



PROCLAMATION

Designating November 16–December 31, 2025, as
**THE SEASON OF WONDER AND LIGHT IN
ARCATA**

WHEREAS, The Arcata Chamber of Commerce and local businesses are coming together for the annual celebration of the holiday season—the Season of Wonder and Light—in the heart of Arcata. Everyone is invited to enjoy holiday sights, sounds, and cheer throughout the month; and

WHEREAS, The Arcata Chamber of Commerce will host a Small Business Saturday event on Saturday, November 15 from 2 p.m. to 6 p.m. and shall include local business gift previews and promotions across Arcata, and other holiday cheer surprises; and will celebrate Small Business Saturday on November 29th; and

WHEREAS, on Friday, December 12, Santa and friends will visit Arcata, along with music and dance to bring cheer to the children and families all across town and local residents are encouraged to help make Arcata sparkle with a Celebration of Lights starting in the evening; and

WHEREAS, on Sunday, December 14, The Arcata Chamber of Commerce will partner with Chabad of Humboldt to light a public menorah on the Arcata Plaza to remain continuously lighted for Chanukah, through December 22nd; and

WHEREAS, The Arcata Chamber of Commerce encourages residents and visitors to patronize the local businesses, support this community event series, enjoy the beautiful array of lights on the historic Arcata Plaza throughout the season, to soak up Arcata’s friendly, small-town holiday atmosphere, and to “Choose Humboldt” by trying local stores first, in-person and online, when it comes to holiday shopping.

NOW, THEREFORE, BE IT PROCLAIMED by the City Council of the City of Arcata that November 15–December 31, 2025, is **THE SEASON OF WONDER AND LIGHT IN ARCATA**. The Council also wishes to recognize The Arcata Chamber of Commerce for its constant efforts to promote and enhance Arcata’s identity, economy, and cultural spirit.

Dated: November 19, 2025

*Alexandra Stillman
Mayor*

