

City of Arcata

City Council Goals

Facilities and Infrastructure

Enhance Appearance, Public Safety and Livability of the City

- Maintain and improve infrastructure and facilities.
- Improve transportation and circulation systems.
- Improve residents' safety and comfort.
- Encourage community beautification and public art.

Environmental Leadership

Provide Leadership in Environmental Stewardship and Climate Change Preparedness

- Increase local energy independence.
- Strive to achieve zero waste.
- Develop non-motorized transportation routes.
- Support open space and ecosystem functions.
- Improve water resource management.

Economic Development

Improve Local Economy and Quality of Life for Residents

- Provide additional support for existing and new businesses to grow and expand.
- Improve community services for business development.
- Improve linkage between energy needs and resources.
- Support a living wage and encourage investment in workforce satisfaction.
- Present a welcoming and inviting Community.

Public Service

Improve the Quality of Service to the Public

- Respond to the needs of our residents.
- Increase opportunities for community engagement.
- Improve technological capabilities of the City.

Resident and Community Health

Support Community Creative and Cultural Life

- Support healthy eating and active living programs.
- Provide recreation opportunities for all residents.
- Support housing opportunities.
- Clean up environmental hazards and encourage City Code compliance.
- Support essential human services.

Prepare for Future Needs

Provide Opportunities for Residents and Staff

- Provide leadership developing strategies for climate change.
- Use the best available science for future planning.
- Develop long-term plans for sustainability.