

FAIRY FESTIVAL

Sunday, July 27, 2025 • 11am-6pm • Arcata Plaza • www.arcatafairfestival.com

It's happening!



The 2024 Arcata Fairy Festival was a delightful day of whimsical merriment for all ages with **5,000+** participants from our local community and beyond making it a magical experience. There were 65 artisan vendors, 9 free interactive “lounges”, 17 performers on 2 stages including a Maypole dance, aerial silk shows, and a fire show, 4 kinetic sculptures visiting, 2 giant dragon sculptures, a parade led by a huge dragon puppet, a costume contest, HumBubbles, boffering arena, gnome dome, and so much more. With a very small organizing committee, we were unsure about the future for this festival until recently when we were honored to become partners with **Playhouse Arts**, Arcata’s Local Arts Agency. With the support, skills, and infrastructure of this incredible organization, we are excited to continue offering this beloved tradition!

Arcata Fairy Festival believes that with all that is going on in the world right now we need light, creativity, connection with each other, and spaces in which we feel happy and free to dance, play, and be. **We know we are off to a late start, as it is currently April, but we already have so much enthusiasm bubbling up.** We are making it happen! Businesses, individuals, and organizations are invited to play a crucial role bringing this family focused and free event to the community.

Thank you for considering our invitation to be a part of the 2025 Fairy Festival. Together, we can create a much-needed and appreciated magical experience for our community. Feel free to reach out with any questions or to discuss how you can contribute to making this festival the best one yet!

Sincerely,

Shoshanna & the 2025 Fairy Festival Fae Council



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Sponsorship Opportunities

In-kind and monetary sponsorships of all sizes are welcome!

Contributions of all sizes and types help us create a special day for our festival-goers of all ages.

Costume Contest prizes are also welcome, from tiny gift cards to larger prizes... all are appreciated!

	\$150	\$300	\$750	\$1000+
Logo on our website, thank you's from the stage	yes	yes	yes	yes
Logo on our beautiful event poster.	yes	yes	yes	yes
Larger logo on thank you signs thanking sponsors at the event.		yes	yes	yes
Display your banner at the festival, social media shout-outs, and invitation to Sponsor Reception at 3pm during the festival.			yes	yes
Invited to host a 10x10 outreach booth at the event and to a special sponsor experience!				yes

Your name: _____ Business: _____

Website, Social Media: _____

Sponsorship Amount: \$ _____ or InKind Donation description / value: _____

Notes, comments, ideas? _____

Checks to Playhouse Arts, with Fairy Festival in the memo line.

Mail to 1251 9th St., Arcata, CA 95521 or use the QR code to donate via **Network For Good**.

Playhouse Arts is a 501(c)3 non-profit organization.

For info, text/call Shoshanna at (707) 616-6876 or email arcatafairyfestival@gmail.com.

