



## STAFF REPORT – CITY COUNCIL MEETING

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**TO:** Honorable Mayor and City Council Members

**FROM:** Netra Khatri, City Engineer

**PREPARER:** Mara Grow, Administrative Specialist

**DATE:** June 4, 2025

**TITLE:** **Consider Approving an Amendment to the Bike Share Program Contract with Tandem Mobility, LLC for Two Additional Stations in the City Limits for an Added Amount Not to Exceed \$20,000 per Program Year.**

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### **RECOMMENDATION:**

It is recommended that the Council approve an amendment to the existing Bike Share Program contract with Tandem Mobility, LLC for two additional stations in the city limits for an added amount not to exceed \$20,000 per program year; and authorize the City Manager to execute the applicable documents.

### **INTRODUCTION:**

The City of Arcata currently has a contract with Tandem Mobility, LLC to operate a bike share program within city limits. The existing contract amount for the annual operations is \$72,000. The contract was awarded in 2021, following a formal Request for Proposals (RFP) process. There are currently eight stations located throughout the city. These stations are funded through a combination of sources, including an Affordable Housing and Sustainable Communities (AHSC) Grant, contributions from Cal Poly Humboldt, and 2% Bike and Pedestrian Local Transportation funds administered by the Humboldt County Association of Governments (HCAOG). The program currently includes 40 bikes, 1,618 active users, and averages rentals have increased to 2,596 per year. A summary of bikeshare ridership from 2021-2024 is depicted in attachment A.

### **DISCUSSION:**

The City of Arcata's original bike share program began in 2017 in partnership with Zagster. Between 2017 and 2019, usage increased each year, with especially high ridership occurring from late summer through the end of the year. A significant portion of users were Cal Poly Humboldt students.

In 2020, at the onset of the COVID-19 pandemic, the program was discontinued due to Zagster's bankruptcy. In 2021, the City of Arcata and Cal Poly Humboldt re-established the bike share program with a new partner, Tandem Mobility, to continue providing bike share services throughout Arcata and the Cal Poly Humboldt campus.

Bike share stations are strategically placed in high-traffic areas. Two stations are located in downtown Arcata—one of the city's primary transportation hubs—which includes the Arcata Library, City Hall, the Arcata Transit Center, and numerous local businesses surrounding the Arcata

Plaza. Another station is located near the intersection of 7th and I Streets at the Sorrel Building, a new high-density housing development.

Additional stations include one along the Humboldt Bay Trail North, adjacent to Shay Park, near new high-density residential developments and an A&MRTS bus stop, and another along Valley West Boulevard next to bus stops.

New stations are planned at the Hinarr Hu Moulik student housing project, with funding provided by Cal Poly Humboldt. This amendment will add two new stations, with five bikes at each location.

**ENVIRONMENTAL REVIEW (CEQA):**

This bikeshare program is exempt from CEQA, per 15301 (c) bicycle-share facilities.

**BUDGET/FISCAL IMPACT:**

None. The purchase order and invoice for this program will be processed using the account below and are included in the Fiscal Year 2025-26 budget:

Account Number	Amount	Account Name
210-50-48-51770	\$ 20,000	Professional Services

**RECOMMENDED COUNCIL ACTION:**

1. Receive a staff report and review Council questions with staff.
2. Open public comment.
3. Close public comment.
4. Motion to approve an amendment to the existing Bike Share Program contract with Tandem Mobility, LLC for two additional stations in the city limits for an added amount not to exceed \$20,000 per program year; and authorize the City Manager to execute the applicable documents.

**ATTACHMENTS:**

**A. Bikeshare Ridership 2021-2024 (PDF)**