



AGENDA SUMMARY EUREKA CITY COUNCIL

TITLE: Bill No. 1051 C.S. – Tobacco Retailer Licensing Ordinance

DEPARTMENT: City Manager

PREPARED BY: Miles Slattery

PRESENTED FOR: ☒Action ☐Information only ☐Discussion

RECOMMENDATION

Waive full reading, read by title only, and introduce Bill No. 1051 C.S., adding Chapter 123, Sections 123-1 through 123-14 to Title XI, of the Eureka Municipal Code, "Tobacco Retailer Licensing," regulating tobacco product sales and requiring the licensing of tobacco retailers

FISCAL IMPACT

☒No Fiscal Impact ☐Included in Budget ☐Additional Appropriation

COUNCIL GOALS/STRATEGIC VISION

- Health and Safety

DISCUSSION

Staff is recommending the introduction of a new Tobacco Retailer License (TRL) Ordinance aimed at reducing youth access and exposure to tobacco and related products, including flavored tobacco and synthetic nicotine. The ordinance is designed to:

- Reduce Minors' Access: Establish a local licensing system to help prevent the illegal sale or distribution of tobacco products to individuals under 21, in line with state and federal law.
- Encourage Compliance: Provide clear regulatory authority and enforcement tools to discourage violations of existing tobacco-related laws by local businesses.
- Enhance Enforcement: Allow the city to take administrative action, including fines, license suspension, or revocation, against retailers that repeatedly violate tobacco laws.
- Support Public Health Goals: Serve as a mechanism to deter irresponsible sales practices and reduce the visibility and availability of tobacco products to minors.
- Integrate with Nitrous Oxide Ordinance: Serve as a complementary enforcement mechanism to prevent businesses from continuing to operate when found in violation of the City's proposed Nitrous Oxide Ordinance.