



*Recognizing June 2025 as*

**NATIONAL ALZHEIMER'S AND  
BRAIN AWARENESS MONTH**

**WHEREAS**, there are more than 7 million Americans living with Alzheimer's dementia today, a figure that is expected to grow to as many as 14 million by 2050 if scientists do not develop a cure or effective treatment; and

**WHEREAS**, 1 in 3 seniors die with Alzheimer's or another dementia. It kills people more than breast cancer and prostate cancer combined. Between 2000 and 2022, deaths from heart disease have decreased 2.1% while deaths from Alzheimer's disease have increased 142%; and

**WHEREAS**, the lifetime risk for Alzheimer's at age 45 is 1 in 5 for women, and 1 in 10 for men; and

**WHEREAS**, more than 12 million Americans provide unpaid care for people with Alzheimer's or other dementias. In 2023, these caregivers provided more than 19 billion hours of care valued at nearly \$413 billion; and

**WHEREAS**, Alzheimer's disease is a local issue. Our friends and neighbors need access to support services and resources to lessen the disease's impact. In Humboldt County, it is estimated that 3,439 people currently live with Alzheimer's and related dementia. There are another 8,500 caregivers who are caring for a loved one with Alzheimer's; and

**WHEREAS**, 4 in 5 Americans feel optimistic about new Alzheimer's treatments in the next decade, and 92% of Americans would want a medication to slow the progression of Alzheimer's following a diagnosis; and

**WHEREAS**, during June, the Alzheimer's Association invites Humboldt County residents to participate in The Longest Day® on June 20<sup>th</sup>. Held annually on the summer solstice, The Longest Day invites participants to fight the darkness of Alzheimer's through a fundraising activity of their choice or by wearing purple.

**NOW, THEREFORE, BE IT PROCLAIMED** by the City Council of the City of Arcata recognizes June 2025 as **ALZHEIMER'S AND BRAIN AWARENESS MONTH**. The Council thanks the **Alzheimer's Association** for providing services to people and families coping with dementia.

*Dated: June 4, 2025*

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*Alexandra Stillman  
Mayor*