



ATTACHMENT 8:

APPLICABLE 2040 GENERAL PLAN
GOALS AND POLICIES

Land Use

Goal LU-1

A Community that values its unique small-town charm and livability while thoughtfully advancing new prospects for growth and economic vitality.

LU-1.1 Diverse Uses. Maintain a diverse range of compatible land uses that offer adequate flexibility to quickly respond to evolving market opportunities over time.

LU-1.2 Compact Form. Provide for a compact pattern of mixed land uses at densities/intensities consistent with the development patterns Eureka experienced from the 1870s to the 1940s and at densities/intensities that are higher than were allowed in the past three general plan updates. Focus this compact pattern of land uses to radiate out from the Core Area, Employment Areas, Commercial Corridors, and Commercial Centers to make efficient use of the City's limited remaining developable lands and to promote walkability and urban growth.

LU-1.3 Beneficial Development. Support development that affords benefits to all segments of the community that:

- a. Offers varied housing choices.
- b. Provides for mixed use development.
- c. Develops underutilized or vacant parcels.
- d. Reuses and expands upon underutilized or dilapidated buildings.
- e. Furthers the attraction and/or retention of businesses targeted in the Eureka Economic Development Strategic Plan.
- f. Enhances the City's tax base.
- g. Encourages people to walk, bike, or use transit.
- h. Integrates development with public rights-of-way, parks, open spaces, plaza's, boardwalks, trails, and other public spaces.
- i. Preserves and/or enhances valuable natural, historic, or cultural resources.
- j. Applies practices that help to reduce development's carbon footprint.
- k. Develops intersection corners and street frontages with buildings instead of parking lots.
- l. Advances other City goals.

LU-1.6 Flexible Zoning. Allow for performance-based concessions, planned use developments, and other flexible zoning incentives and standards.

LU-1.7 Parcel Specific Considerations. Provide for potential variation in the application of City regulations and standards in consideration of unique parcel specific characteristics and/or limitations when new development and/or uses are

proposed. Such variations may include: (1) further restricting General Plan and Zoning Code uses, policies, and standards when determined necessary to protect public health and safety and/or ensure compatibility with adjacent uses; or (2) relaxing such uses, policies, and standards when appropriate to enhance the feasibility of the proposed new development or use.

- LU-1.9 Existing Buildings and Sites.** Support economic investment in and incentives for improvements to existing buildings and sites including facade improvements, new paint and signage, retrofitting, adaptive reuse, and upgraded landscaping and paving.
- LU-1.10 Parking Standards for Existing Buildings.** Allow developed sites to change uses without requiring more parking than can adequately be provided on-site, even if the number of parking spaces is below the minimum required for the use.
- LU-1.11 Prior Development:** Encourage the new use/development of properties that have been previously used for industrial and commercial purposes and have since become vacant, overgrown with vegetation or fallen into disrepair. Where it has been determined that “wetland” characteristic have formed or other constraints exist on these properties, allow modified development standards such as variable lot widths, reduced or zero setbacks, and reduced wetland setbacks to be implemented in order to maximize the allowable areas for new use and development.
- LU-1.12 Attractive Design.** Preserve Eureka’s unique charm and character by applying design guidance that promotes attractive and well maintained development that carefully integrates the new with the best of the old.
- LU-1.13 Lighting.** Minimize obtrusive light by limiting outdoor lighting that is misdirected, excessive, or unnecessary, and requiring light for development to be directed downward to minimize spill-over onto adjacent properties and reduce vertical glare.
- LU-1.14 Public Realm.** Provide safe, clean and pedestrian friendly streetscapes and public spaces through careful design and active maintenance of sidewalks, street trees, landscaping, street furnishings, lighting, public art and other elements.
- LU-1.16 Public Access.** Maintain and improve physical linkages from the community to the coastline, gulches, forests and Eureka’s other distinct recreational resources where feasible by creating/preserving view corridors, enhancing trail and roadway connections, and providing signage and other wayfinding cues.
- LU-1.17 Parking.** Support coordinated “park once” strategies and allow flexibility in meeting required parking. Support coordinated, tandem, and shared parking facilities that allow users to park in one location and visit multiple destinations. Establish context-based mechanisms in the Zoning Code that allow for parking reductions for new development.
- LU-1.18 Parking Access.** Where feasible and desirable, require off-street parking to be accessed from alleys.

- LU-1.19 Pedestrian-oriented Design.** In the downtown, commercial core, mixed use, and neighborhood commercial areas, promote the creation of a strong and appealing pedestrian environment by requiring the use of transparent commercial storefronts (i.e., windows and doors) and continuous and compatible building facades, while prohibiting the creation of blank walls and discontinuity in building facades.
- LU-1.21 Remove Obstacles.** Monitor Eureka’s development regulations (e.g., zoning and subdivision ordinance) to ensure that these regulations support the goals of the General Plan and do not create barriers to the implementation of the City’s development objectives.
- LU-2.1 Core Area Uses and Activities.** Support the following uses and activities within the Core Area:
- a. **Mixed-use** emphasizing a highly-interactive retail and service environment at the street level with office and residential uses primarily above the first floor and in portions of buildings that do not have street frontage;
 - b. **Evening Uses** and activities that extend the hours of activity in the Core Area;
 - c. **Housing** including the rehabilitation and conversion of vacant upper floors of buildings and portions of buildings that do not have street frontage;
 - d. **Incentivized live-work and mixed use spaces** that allow for joint living and working quarters that are promoted through reduced or eliminated parking requirements and other incentives;
 - e. **Neighborhood markets** and other services needed to serve the residents and employees of the district;
 - f. **Specialty and boutique shops, restaurants, and other locally-owned storefront businesses** (see Figure LU-1) with particular focus on the creation of a distinct pedestrian oriented shopping district from C Street to I Street, and the Waterfront to 3rd Street;
 - g. **Cultural and art related facilities and events** that attract patrons with particular focus on the creation of a cultural arts/theater district and renovation of the Ingomar Theater and other historic facilities;
 - h. **Visitor serving uses and recreational activities** on street frontages;
 - i. **Waterfront hotel(s)** to draw new visitors to businesses in the Core Area and throughout the City.
 - j. **Vacation rentals** that draw new visitors to businesses in the Core Area and throughout the City.
 - k. **Professional and business services**, such as attorneys, realtors, architects, engineers, investment specialists, and other professional fields that provide a daily customer base for the retail and food-related uses in the area.
 - l. **Craftsman shops** where items such as baked goods, glass, pottery, small furniture, clocks, and other specialized items are made and sold onsite .
 - m. **Public spaces** such as plazas, squares, parks, pocket parks, parklets, small community gardens, trails, boardwalks, piers, and public and private

recreational uses including the redesign and retrofit of the Gazebo and Clark Plaza to increase their usefulness, safety and comfort;

- n. **Government facilities and services** consolidated into a regional center of civic offices, services, and functions.

LU-2.6 Parking for Urban Uses. Eliminate or reduce parking requirements, including for residential uses, in the Core Area, in order to increase the feasibility of new development.

LU-2.11 Core Area Specific Plan. Initiate a specific plan for the Core Area to create a framework to focus community efforts and enhance the ability to attract funding for reinvestment. The specific plan should solicit the active participation of property owners, investors, local business owners, and residents and address:

- a. Specific strategies to attract the types of users and activities identified in Policy LU-2.1;
- b. Use of vacant buildings and unused upper story space;
- c. Historic resource preservation;
- d. Improvements to streetscapes and other public spaces including pedestrian scale lighting;
- e. Land use strategies for key properties along the waterfront including Halverson Park and lands east of the Samoa Bridge, the waterfront properties between C and F Streets, and the property north of First Street between G and I Streets;
- f. Enhanced pedestrian, bicycle, and transit connectivity and safety, including transitioning south to 5th Street between Old Town and Downtown;
- g. Parking;
- h. Increased public safety and security;
- i. Incentives, branding, and promotional strategies; and
- j. Identification of grants, associations, partnerships, financing districts and other public and private funding mechanisms to implement defined actions, improvements, and maintenance.

LU-2.12 Building Intensity. Encourage new development in core areas to achieve the maximum allowable building intensity to the extent compatible with the surrounding context.

LU-3.2 Reinvestment. Support public and private efforts to reinvest in, renovate and maintain existing commercial areas to improve aesthetic appearance, elevate community image, increase economic competitiveness, and integrate mixed uses.

LU-3.5 Henderson Center. Support the continued vitality and upgrading of Henderson Center as a unique neighborhood shopping district. As part of this effort explore establishment of a parking assessment district and initiate periodic parking studies to assess potential parking needs, capacities and recommended actions and encourage the addition of pedestrian scale lighting.

- LU-4.2 Protect Industrial Lands.** Protect industrially-designated lands from encroachment by incompatible uses and activities that could conflict with or limit industrial activities.
- LU-4.4 3rd Street Industrial District.** Encourage development of an industrial park in the 3rd Street Industrial District roughly defined by Broadway and C Streets, making individual parcels and rehabilitated buildings available for small-scale industrial users.
- LU-4.5 Hospital Medical District.** Modify the district's zoning and development regulations as needed to expand the healthcare sector and establish Eureka as a destination for healthcare.

Goal LU-5

Safe, walkable, and well maintained neighborhoods that provide a diversity of quality housing choices.

- LU-5.2 Parking Access for Residential Uses.** Where feasible and desirable, require off-street parking for residential uses to be accessed from alleys and in the rear of the parcel.
- LU-5.3 High Density Housing.** Support increased development of high density housing to balance the City's housing inventory and enhance affordability.
- LU-5.5 Existing Neighborhoods.** Protect and enhance the integrity of Eureka's existing neighborhoods by:
 - a. Retaining unique and/or historic residences and architecture;
 - b. Supporting efforts to improve and maintain neighborhood appearance and the existing housing stock;
 - c. Promoting and supporting the development of Accessory Dwelling Units, while striving to ensure that such development does not deteriorate the quality of life or home values in any single-family residential neighborhoods;
 - d. Promoting/requiring the infilling of sidewalk gaps, upgrading of substandard sidewalks and streetscapes where needed and including pedestrian scale lighting on private property and public sidewalks, where feasible;
 - e. Implementing traffic calming as appropriate; and
 - f. Ensuring that new or renovated structures are compatible with the established character, development form, and function of the neighborhoods.
 - g. Encouraging solar powered systems and lighting.
- LU-5.6 New Residential Neighborhoods.** Encourage, support, and look for ways to incentivize new residential neighborhoods that incorporate the following:
 - a. A variety of lot sizes, housing types, and alternating architectural styles;

- b. A pedestrian friendly scale with interconnected streets, sidewalks, pedestrian scale lighting, and pedestrian and bicycle facilities linking multiple destinations within and between neighborhoods;
- c. Integrated parks, playgrounds, open space, schools, neighborhood markets, community gardens, and other gathering and activity areas within convenient walking and bicycling distance of residents;
- d. Units oriented to the primary street frontage with extensive tree canopies, attractive landscaping and designs that minimize the visual prominence of garages to enhance neighborhood character;
- e. Preservation of significant topography, drainages, gulches, biological, visual and other resources as appropriate;
- f. Solar powered systems and lighting; and
- g. Encourage parking to be accessed from an alley or rear of the residence.

LU-5.7 Neighborhood Services. Support the retention, upgrading and expansion of small neighborhood markets, restaurants and services that are compatible with the residential environment and provide for the daily needs of nearby neighborhoods.

LU-6.1 Development Regulations and Standards. Modify City regulations and standards in commercial zones to allow for greater intensities and building heights than have been allowed in the past and create zoning standards that allow for context-based flexibility of intensities, densities, building heights, and other standards. Provide adequate flexibility in the City's development regulations to accommodate unique circumstances and innovative development ideas.

LU-6.2 Infill First. Promote development of vacant infill properties and redevelopment/reuse of economically underutilized sites and buildings to accommodate new growth and internal densification prior to considering potential annexation.

LU-6.9 Streamlined Permitting. Maintain a streamlined permitting process that reduces time and expense required to approve desired forms of development.

Goal LU-7

Convenient access to fresh and healthy foods for all segments of the community.

LU-7.2 Underserved Communities. Review locations of healthy food sources and promote equal access to healthy foods in all neighborhoods.

Goal LU-8

Improve and promote community engagement and participation in the public process for all segments of the community.

Housing – From 2019-2027

HOusing Element

Goal H-1

Eureka’s development regulations, permit processing procedures, and customer service standards are development-friendly and conducive to the production of housing.

- H-1.1 Flexible and Accommodating Regulations.** Regularly evaluate and modify City development-related regulations, standards, and residential density maximums to allow for a diverse range of housing options. Actively strive to eliminate unnecessary and burdensome government regulations that restrain or impede the development of housing.
- H-1.2 Customer Service Standards.** Regularly assess and update the City’s development review processes, permitting procedures, and customer service standards in pursuit of maximum efficiency, effectiveness, and timeliness. Actively strive to eliminate unnecessary and burdensome government procedures and processes that restrain or impede the development of housing.
- H-1.7 Parking Standards and Parking Management.** In Mixed-Use and Multi-Family Residential zones, continue to provide regulatory options in which the number of required parking spaces for housing development can be reduced or eliminated to incentivize the creation of denser-than-average housing development. Regularly review and modify development standards related to the required amount of parking for the development of new housing, as well as the management of on-street parking. Seek to optimize the balance between parking supply, parking management, and the creation of new housing units. Default on the side of prioritizing the creation of new housing units over the creation of parking spaces.
- H-1.9 Bike Parking.** Continue to provide regulatory options in Mixed-Use and Multi-Family Residential zones that require bicycle parking spaces for residential units, and can reduce the number of vehicle parking spaces required in exchange for additional on-site bicycle parking, beyond the minimum number of bicycle parking space required by the zoning code. Encourage developers to provide bike parking to reduce the cost of housing development as well as to generate denser-than-average housing development, thereby leading to more housing.
- H-1.10 Building Heights and Floor Area Ratios.** Allow multi-story buildings in Mixed Use zones with building heights and floor area ratios in excess of existing buildings in order to promote dense upper-floor residential and mixed-use developments.

- H-1.11 Development Standards.** In residential zones, continue to allow setbacks that are close-to-the-street, generous maximum site coverage allowances, and sufficient floor area ratios to incentivize the development of residential units while honoring the look and feel of Eureka’s legacy residential neighborhoods.
- H-1.12 Diverse Housing Development Options.** Continue to provide a diverse range of housing development options beyond typical single-family and multi-family developments, such as: small lot subdivisions, urban lot split subdivisions, conservation subdivisions, internal conversions, adaptive reuse, mixed-use development, tiny houses, efficiency dwelling units, micro-units, and shared housing. As novel methods of providing additional housing are developed, evaluate their feasibility and consistency.
- H-1.14 Tiny Houses on Wheels.** Explore the creation of regulatory options that would allow tiny houses on wheels (classified as recreational vehicles) to be considered residential units, as long as the vehicles comply with the California Vehicle Code. Develop design standards for Tiny Houses on Wheels wherever they are allowed to serve as residential units.
- H-1.16 Affordable-by-Design Incentives.** Continue to provide local regulatory incentives for Affordable-by-design housing, in which incentives are provided to:
- a) Build housing units that are smaller than 500 square feet;
 - b) Be less expensive to develop;
 - c) Generate denser-than-average housing developments;
 - d) Lead to an overall increase in total housing units as well as more units that are inherently affordable without being deed restricted.
- Explore adding additional local regulatory incentives.

Goal H-2

The City government actively facilitates the creation of a range of new affordable and market rate housing units to accommodate future growth and to address the needs of all socioeconomic segments of the community.

- H-2.1 Facilitate Diverse Options.** Facilitate the development of a diverse range of housing options including, but not limited to: single-family homes, Accessory Dwelling Units (ADUs), multi-family rental housing, condominiums, townhomes, live/work units, housing in mixed-use developments, dense multi-story developments, tiny houses, efficiency dwelling units, micro-units, shared housing, owner-occupied affordable housing, and other housing types.
- H-2.4 Maximum Density Infill.** Promote and encourage the development of the last remaining vacant lots in the City with housing units at the highest density allowed in each respective zone district.
- H-2.10 Accessory Dwelling Units.** Promote and encourage the creation of Accessory Dwelling Units (ADUs) as:
- a) An opportunity for property owners to create a source of rental income on their property;

- b) A means to develop residential units on already-developed sites;
- c) A way for a property owner to build a new residential unit while retaining and preserving existing structure(s);
- d) A vehicle for creating smaller-than-average (and thereby “Affordable-by-design”) housing units; and
- e) A means of increasing the actual (as opposed to the maximum allowed) housing density in Single-Family Residential zone districts.

H-2.12 Internal Conversions and Adaptive Reuse. Promote and encourage the conversion of unused or under-utilized non-residential spaces in existing buildings, to residential uses.

H-2.13 Density Bonus Laws. Promote and encourage the utilization of State and local density bonus laws, which provide development incentives (including increased residential density) in exchange for the creation of affordable housing.

Goal H-3

Owner-occupied affordable housing is among the mix of housing types created in Eureka.

H-4.1 Energy Efficiency. Encourage cost-effective, energy-efficient upgrades to housing, including the use of passive systems, to decrease energy use.

H-4.2 Enhance Existing Neighborhoods. Ensure that new developments enhance existing neighborhoods by:

- a) Encouraging developers to provide street planting, landscaping, lighting, underground utilities, and other privately-funded community amenities as part of any subdivision or development project;
- b) Continuing to require aesthetic design standards for fences, landscaping, and parking lots for all residential development; and
- c) Continuing to implement and enforce design review criteria that encourage high quality standards of design and materials in all multi-family residential developments.

Goal H-5

Existing affordable housing units are retained and preserved, while displacement from housing is minimized.

H-5.1 Vacation Rentals. Balance the need for housing with the market for residential lodging by evaluating the impact of the number of full-unit rentals on residential availability. Consider establishing and maintaining a cap on the number of full unit vacation rentals in residential zone districts.

H-5.4 Long-Term Vacancies. Reduce resident displacement and reductions in housing stock from long-term vacancies.

H-5.6 Displacement of Existing Residents. Work to prevent or minimize displacement of existing residents.

- H-6.3 Non-Profit Service Providers.** Support non-profit service providers that help meet the diverse housing and supportive service needs of the community.
- H-6.5 Pedestrian and Bicycle Connectivity.** Ensure that projects integrate safe pedestrian and/or bike connectivity to existing or proposed destinations such as employment, shopping, business, and other residential developments, to reduce vehicle miles traveled, promote alternative modes of transportation, and ensure pedestrian and bicycle safety.
- H-7.2 End Homelessness.** Seek to end homelessness in Eureka through support for, and participation in, multiple strategies, including housing-first principles, Substance Use Disorder programs, counseling and support services, income assistance programs, job training/counseling services, and other proven methods of reducing the incidence and effects of homelessness. Support non-profit organizations and public agencies with a proven track record of accomplishing these sorts of strategies, principals, programs, and services.

Economy

- E-1.1 Business Friendly Environment.** Work to remove both real and perceived barriers to development and continually reinforce a business friendly reputation by ensuring:
- h. Helpful, well-trained, knowledgeable, and accountable staff;
 - i. Clear and understandable requirements;
 - j. Flexibility to adjust to unique circumstances;
 - k. Reasonable and fair fees;
 - l. Streamlined City administrative and regulatory processes that reduce inefficiencies, overlap, and time delays;
 - m. Simplified development review processes for small-scale changes to in-process or previously approved site/building plans;
 - n. Continuous evaluation and modernization of City regulations and procedures;
 - o. Consistent implementation of a philosophy where projects are evaluated based on intent of a policy or standard and not just on strict interpretation;
 - p. Permits are reviewed and processed in a manner that is time sensitive and considers development seasons, schedule, and expense of continuing hearings; and
 - q. Consistent interpretation and implementation of City rules and regulations.
- E-1.2 Predictability and Engagement.** Ensure that the City's regulations and processes provide for predictable, fair, efficient and cost effective development decisions that encourage collaborative community engagement.

- E-1.4 Targeted Development Incentives.** Establish procedures to allow modifications to Zoning Code development standards as incentives to facilitate development or re-use of chronically vacant, underutilized, or other key sites.
- E-1.5 Incentives.** Provide incentives for private reinvestment in underutilized commercial areas where adequate infrastructure exists.
- E-1.9 Support Local Business Organizations.** Build long-term partnerships with organizations and programs that assist local businesses, disseminate information, and emphasize buying local. Encourage these organizations to provide input on City services and development review/permit processes, collaborate on economic development activities, and promote Eureka as a great place to do business.
- E-3.7 Interim Uses.** Support pop-up businesses, phantom galleries, community displays and other temporary uses in vacant or underutilized buildings to reduce vacancy rates, incubate new businesses, and enhance activity. Allow shorter term building and land uses, including interim uses on sites located in the coastal zone and areas potentially affected by sea level rise and combine or reconfigure properties not appropriate for development.
- E-7.1 Tourism Assets.** Protect and maintain existing recreation and tourism assets (such as the Waterfront Trail and Boardwalk), and encourage the development of additional recreation and tourism businesses and industries.

Goal E-8

Sustainable fiscal management practices that strengthen the City’s ability to provide essential public services and a high quality of life.

Historic and Cultural Preservation

Goal HCP-1

A comprehensive preservation program that identifies, recognizes, protects, and assists in the preservation of Eureka’s historic resources.

HCP-1.1 Preservation. Encourage and support the identification, preservation, rehabilitation, and restoration of historically significant buildings, landscape features, significant trees and plantings, hardscapes, fountains, lighting, sculptures, signs and other natural or designed features through incentives such as reduction of Historic Preservation application fees and programs such as the Local Register of Historic Places and the Mills Act.

HCP-1.3 Adaptive Reuse. Promote the adaptive reuse of historic buildings for both public and private uses when the original use is no longer feasible.

Natural Resources

- NR-1.5 **Best Management Practices.** Require the implementation of Best Management Practices (BMPs) to minimize erosion, sedimentation, and water quality degradation resulting from the construction of new impervious surfaces.
- NR-1.6 **Water Quality.** Regulate construction and operational activities to incorporate stormwater protection measures and Best Management Practices in accordance with the City's National Pollution Discharge Elimination System to minimize adverse effects of wastewater and stormwater discharges.
- NR-1.11 **Pervious Pavement.** Encourage the installation of pervious pavement and surfaces.

Goal NR-2

Protection of sensitive biological resources on a sustainable basis to generate long-term public, economic, and environmental benefits.

- NR-2.1 **Development in Gulches and Greenways.** Allow limited development within Eureka's gulches and greenways and permit private property owners adjacent to gulch and greenway areas to develop, provided sensitive species habitat, fish and wildlife corridors, and the hydrologic capacity of the resource are protected, and vegetation removal does not occur below the high water mark or in areas subject to flooding, consistent with local, State, and federal regulations.
- NR-2.2 **Gulch Greenway Preservation and Management Guidelines.** Prepare and adopt Gulch Greenway Preservation / Management Guidelines that identify and protect sensitive species habitat and the hydrologic capacity of Eureka's gulches and greenways. Include provisions in these guidelines for defining the boundaries of gulches and greenways, as generally indicated in Figure NR-1, identifying the boundaries of all affected parcels lying wholly or partly within the gulches and greenways, ensuring new development is compatible with the environmental and public safety values of the gulches and greenways, and restoring gulch vegetation, wetlands, and sensitive species habitat as appropriate.
- NR-2.3 **Trails in Gulches and Greenways.** Work with private landowners and Humboldt County to establish a publicly-accessible trail network in and along Eureka's gulches and greenways that would not adversely impact sensitive species habitats.
- NR-2.5 **Sensitive Species Habitat.** Require development in or adjacent to sensitive species habitats that may contain special-status species to be compatible with the long-term sustainability of the habitat, and (in discretionary projects) be conditioned to prevent significant habitat degradation or harm to rare, threatened, or endangered species.

- NR-2.6 **Buffers.** Require the provision and maintenance of reasonably-sized buffers between sensitive habitat and adjacent urban uses to minimize disturbance of the resources, as appropriate. Buffers need not be larger than is recommended by a qualified professional ecologist (such as an ecologist, biologist, or wetland scientist).

- NR-3.5 **Recreational Use and Nature Study.** Within open space areas, develop compatible recreational uses and opportunities for nature study, such as trails, canopy walks, interpretive centers, viewing platforms, and other compatible uses, especially when such uses provide enhanced opportunities for acquisition, management, and enhancement of the City’s public recreation and nature-study opportunities.

- NR-3.7 **Trails in Gulches and Greenways.** Encourage and stimulate the development of public trails within Eureka’s gulches and greenways (as shown on Figure NR-1).

- NR-4.2 **Lighting.** Require new lighting be designed and configured to minimize light pollution, glare, and spillage.

Agriculture and Timberlands

- AG-1.5 **Farmer’s Markets.** Continue to support the operation of and provide venues for farmer’s markets to allow sales of locally made, grown, and/or processed products, including beer, wine, cider, and other locally-made products.

- AG-1.6 **Productive Use of Timberlands.** Continue to work with Humboldt County and the California Department of Forestry and Fire Protection (CDF) to encourage the sustained productive use of timberland as a means of providing open space, conserving other natural resources, and preventing urban conversions.

- AG-1.10 **Timber Harvest Plans.** Request review of all Timber Harvest Plans (THP) within Eureka’s sphere of influence in cooperation with California Department of Forestry. THPs should be reviewed for measures that protect water quality, control erosion and flooding, and preserve the forested character surrounding the City of Eureka.

Air Quality and Climate Change

- AQ-1.2 **GHG Reduction.** Continue to work with Redwood Coast Energy Authority to implement appropriate measures to reduce regional greenhouse gas emissions in Eureka, such as incentivizing the use of alternative energy sources, and periodically update the City’s greenhouse gas inventory and reduction plan, consistent with State reduction targets and regulations. (IGC)

AQ-1.4 Off-Street Parking. Encourage and incentivize premium parking spaces for carpool, vanpool, and alternative energy vehicles, and encourage the development and addition of electric vehicle charging stations in parking lots.

AQ-1.7 Large Employers. Encourage large employers to allow for flexibility in the work schedule that would reduce emissions of air pollutants, such as more alternative schedules and telecommuting, in addition to providing incentives for non-single occupancy vehicle commuting modes including public transit, electric vehicles, carpooling, and non-motorized transportation.

Arts and Culture

AC-1.9 Artist Live-Work Spaces. Support the rehabilitation and conversion of buildings to expand and develop artist live-work spaces.

AC-2.8 Community Events. Continue to support and/or host community events such as Arts Alive, the Farmers Market, the Summer Concert Series, the Redwood Coast Music Festival, and the Humboldt Makers Street Fair, among other events, to foster civic pride and affirm the City's identity as an inclusive and creative community.

Community Services

Goal CS-1

A safe and secure Eureka, and responsive and equitable law enforcement to effectively meet the demands of an increasing population and workforce.

Mobility

Goal M-1

A model City for multi-modal transportation.

M-1.2 Investment in Alternative Modes. Emphasize investment in alternative travel modes to provide a realistic and cost-effective balance between modes.

M-1.3 Multimodal Options. Establish an interconnected transportation network that offers safe and convenient mobility options including adequate streets, transit services, pedestrian walkways, bike routes, commercial rail connections, aviation services, and trucking and shipping.

M-1.6 Dense Development. Integrate transportation and land use decisions to enhance opportunities for development that is compact, walkable and transit friendly.

- M-1.7 Consider all Users of Transportation System.** Consider applying a multimodal level of service standard in order to ensure that projects do not result in degraded facilities/services for transit, bicyclists, and pedestrians.
- M-2.9 Multi-modal Access.** Promote the provision of multi-modal access to activity centers such as commercial and employment uses, Downtown, Old Town, schools, and parks.

Goal M-3

A system of walkways, bikeways and bicycle parking facilities which will safely and effectively serve those wishing to walk and bicycle for commute, basic services, or recreational trips.

- M-3.2 Extend Facilities.** Provide for the extension of sidewalks, trails, and walking/bicycling facilities throughout the City to allow for convenient and safe pedestrian and cyclist movement and to promote walking and bicycling as viable modes of transportation for all types of trips.
- M-3.3 Continuous Networks.** Provide continuous pedestrian and bicycle systems that link neighborhoods, parks, schools, commercial centers, major employers, and other frequently-visited destinations and expand access to the gulches and greenways consistent with the City's Bicycle Plan and street design guidelines.
- M-3.8 Bike Parking.** Prioritize the installation of secure bicycle parking and other supporting facilities in areas generating substantial bicycle traffic and at major public facilities. Install, and encourage the installation by other entities of, bike parking throughout the city.
- M-3.9 Facilities at New Developments.** Where applicable, require new development to provide bicycle access to and through projects, as well as properly and securely installed bicycle parking and/or storage, and to construct, dedicate and/or pay its equitable share contribution to the citywide system.
- M-4.4 Developer Improvements.** Require new development to dedicate easements for and provide sheltered public stops for transit patron access where consistent with transit agency plans, and/or pay its equitable share contribution to the Citywide transit system.
- M-5.4 Parking Lot Location.** Discourage placement of parking lots along major commercial, high pedestrian-use street frontages, and corners in the interest of maintaining continuous building frontages along the primary commercial streets and improving walkability in the Core Area.
- M-5.5 Alternative Fuel Vehicle Parking.** Support parking for Electric Vehicles (EVs), carpools, and hybrids, including the development of local charging stations in both public and private parking lots and large commercial parking lots.

Utilities

Goal U-3

A comprehensive stormwater collection and conveyance system that reduces or prevents flooding, and protects public safety and the environment.

- U-3.9 **Low Impact Development.** Encourage and incentivize opportunities to incorporate Low Impact Development in both new construction and remodeling/renovation of existing structures and sites.
- U-3.11 **Stormwater Quality.** Require new development and redevelopment to minimize stormwater runoff and pollutants entering drainage facilities and drainage courses by incorporating Low Impact Development (LID) measures and appropriate Best Management Practices (BMPs) consistent with the City's NPDES permit and the North Coast Regional Quality Control Board regulations.
- U-3.12 **Minimize Drainage Through Design.** Encourage new project designs that minimize impervious surfaces and maintain, to the extent feasible, natural site drainage conditions, while also employing techniques aimed at retaining and reusing runoff and other water used onsite.

Goal U-4

Safe and efficient disposal or recycling of solid waste generated in Eureka.

- U-4.1 **Adequate Services.** Continue to support solid waste facility operators and service providers in local solid waste collection, disposal, and recycling efforts.
- U-4.3 **Increase Waste Diversion.** Promote maximum use of solid waste source reduction, recycling, composting, and environmentally-safe transformation of wastes, maximizing solid waste diversion opportunities.

Goal U-5

Increased renewable energy provision and overall energy efficiency and conservation throughout the City.

- U-5.1 **Energy Conservation.** Promote energy conservation, and development of alternative, nonpolluting, renewable energy sources for community power in both the public and private sectors.
- U-5.2 **Energy Conserving Land Use Practices.** Implement energy conserving land use practices that include compact and mixed use development, provision of bikeways and pedestrian paths, and the incorporation and enhancement of transit routes and facilities.

U-5.5 Renewable Energy. Encourage new development to install renewable energy systems and facilities (e.g., solar and wind energies) consistent with the City's greenhouse gas emission reduction goals.

U-5.9 Green Buildings and Businesses. Explore providing incentives for development that generates renewable energy and uses sustainable and energy-efficient technologies that result in minimized carbon footprints.

Goal U-6

Safe, efficient, and accessible communication systems that help catalyze economic development, government services, and an informed citizenry.

U-6.1 Access. Coordinate with local internet, cellular, and other telecommunications service providers to ensure access to and availability of a wide range of high quality telecommunication systems and services, including internet redundancy within the City and County.

U-6.2 Service Equity. Work with local telecommunications service providers to retrofit areas currently lacking telecommunication technologies and pursue strategic long-range planning of facilities for new development.

U-6.3 New Development. Establish requirements for the installation of high quality telecommunications technologies in new planned office, commercial, industrial, and residential developments.

U-6.4 Co-location. Require co-location of telecommunication facilities in a manner that maximizes compatibility and minimizes visual impacts on surrounding uses.

Noise

N-1.2 Protect Existing Industries. Protect established agricultural, fishing and industrial uses from incompatible adjacent uses to reduce the potential for noise complaints and allow their routine operations to continue.