughout my tenure here I have become a skilled baker of traditional european style breads. I have helped train over 100 employees in the art of bread baking, helped to develop many new bread recipes, oversee the distribution of 2000 loaves of bread a day across a one hundred mile radius, and serve as the Human Resource Manager for 50 employees. While living here I have also served for 15 years as the Varsity Head Tennis Coach at Arcata High School, and I am currently secretary for the non-profit Humboldt Association of Tennis, and I am chair of the Parks and Recreation Committee for the City of Arcata.

EXPERIENCE

GM, Brio Breadworks

Arcata, CA 2007-2026(Present) (707 822.0791) briobaking.com

At Brio Breadworks I manage a crew of 25 employees. My duties include human resources for Brio Baking Inc. (50 employees), training new employees, monitoring the quality of our products, customer service, sales, AP/AR, payroll, and community outreach. I have also baked all of our products for over ten years and have developed world class skills in mixing, shaping, and baking of breads.

Accomplishments

- Developed a very popular Belgian Porter and Red Onion sourdough bread.
- Trained over 100 people in the art of baguette, boule, and batard mixing, shaping, and baking.
- Won multiple "Best Bakery" awards by the "North Coast Journal's" readers poll.
- Helped implement DPO of Brio Baking Inc.
- Selected as one of the top ten bakers in the United States by the Bread Bakers Guild of America 2011

Tennis Coach, Arcata High School

Arcata, CA— 2009-2023 (707 825 2400)

As the head tennis coach at Arcata High School, I was responsible for running practices, organizing matches and tournaments, developing tennis players, teaching life skills, community outreach and fundraising, and helping to create healthy contributing citizens of our community and the world.

Accomplishments

- I grew the popularity of tennis at Arcata High School from 6 women players in 2009, to 21 women players in 2022.
- Helped all of my players maintain academic excellence while playing a varsity sport.
- League champion and singles champion in 2009, 2017, 2018, 2019, 2021, second place NCS doubles champions, 2019 (First time for any Humboldt County Team)

T: [REDACTED] Work: [REDACTED]
E: [REDACTED]

Sheldon Heath

Creamery Manager, Cypress Grove Chevre

Arcata, CA — 2005-2007

At Cypress Grove, I led a production staff of 15, responsible for pasteurization of goat milk, sanitation of the creamery, production record keeping, and the quality of both the aged and fresh cheeses. I also oversaw the packaging and building of orders to be shipped from our facility.

Accomplishments

- Decreased turnover by 50% from 1st quarter to 3rd quarter in 2007.
- Successfully planned and executed production for the entire creamery.
- Helped to obtain triple certification for HACCP and food safety practices.
- Obtained pasteurization license from the State of California.

NOTEABLE SERVICE

- Member Parks and Recreation Committee City of Arcata
 - Committee Chair 2019-Present
- Board member/founding member Humboldt Association of Tennis
 - Secretary 2018-Present
- Officer of the board/VP operations Brio Baking Inc.

EDUCATION

Humboldt State University

Arcata, CA — 1998-2003

While attending HSU and earning a B.A. in Political Science with a minor in Philosophy, I was also the director of the 36th Humboldt International Short Film Festival, and honed my baking skills working full time at Brio Breadworks.

SKILLS/ACCOMPLISHMENTS

- Excellent oral and written communication skills.
- Produced four sold out screenings for the 36th Humboldt International Short Film Festival.
- Developed leadership and team building skills.

T: [REDACTED] Work: [REDACTED]
E: [REDACTED]

Sheldon Heath

REFERENCES

David Estes - Operations Director Cypress Grove Chevre - [REDACTED]

Elena Cattaneo - Co-Worker/Production Manager Brio Breadworks - [REDACTED]

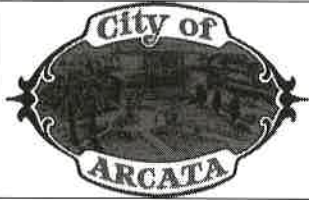
Onawa Gutierrez - Owner/Operator of Humboldt Tennis Club [REDACTED]

Bryan M. Plumley - Former Board Member/Current Advisor to Brio Baking Inc. Board of Directors [REDACTED]

Tamra Taffoya - GM Cafe Brio - [REDACTED]

Thank you for considering my application.

T: [REDACTED] Work: [REDACTED]
E: [REDACTED]



City of Arcata

Commission/Committee Application Form

RECEIVED

JAN 07 2024

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CITY MANAGER'S OFFICE

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| <input type="checkbox"/> Historic Landmarks Committee | |
| <input type="checkbox"/> Parks and Recreation Committee | |

(Please type or print legibly in ink.)

General Information

Name: Peter Lehman

Home Address: ██████████ Street, Arcata, CA, 95521

Mailing Address: ██████████ Street, Arcata, CA, 95521

Home Phone: () _____ Cell Phone: () ██████████

Best Form of Contact (email, phone, cell phone): cell phone or email

Reside within City Limits **OR** Live/Work in the Arcata Planning Area
(To determine residency status, please consult the Arcata City Limits street address list and the Arcata Planning Area map at <https://www.cityofarcata.org/329/Vacancies-Applications>)

Length of Time in the Arcata Area: 45 years Email Address: ██████████

Over 18 Years of Age: Yes No

Occupation or Former Occupation if Retired: Energy researcher and project director

Employer (if any) Schatz Energy Research Center, Cal Poly Humboldt

Work Address: Schatz Energy Research Center, ██████████ Street, Arcata, CA 95521

Work Phone: () ██████████ Your Job Title: Founding Director

Education (last year completed) Ph.D.

Please feel free to use additional paper and/or attach your resumé to this application.

Organizations

Please state any organizations in which you are currently involved.

City of Arcata: Planning Commissioner

Schatz Energy Research Center, Cal Poly Humboldt: Founding Director, Energy Researcher

Environmental Resources Engineering Department, Cal Poly Humboldt: Professor Emeritus

Reason for Wanting to Serve

Reasons for wanting to serve on this commission/committee.

I have lived in Arcata for 45 years; I love my hometown and want to see it thrive. With the expected growth of Cal Poly Humboldt and the approval of the Gateway Area Plan, there are exciting possibilities to improve our City in the coming years. As a member of the Planning Commission, I will work to:

- build more housing for all income levels. We need to facilitate the construction of housing by streamlining permitting and having clear, workable guidelines for developers to follow. Housing is a human right; we should make that our guiding principle.
- promote car-free people movement in Arcata. We should design housing and streets to facilitate ease of using public transport, biking, and walking.
- encourage composting, recycling, and re-use to make Arcata a zero-waste community.

Expertise

Please state expertise you would bring to this commission/committee.

- I have lived and worked in the City for 45 years, served as Chair of the City's Design Assistance Committee for 5 years in the 1980s, and currently serve on the Planning Commission. I am familiar with the City's history and with current issues facing us.
- I have extensive experience and education in science and engineering and particular expertise in energy and climate change issues.
- I have worked with several transit agencies—including presently working with Humboldt Transit Authority—to introduce zero emission transit technologies.
- I continue to lead groundbreaking projects in our community, including the award-winning Blue Lake Rancheria and Redwood Coast Airport Microgrids. This work includes writing and winning grants, serving as Principal Investigator for the work, and seeing the work through to a successful conclusion.

If appointed, your name, appointment date, and term of office will be subject to public disclosure.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

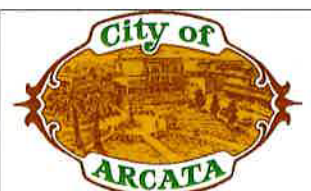
Signed: _____

Date : January 3, 2025

RECEIVED

JAN 30 2025

CITY OF ARCATA
CITY MANAGER'S OFFICE



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| <input type="checkbox"/> Historic Landmarks Committee | |
| <input type="checkbox"/> Parks and Recreation Committee | |

(Please type or print legibly in ink.)

General Information

Name: Matthew Simmons

Home Address: [REDACTED] Eureka, CA 95503

Mailing Address: " " " "

Home Phone: () _____ Cell Phone: [REDACTED]

Best Form of Contact (email, phone, cell phone): Cell phone

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(To determine residency status, please consult the Arcata City Limits street address list and the Arcata Planning Area map at <https://www.cityofarcata.org/329/Vacancies-Applications>)

Length of Time in the Arcata Area: 4 years Email Address: [REDACTED]

Over 18 Years of Age: Yes No

Occupation or Former Occupation if Retired: Attorney

Employer (if any) EPIC

Work Address: [REDACTED] Arcata CA

Work Phone: () _____ Your Job Title: Climate Attorney

Education (last year completed) J.D. 2020

Please feel free to use additional paper and/or attach your resumé to this application.

Please state any organizations in which you are currently involved.

Organizations

EPIC
Friends of the River
RCER

Reasons for wanting to serve on this commission/committee.

Reason for Wanting to Serve

Promote new hours of good environmental
planning.

Please state expertise you would bring to this commission/committee.

Expertise

I am an attorney with a background in
environmental law, land use law, and energy law.

If appointed, your name, appointment date, and term of office will be subject to public disclosure.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Signed:

[Redacted Signature]

Date:

12/17/2024



City of Arcata

Commission/Committee Application Form

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MAR 12 2025
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MANAGER'S OFFICE

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| <input type="checkbox"/> Forest Management Committee | <input type="checkbox"/> Wetlands and Creeks Committee |
| <input type="checkbox"/> Historic Landmarks Committee | |
| <input type="checkbox"/> Parks and Recreation Committee | |

(Please type or print legibly in ink.)

Name: Daniel Tangney

Home Address: [REDACTED] Arcata CA 95521

Mailing Address: [REDACTED] Arcata CA 95521

Home Phone: [REDACTED] Cell Phone: ()

Best Form of Contact (email, phone, cell phone): _____

Reside within City Limits OR Live/Work in the Arcata Planning Area
(To determine residency status, please consult the Arcata City Limits street address list and the Arcata Planning Area map at _____)

Length of Time in the Arcata Area: 1979 Email Address: [REDACTED]

Over 18 Years of Age: Yes No

Occupation or Former Occupation if Retired: Teacher

Employer (if any) Fortuna Union High School

Work Address: [REDACTED] Fortuna CA 95540

Work Phone: [REDACTED] Your Job Title: Teacher

Education (last year completed) Teaching Credential

Please feel free to use additional paper and/or attach your resumé to this application.

Please state any organizations in which you are currently involved.

Arcata Main Street

Organizations

Reasons for wanting to serve on this commission/committee.

Interest in development decisions in Arcata

Reason for Wanting to Serve

Please state expertise you would bring to this commission/committee.

Past builder, wife owns downtown store

Expertise

IF APPLICABLE, YOUR NAME, ADDRESS, PHONE NO., AND TERM OF OFFICE WILL BE PUBLIC...

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

S

Date :

3/11/25

EXCERPT FROM TITLE II, CHAPTER 3, ARCATA MUNICIPAL CODE

ARTICLE 2—PLANNING COMMISSION

(Amd. Ord. 1505, eff. 6/15/2018)

SEC. 2208. Creation, Powers and Duties. (Amd. Ord. 1505, eff. 6/15/2018; Ord. 1516, eff. 8/16/2019)

The Planning Commission is hereby created. Its powers and duties shall be as specified in the State Planning and Zoning Law, Title 7 of the Government Code. These powers and duties are outlined as follows:

A. To serve in an advisory capacity to the City Council and City staff on all matters pertaining to planning and the physical development of the City and surrounding areas.

B. To provide recommendations to the City Council regarding the preparation, adoption, amendment, administration, and implementation of the General Plan and its various elements, the Local Coastal Plan, and Specific Plans.

C. To provide recommendations to the City Council regarding preparation, adoption, amendment and implementation of the City's land use, zoning, subdivision, development review, design review, environmental review, and other related policies, ordinances, and standards.

D. To review and take action to approve, approve subject to conditions or modifications, or to deny various applications for development or use of land as provided in the City's zoning ordinances codified at Title IX of the Arcata Municipal Code.

E. To review and make decisions or recommendations on Negative Declarations, Environmental Impact Reports, and other environmental documents prepared for private and public projects.

F. To review and make decisions regarding the consistency of proposed acquisition or disposition of real property by the City with the General Plan and any applicable Specific Plans, as provided by state law.

G. To review and make decisions with respect to the consistency of proposed capital improvement projects and programs with the General Plan and any applicable Specific Plans, as provided by state law.

H. To exercise any other powers and duties as may be assigned by state law or by the zoning ordinances codified at Title IX of the Arcata Municipal Code.

I. To conduct all powers, duties and functions of the Historic and Design Review Commission as codified in the City's Land Use Code, Title IX of the Arcata Municipal Code, including the implementation of the Historic Preservation Element of the General Plan.

SEC. 2209. Meetings. (Amd. Ord. 1505, eff. 6/15/2018)

The Planning Commission shall hold regular meetings twice monthly as set by schedule established by the Commission.

SEC. 2209.1. Term. (Amd. Ord. 1352, eff. 5/20/2005; Ord. 1505, eff. 6/15/2018)

The annual expiration date of a term for a Planning Commission member shall be March 31.

SEC. 2210. Secretary.

The Director of Community Development, or his/her designee, shall be the Secretary to the Commission.

SEC. 2211. Conflict of Interest Code.

The provisions of the City of Arcata Conflict of Interest Code, Title II, Chapter 8, shall apply to all members of the Planning Commission.

Planning Commission

CONFIDENTIAL

Meets: 2nd and 4th Tuesdays Location: Council Chamber Time: 5:30 p.m.

City Liaison: David Loya, Director, Community Development

The Planning Commission is recreated by Ord. No. 1292, effective 6/18/99, replacing Ord. Nos. 447, 657, and 1269. Its powers and duties shall be as specified in the State Planning and Zoning Law, Title 7 of the Government Code, and outlined as follows: A) To serve in an advisory capacity to the Council and staff on matters pertaining to planning and physical development of the City and surrounding areas; B) To provide recommendations to Council regarding the preparation, adoption, amendment, administration, and implementation of the General Plan and its various elements, the Local Coastal Plan, and Specific Plans; C) To provide recommendations to Council regarding preparation, adoption, amendment and implementation of the City's land use, zoning, subdivision, development review, design review, environmental review, and other related policies, ordinances, and standards; D) To review and take action to approve, subject to conditions or modifications, or to deny various applications for development or use of land as provided by the City Land Use and Development Guide, Title IX of the Arcata Municipal Code; E) To review and make decisions with respect to Negative Declarations, Environmental Impact Reports, and other environmental documents prepared for private and public projects; F) To review and make decisions regarding the consistency of proposed acquisition or disposition of real property by the City with the General Plan and any applicable Specific Plans, as provided by state law; G) To review and make decisions with respect to the consistency of proposed capital improvement projects and programs with the General Plan and any applicable Specific Plans, as provided by state law; H) To exercise any other powers and duties as may be assigned by state law or by the Land Use and Development Guide, Title IX of the Arcata Municipal Code. The Commission consists of seven members with four-year staggered terms expiring March 31. The Director of Community Development, or his/her designee, shall be Secretary.

Name / Address	Appt Date	Term Expires	Home Phone	Work Phone	Fax	E-mail	Expertise/Occupation
Davies Scott ██████████ Road Arcata CA 95521	3/4/2020 Appointed 3/4/2020; vacant due to absences 11/3/2021; reappointed 11/3/2021; reappointed 3/20/2024	3/31/2028	██████████	██████████		██████████@██████████.co m	Real estate owner, developer, engineering background; interest in historical preservation.
Hamm Ashton ██████████ Street Arcata CA 95521	10/16/2024 Appointed 10/16/2024.	3/31/2028	██████████			██████████	Licensed architect; experience with municipalities, Community Land Trusts, housing cooperatives, as well as worker
Hickey Amanda ██████████ Avenue Apt. ████ Arcata CA 95521	1/15/2025 Appt'd 1/15/2025.	3/31/2027	██████████			██████████	Director of Research and Policy, California Center for Rural Policy; Masters in Regional Planning.
Lehman Peter ██████████ Street Arcata CA 95521	1/4/2023 Appt'd 1/4/2023	3/31/2025	██████████	██████████ (cell)		██████████	Research scientist/energy engineer; expert on energy systems/electricity grid/mitigating climate change; member of
Simmons Matthew ██████████ Street Eureka CA 95501	1/4/2023 Appt'd 1/4/2023	3/31/2025	██████████	██████████		██████████@██████████.com	Attorney; environmental law background; co-founder Redwood Coalition for Climate and Environmental Responsibility.
Strickland Abigail ██████████ Street, Apt. ████ Arcata CA 95521	8/2/2023 Appt'd 8/2/2023	3/31/2027	██████████	██████████		██████████	BS Env. Science & Mgmt. , Planning and Policy; Trans Analyst @ Coastal Com
Tangney Daniel ██████████ Street Arcata CA 95521	4/1/2009 Appointed 4/1/2009. Reappt'd 7/24/2013, 8/2/17, new exp. by Council 5/16/18, reappt'd 3/17/2021	3/31/2025	██████████	██████████		██████████	Teacher, Fortuna High School. Principal designer, past builder. Arcata Main Street.