Introductory Summary

Mateel Community Center
Festivals at County Line Ranch 2023-2027
Contact:Alisha Goodrich, rastapontop@gmail.com, 805-393-3334

This version of our plan reflects the continued development of the 2022 approved plan and is not intended to detract from any plans for the ongoing events like, Northern Nights Music Festival or other approved events at County Line Ranch.

The Mateel Community Center is seeking a 5 year renewal and modification of a conditional use permit to reflect changes for 2023-2027.

We are seeking a modification to accommodate our 46th annual Summer Arts and Music Festival, at County Line Ranch, to include the addition of public camping for 2023-2027. This family friendly craft fair event was held at this site in 2022 successfully. The addition of camping will help reduce our carbon footprint by decreasing the amount of cars coming and going over the weekend. Secondly, we request an increase in attendance for this event by 1000 attendees with total capacity then still only amounting to less than 60% of historically approved capacity for this site.

The Mateel's second proposed event, Reggae on the River, will also be held at County Line Ranch and neighboring properties in 2024-2027. This event was previously approved for 9000 attendees. Our request to set attendance to 8000 attendees is still significantly less impact than our historic Reggae on the River. This event will take place following the Northern Nights Music Festival. Increasing our land usage into neighboring properties allows the space for increased camping and capacity.

Both Reggae on the River (ROTR) and Summer Arts and Music (SAMF) follow the same plan for traffic, parking, fire, medical, security, water, sanitation, highway control, law enforcement, site and emergency access, food and beverages, and other aspects with ratios and predictions adjusted slightly based on expected attendances. All efforts will be made to work with all property owners in the immediate project area to create a cohesive design and plan that is suitable for all needs.

Operations Plan
Mateel Community Center
Festivals at County Line Ranch 2023
Contact: Alisha Goodrich, rastapontop@gmail.com, 805-393-3334

Purpose of this Document

This Operations Plan describes the planning and logistics required to produce two events that follow a very similar plan. The two events: Summer Arts & Music Festival (SAMF) and Reggae on the River(ROTR), will be held in June and late July or early August respectively.
SAMF is a craft type fair with music and peak attendance of 5000 people. ROTR is mostly a music festival with peak attendance of 8000 people. ROTR will include camping and parking into the neighboring Cooks Valley for a use plan more similar to Northern NIghts Festival. All events will be held in compliance with the Conditional Use Permit and other permits issued by the County and involved regulatory agencies.

Location

The Project Site is known as County Line Ranch, which is located adjacent to and east of Highway 101 directly across from Highway 271 approximately 8 miles south of Garberville, CA. The address is 240 Cooks Valley Road. The Assessor's Parcel Number is 033-271-007. (Mendocino County entrance is APN 053-020-11.) The Site consists of approximately 160 acres. The South Fork Eel River runs through the entire site, which extends east of the river.
Access to the Site is down Cooks Valley Road off Highway 101 across from highway 271. The event will also utilize the neighboring property, Cooks Valley Campground with appropriate permits for the County of Mendocino.

Property Owner - Project Proponent - Agent

County Line Ranch is owned by Outraged Orangutan, LLC. The Project proponent and festival owner/ promoter is the Mateel Community Center LLC, a 501(c)(3) charitable nonprofit organization located in Redway, CA. The Mateel has a lease agreement with the Outraged Orangutan and has previously been granted several conditional use permits by Humboldt County. The Mateel has over 30-years of history hosting events at French's Camp and County Line Ranch, and over 40 years at the Benbow Lake State Recreation Area. These events are major fund-raisers for the Mateel Community Center, numerous local businesses, and a variety of nonprofits that participate.

Calendar:

Event - **Summer Arts and Music Festival** (SAMF)

A weekend in June near the summer solstice

Event - Reggae on the River (ROTR)

Typically the first weekend in August

Attendance -Two Day Event with Camping option (SAMF)

The two day event includes a peak capacity at County Line Ranch for 5000 attendees and 2,000 vehicles. Historic and 2022 peak attendance is 3500 attendees and 1400 vehicles at any one time. With the addition of camping available, increased attendance could be allowed with expanded use of the site. It is still expected since most of the historic ticket sales are within the county of Humboldt, it is predicted approximately 50 % of daytime attendees will return to their homes. Camping capacity of this property in this event's land use configuration is approximately 10,000 people in up to ten designated camping areas spread over more than 25 acres.

A population of less than 5% of the total capacity will be on-site up to two weeks before and two weeks after the event as build and strike crews. Event vendors and additional staff and volunteers will arrive Thursday and Friday before the event. It is estimated that a population of up to 20% of the total event capacity will be on-site by Friday evening consisting of Staff, Volunteers, Vendors, Artist, VIPs and others not considered General Admissions. Peak attendance is expected on Saturday at around 2pm. 50% of attendees are expected to leave by 10 pm. The property will be swept of all General Admission, non-camping patrons, just after midnight. Sunday attendance is expected to be approximately 70% of Saturday and will follow the same pattern. The Applicants are event management professionals and ensure that the number of individuals on-site will not exceed the capacity for which infrastructure can reasonably and safely support. Total attendance of the festival can be verified through wristband counts, box office cross-verification, parking fullness estimates, and on-site security.

Should the area reach capacity, as determined by staff or emergency personnel, advance signage on the Caltrans Encroachment Permit mandated CMS boards for both north and south bound traffic will read "EVENT SOLD OUT" and notifications posted through the event website, emails, social media, and local radio, indicating a sold out event.

Calendar Schedule Weekend Event (SAMF)

- **Six Weeks Before** First event of the season: (~May 1st) - Water system preparation; Site Infrastructure Projects.
- **Two Weeks Before** opening: Fencing, electrical, signage and general infrastructure setup.
- **Monday - Wednesday Before** Opening: Some Staff arrival
- **Thursday Before Opening**: Additional Staff and Volunteers working Friday Arrive.
- **Friday, day before opening**: Vendors arrive 12p-8p for set up, volunteers arrive.
- **Saturday Event Open**: Gates open at 9AM, amplified music from 10 AM to Midnight
- **Sunday Event Open**- gates open 9 AM, amplified music from 10 AM to Midnight
- **Monday following the event** - Vendors and Volunteers depart, strike and cleanup begins
- Approximately **One week following**: strike and cleanup complete
- **Dec 31st** - Post Event Report Submitted to County

Hours of Operation (SAMF)

Friday:

- 10 AM -10 PM Staff Vendors and Volunteers site open hours.
- 10 PM site shutdown and sweep

Saturday and Sunday:

- 8 AM Staff, Vendors, and Volunteers setup.
- 10 AM Gates and Vendors Open, Music Begins
- Midnight Music Ends, Sweep of Property, Site Closes

Attendance - Three Day Event (ROTR)

This three day and three night (camping optional) event includes 8000 paid attendees and up to an additional 20% Staff, Volunteers, Vendors, Artist etc. with a peak attendance of 8000 people and 3000 vehicles at any one time.The on-site camping capacity of the event has been estimated at approximately 10,000 attendees which occurs in designated camping areas spread over more than 25 acres. The on-site parking capacity is approximately 4,500 vehicles. A population of less than 5% of the total attendance capacity will be on-site two weeks before and two weeks after the event as build and strike crews. Event vendors and staff will start arriving Monday through Thursday before the event. It is estimated that a population of approximately 15 % of the total event attendees will be on-site by Thursday evening and another 50% of attendees will have arrived by Friday evening. The remaining 35% of attendees will arrive Saturday resulting in peak capacities Saturday night. It is expected that a minimum of 25% and up to about 50% of the population will leave Sunday by 5 pm. It is estimated that 70% of attendees will stay on-site and that 30% will stay off-site at other area camping facilities, hotels, with friends, or at their home. The Applicants are event management professionals and will ensure that the number of individuals on-site will not exceed the capacity for which infrastructure can reasonably and safely support. Total attendance of the festival can be verified through wristband counts, box office cross-verification, parking fullness estimates, and on-site security.

Should the area reach capacity, as determined by staff or emergency personnel, advance signage on the Caltrans Encroachment Permit mandated CMS boards for both north and south bound traffic will read "EVENT SOLD OUT" and notifications posted through the event website, emails, social media, and local radio, indicating a sold out event.

Calendar Schedule Three Day Event (ROTR)

- **Two Weeks Before** opening: general infrastructure setup.
- **Monday - Wednesday Before** Opening: Some Staff arrival
- **Thursday Before Opening**: Vendors 12p-8p for set up, Staff and Volunteers Arrive.
- **Friday, day before opening**:, Gates at 9AM, Music begins 12AM to 4AM
- **Saturday Event Open**: Gates at 9AM, Music begins 12AM to 4AM
- **Sunday Event Open**- gates open 9 AM, amplified music from 10 AM to Midnight
- **Monday following the event** - Vendors and Volunteers depart, strike and cleanup begins
- Approximately **One week following**: strike and cleanup complete
- **Dec 31st** - Post Event Report Submitted to County

<u>Festival Hours of Operation - Three Day Event (ROTR)</u> Monday-Wednesday:

- 9 AM - 9 PM Sitework

Thursday:

- 10 AM -10 PM Staff Vendors and Volunteers site open hours.
- 10 PM site shutdown and sweep

Friday, Saturday, and Sunday

- 7 AM Staff, Vendors, and Volunteers setup.
- 10 AM Gates and Vendors Open
- 12 PM Music Begins, Main acts after 5PM
- 2 AM Music Ends, Sweep of Property, Bowl and Vendor area Closes
- 4 AM After Party Closes

Monday

- Noon : All patrons leave
- 2PM : Property Sweep
- 8PM : Most Vendors, Staff, Volunteers leave

Concert and Infrastructure

Several permanent structures and systems were built between 2000 and 2009 on County Line Ranch, most of which was designed by Mateel with contractors as infrastructure to support future planned events, fulfilling specifications and needs based on previous Conditional Use Permit recommendations. These include an electrical system, water system, fencing, shade support beams, and various other structures to support these events, which, at the time, was approved for an event with an expected population of over 14,000. The Mateel is committed to working with Northern Nights Music Group and all property owners in continuing development of all shared infrastructure.

Any lighting (such as light towers] will be downcast and shielded from adjacent properties.

After Hours Area

The applicant will operate a limited stage and music after the close of the main stage to provide an area for overnight campers to congregate for health and safety. Good lighting and security will be provided. The stage will be located on the North Beach away from event camping areas and neighboring residences. This area will be monitored with security teams and medical teams until close. Less than 10% of attendees are expected to participate in this limited offering.

Camping Weekend Event (SAMF)

This event is primarily a daytime attendance event with approximately 50% of attendees leaving the site when the event and the grounds closes each night. A camping option will be offered, however 50% or less of total attendees are expected to camp. Camping for these participants will be provided on County Line Ranch. The planned on-site camping capacity is 2500 people in four areas of which less than 50% occupancy is expected to be utilized.

Camping Three Day Event (ROTR)

Camping for the participants and staff will be provided on County Line Ranch and neighboring

properties. The expected on-site camping is approximately 60-70% of attendees, with other participants returning home, staying with friends, at local hotels, or campgrounds. Campers will be required to maintain a 30 ft. setback from the water's edge and vehicles will be required to maintain a 100 ft. setback. These setbacks will allow for pedestrian traffic and as emergency access, as well as to protect our watershed.

Parking Weekend Event (SAMF)

The planned on-site parking capacity for this event configuration is approximately 1,930 vehicles in five designated parking areas. Additional parking will be available at the Arthur property. A shuttle will service this area in an attempt to reduce the number of cars on the festival site.

Parking Three Day Event (ROTR)

The planned on-site parking capacity for this event configuration is approximately 4500 vehicles. This is more than adequate given our historical vehicle occupancy rates and government suggested estimation guidelines, however additional nearby lots will be used such as the Loop Lot on the Arthur Property, or a lot at Richardson's Grove RV park, pending owner permission. These lots will be serviced by our shuttle system and increase vehicle capacity for an available parking capacity of over 5000 vehicles. Incentives will be given for carpooling and the shuttle system will be in place to encourage local attendees to leave their vehicles at home.

Shuttle Service:

A Shuttle service provider will service Garberville & Redway. Shuttle stops will also be provided at local campgrounds: Benbow SP, Richardson's Grove SP, & RGRV. All auxiliary parking areas will have shuttle access.

Off-Site Accommodations:

In effort to bolster the entire Southern Humboldt Community and decrease the carbon footprint of these events, off site accommodations will be promoted through our website, emails, and social media outlets. Information for these guests regarding shuttle services to/from the event, ways to carpool, and parking information will be delivered to these guests through the previously mentioned channels.

Re-Entry Policy:

During the event, patrons will be allowed to leave the event only as necessary and only by vehicle. Re-entry is discouraged though identical full price event parking charges and will be processed identically to single entry according to existing rules and hours of operation.

Patrons will be prohibited from leaving the premises as pedestrians, and this will be enforced by highway security staff and/or CHP.

Any General Store will have reasonable prices to discourage attendees from leaving the property for additional supplies.

Traffic Two Day Event (SAMF)

Thursday (2 days prior to the event)
The only traffic allowed on-site two days prior to the event will be vendors and staff, resulting in less than 5% of the total vehicle capacity on-site.

Friday (1 day prior to the event)
The only traffic allowed on-site the day before the event will be vendors and staff, resulting in approximately 20% of the total vehicle capacity on-site.

Saturday and Sunday (during the event)
Most of the traffic to the event will be paying attendees. The gates will open at 10:00 AM on Saturday. In the unlikely scenario for this smaller local event, there is a need to open the gates early for safety concerns, the Applicants will have staff in place to handle this, following any commands of on-site Garberville Highway Patrol. Northbound traffic will use the right turn lane at the intersection of Highway 101 and State Route 271. Southbound traffic will use the left turn lane at the intersection of Highway101 and State Route 271. The Applicants utilize a thorough traffic plan implemented by an experienced traffic crew that has proven very successful during past events at the same location and for events many times this size. All vehicles will be directed to traffic lanes away from Highway 101 for processing.
As nearly all volunteers and staff will be already onsite, one main access point will be utilized by patrons to go though and be processed that can also support any additional volunteers, staff, performers or other attendees. An auxiliary parking lot and support staff, a temporary 'Check-In Lot', is located adjacent to the main access point to facilitate solving potential issues to avoid disrupting the flow though the main access point.

Monday (day after the event)
The grounds will close no later than noon on the Monday following the event and it is estimated that 5% of the total vehicle capacity will remain on-site for clean up over the following two weeks. Leaving during the event, attendees will be allowed to leave the event by vehicle at any time. Attendees will be prohibited from leaving the event as pedestrians, and this will be enforced by Mateel staff and on-site law enforcement.
Re-Entry: All reentry will be processed identically to single entry according to existing rules and hours of operation.

Traffic - Three Day Event (ROTR)

The festival traffic flow, parking, and encroachment plans will be the same as previous years for events held at this location including the much larger (8,000 attendees) Northern Nights Music Festival Approved plan and can be found in Appendix A. The plan has been designed by the Applicant and Stop N Go Traffic and reviewed by Caltrans, Garberville CHP, and stamped by a licensed traffic engineer. The plan includes measures for required signage, CMS Boards, cones, light towers, in-and-out regulations, and cancellation procedures.\ **Wednesday** (2 days prior to the event)

The only traffic allowed on-site two days prior to the event will be volunteers and staff, resulting in less than 10% of the total vehicle capacity on-site.

Thursday (1 day prior to the event)

The only traffic allowed on-site the day before the event will be vendors, volunteers, and staff, resulting in approximately 20% of the total vehicle capacity on-site.

Friday (Open day of the event]

Most of the traffic to the event will be paying attendees. One main access point will be utilized by patrons for processing.The same access point can also support any additional volunteers, staff, performers or other attendees.The gates will open at 10:00 AM on Friday. Music will start later on Friday and popular artists scheduled after 5pm to encourage steady arrival throughout the day. Peak arrival is expected around 3pm. If there is a need to open the gates earlier than 10 AM for any reason the Applicants will have staff in place to handle this, following any commands of on-site Garberville Highway Patrol. Northbound traffic will use the right turn lane at the intersection of Highway 101 andState Route 271. Southbound traffic will use the left turn lane at the intersection of Highway101 and State Route 271. The Applicants utilize a thorough traffic plan implemented by an experienced traffic crew that has proven very successful during past events at the same location and for events with higher numbers of attendees. All vehicles will be directed to traffic lanes away from Highway 101 for processing. An auxiliary parking lot and support staff, a temporary ‘Check-In Lot’, is located adjacent to the main access point to facilitate solving potential issues to avoid disrupting the flow though the main access point.

Saturday and Sunday (during the event)

Saturday mornings have historically seen somewhat less traffic than Friday night with an expected peak around 10 AM. It is expected that Saturday and Sunday and will mostly be later arriving paying attendees. The gates will remain open on Saturday and Sunday and follow the same traffic plan as Friday. Most patrons stay onsite and there is significantly less traffic though the rest of the weekend. It is expected that a minimum of 25% and up to about 50% of the population will leave Sunday by 5 pm

Monday (day after the event)

The grounds will close no later than noon on the Monday for patrons and 6 PM for the majority of Vendors, Staff and Volunteers following the event and it is estimated that 5% of the total vehicle capacity will remain on-site for clean up over the following two weeks.

Leaving.

During the event, attendees will be allowed to leave the event by vehicle at any time. Attendees

will be prohibited from leaving the event as pedestrians, and this will be enforced by Mateel staff and on-site law enforcement.

Re-Entry: Reentry is discouraged though identical full price event parking charges and will be processed identically to single entry according to existing rules and hours of operation.

Public Safety

Contact with local law enforcement, fire agencies, and emergency response personnel will be made more than two (2) months prior to the event. Any warranted walkthroughs will be made during the week of the event. A briefing sheet will be supplied during the walkthrough with contact and schedule information for all on-site emergency personnel. A detailed emergency plan will be finalized in conjunction with emergency providers to include fire, medical, law enforcement and evacuation procedures. The final plan will contain detailed checklists and direct contact information for use by security and safety personnel. The plan will be submitted to the Humboldt County Planning Division and Sheriff's Office at least two months before the commencement of the event. The Applicant has and will continue to coordinate with Humboldt and Mendocino County Sheriff's Offices, Piercy, Leggett, Briceland, and Garberville Fire Departments, CAL Fire, California State Parks, City Ambulance and Garberville CHP to ensure cross-county safety and clear emergency service provider communication. Communications will be conducted through the use of radios, cell phones, and a landline in the event that cell phone reception is poor.

Emergency Medical Plan

An experienced medical service team will be contracted as the on-site medical care provider for the duration of the event. The ALS-staffed medical team will be available during event hours at an established medical tent accessible to anyone on-site. The team will consist of licensed EMTs, paramedics, M.D.s, and nurses. Highly visible signage will identify the medical tent. All medical and security staff will communicate via radio with the command center. The Applicants will provide the identity and on-site contact information for medical team members at least 14 days prior to the event. Communication and transportation equivalent to Cal Fire dispatch will be on-site and available for any life-threatening emergencies. A helicopter landing area is available for emergency evacuation. Jerold Phelps Community Hospital in Garberville and City Ambulance will be notified of the event dates. An evacuation plan satisfying emergency service agencies will be available prior to the event and the contracted medical team documentation will be submitted to the Planning Commission at least one month before the event.

Security

Professional on-site security services will be contracted for periods before, during and after the event. An experienced security service provider will be used as a lead supervising company to organize and lay out security locations and protocols. This security team will police attendee activity, restrict access to off-limit areas, monitor the control of alcohol, and prevent illegal drug consumption. An additional security team will be contracted to monitor perimeter and off-site areas. It is estimated that approximately 20-40 security personnel will be contracted by the Mateel for Daily Events (SAMF & ROTR.)

Every attempt will be made to limit encroachment and trespassing onto neighboring properties including installation of temporary fencing around the site perimeter. The perimeter of the site will

include fencing and posted signs restricting access to areas not used for camping and parking.

The Applicants will maintain contact with the emergency service providers before, during, and after the event, and are committed to responsible management practices and an open communication with local law enforcement. After the event, a post-event meeting open to community members will be held.

The security plan will be reviewed by Garberville CHP and the Humboldt Sheriff's Office and written correspondence with these agencies will be submitted to the Planning Division at least one month before the event.

Water Supply and Distribution

County Line Ranch sources water from a well located on the eastern side of the property. The well water is pumped and stored seasonally before May into a 50,000-gallon storage tank on the northwest side and then distributed across the property. An additional 72,000 gallons of water in an assortment of 5,000 and 2,500 gallon tanks stored across the river in the Applicants tanks at French's Camp could be accessed in emergency situations. The Applicants purchased eight, 5,000 gallon tanks(40,000 gal,) that have been placed on County Line Ranch for Mateel specific events. Water stored on French's can could be accessed according to need. Total accessible water tank storage is approximately 112,000 gallons in support of a historic 14,400 person expected population four day event.
Mateel has provided an additional 40,000 gallons of storage to supplement and improve previous water storage on County Line Ranch.
The Applicants will work with each County's respective environmental health department to ensure compliance of activities within each respective County. Water samples will be collected before, during and after the event at point of service, at the source, and in the areas along the Eel River both upstream and downstream from the events.

Potable water is treated in four steps: [1] at the point of service via a sediment filter, (2) a 5- micron carbon block filter, (3) a UV filter and [4] a 1 micron carbon filter, as directed by Humboldt DEH.

Environmental Impacts and Monitoring

The proposed project incorporates mitigation measures in the project design to minimize environmental impacts as documented in the Environmental Impact Report and Supplemental Environmental Impact Report.

- Vehicles will be subjected to an "Impact Check" when arriving to look for leaking fluids, fireworks, and other prohibited items.
- Water quality (potable and river) will be monitored before, during, and after the event by a qualified water treatment operator.
- Noise levels will be monitored throughout the event.
- Dust will be controlled through the use of a water truck as necessary.
- No significant vegetation removal is required or proposed, other than for fire safety.

- No camping will be permitted within 30 ft of the river and no parking permitted within 100 ft of the river.
- In order to mitigate Vehicles Miles Traveled (VMT) and Greenhouse Gases (GHG), attendees will be encouraged via marketing campaigns to carpool and provided incentives for doing so. On-site monitoring will include spot checks upon entry to the event as well.

Waste Water Disposal

The Final Installation Report for the onsite greywater system and Enrollment Letter with the North Coast Regional Water Quality Control Board was completed in November of 2016. In addition, a local service provider collects and stores wastewater on-site before it is hauled off-site to an approved waste-water facility.

Greywater levels are monitored throughout the event and included in the annual post event reports.

Sanitary Facilities

There will be up to 125 at Weekend Event (SAMF) and up to 200 at the Three Day Event portable toilets (including ADA] placed around the venue by a licensed service provider, maintaining a 40-50 people per facility. Hand wash stations are provided wherever toilets are located and will well exceed the minimum requirement of one wash station for every 10 toilets. Sewage will be disposed off-site at an approved disposal facility by the service provider.

Solid Waste Disposal and Recycling

A "Green Crew" will roam the event area and periodically empty the barrels at each station. Materials are taken to the recycling area to sort and store for disposal. Forty-yard dumpsters will be used for trash and large totes for recyclables. All collections are transferred to a permitted waste disposal facility or recycling center by a commercial hauler. Waste stations and recycling containers will be placed in strategic locations to discourage littering.

The "Green Crew" remains on-site for up to two weeks following the event, sorting recyclables from solid waste, picking up "microtrash" from the entire site, including the full length of the river bar and swimming areas.

Food Service

Food vendors in Humboldt County will be provided with hot and cold water by existing County Line Ranch water systems. Cooking will be done with propane gas supplied by each vendor. Solid waste will be disposed of in general waste receptacles, until a full analysis of composting regulations is completed. Liquid waste is disposed of into the onsite permitted greywater system. All food vendors operating in Humboldt County will be subject to Humboldt County Division of Public Health operating standards and criteria.

Alcohol

Alcohol will be served from designated booths managed by Mateel staff in accordance with any non-profit regulations. All ABC rules and regulations apply and will be enforced. Attendees will not be allowed to bring their own alcoholic beverages into the concert area.

Craft Booths

There will be approximately 150 craft booths around the perimeter of the performance area and throughout the event grounds. Booths are mixed, for profit and non-profit organizations. All booths will adhere to Cal Fire Special Event Requirements.

Event Cancellation Protocol

This is in case of a cancellation of an event for any reasons such as fire, earthquake, or any other occurrence that may harm the public. In case of event cancellation, there will be several methods used for notifying the public that the event is canceled and not to arrive at County Line Ranch. Notification techniques include:

- Posting on event websites and social media outlets notifying the public of cancellation.
- Computerized message boards on Highway 101 notifying regional travelers of cancellation
- Targeted emails to all ticket holders with notification of canceled events.
- Local newspaper and radio advertisements.

The Cannabis Zone will be composed of four types of licensed participants:

- **Cannabis Event Organizer** - responsible for organization, coordination and compliance within The Cannabis Zone. 'Proper Wellness' or similar organization.
- **Retailer** - may sell cannabis goods to retail customers within The Cannabis Zone.
- **Distributors** - may transport cannabis goods to and from The Cannabis Zone and may also distribute cannabis goods to the Retailer within The Cannabis Zone.
- **Exhibitors** - all other pre-approved licensed entities who may exhibit cannabis goods demonstrations within The Cannabis Zone, however, are prohibited from selling or distributing Cannabis goods within The Cannabis Zone.

The Cannabis Event Organizer will comply with all Rules and Regulations mandated by the State of California and Humboldt County. The Event Organizer will provide a Standard Operating Procedures Agreement, which will be provided to retailers, distributors and exhibitors prior to the event. All licensed participants, including their staff, must read, adhere to and sign the Standard Operating Procedures Agreement.

Premises

Cannabis sales and consumption will be designated and strictly limited to a secured area called the "Premises" as shown on the Site Plan.

There are four main components to the Premises - the Retail Area (A), the Distribution Areas (B), the Consumption Area (C) and the Distribution Receiving Area (D). Licensed Participants Proper Wellness* (or similar organization) will operate as the licensed Cannabis Event Organizer to manage and coordinate The Cannabis Zone, a separate secured and fenced location from The Mateel festival.

Sales of cannabis goods to retail customers will be conducted by a licensed CA retailer at a central Retail Area located within The Cannabis Zone and shown on the Premise Diagram. Transportation of Cannabis goods to and from The Cannabis Zone will be conducted by a California state licensed distributor within the Distribution Receiving Area, shown on the Premise

Diagram. The licensed distributor(s) will distribute cannabis goods to the Retail Area via the Distribution Areas, also shown on the Premise Diagram. All Cannabis goods transported and/or distributed in and out of The Cannabis Zone shall be accompanied by a manifest.

All exhibitors must prominently display their temporary event location number and state licenses within the plain site of the public throughout the duration of the event. Exhibitor employees will wear name badges with photograph identifying employee and employer pursuant to state and local law and will be issued working passes for event access. Proper Wellness will provide Humboldt County and the State of California the list of licensed participants at least 72 hours prior to the event to ensure that all activities are conducted by licensed entities and to verify that all licenses are in good standing.

Access and Consumption Access to The Cannabis Zone will be limited to those patrons that are 21 years of age or older. A valid government issued identification will be required to be provided by the patron to security prior to receiving a 21+ event wristband, which shall be verified by the security staff prior to entry to The Cannabis Zone. In addition, all retail personnel shall verify the customer's government issued ID prior to enacting any sale of cannabis goods to the retail customer. We have a double verification system to ensure compliance with the age restriction.
Consumption of cannabis will be allowed in the Consumption Area will be limited to those patrons 21 years of age and older, shall not be visible to the public or non- age restricted area and in an area where sale or consumption of alcohol or tobacco is prohibited.

Hours of Operation

The Cannabis Zone shall be operated only during hours that comply with local and state regulations.

Security

The Cannabis Event Organizer shall hire security and comply with Chapters 11.4 & 11.5 of Business & Professions Code. Exhibitors may not hire private security for the event. The perimeter of The Cannabis Zone shall be clearly identified and fenced to prevent non-eligible persons from entering The Cannabis Zone. Signs shall be posted at or near each public entrance to The Cannabis Zone, stating, "No Persons Under 21 Allowed" in sizes no less than 7" x 11". Fencing will be eight feet in height and opaque to facilitate security, privacy and prevent other event participants from observing sales and consumption activities. Security personnel will be stationed at the entrance and exits of the premise, as well as at the Retail Area, Distribution Area, Distribution Receiving Area and throughout The Cannabis Zone. The Retail Area and Distribution Areas will be composed of secured, lockable storage containers equipped with commercial grade locks. The Distribution Receiving Area will be equipped with high resolution cameras that record all cannabis goods transfers in and out of the Tree Lounge Premise. Each Distribution Area will have a dedicated security guard 24 hours a day. Security personnel will monitor and escort all retrievals of cannabis goods to and from secure storage containers.

Inventory

All cannabis goods sold will be subject to all state mandated testing, quality assurance, packaging and labeling requirements and shall be placed in an opaque exit package prior to sale. All cannabis goods shall be transported by a licensed distributor and all cannabis goods shall be checked and reconciled prior to delivery, to prevent prohibited items from entering the licensed

premises. Point of Sale (POS) and track and trace software will be utilized in order to follow record retention provisions required by the state track and trace regulations as well as to ensure all tax requirements are followed and ensure timely and accurate payments of all applicable taxes. Cannabis goods may only be displayed within the designated premises. Any cannabis goods removed from the packaging for display or returned by a customer must be destroyed at the end of the event in a manner that is compliant with local and state rules. All cannabis goods shall be stored in secure, locked containers inaccessible to the public with 24 hour a day security and shall not be left unattended.

Daily Limits

The Retailer shall not sell more than 28.5 grams of non-concentrated cannabis, 8 grams of concentrated cannabis or 6 immature plants to a single customer in a single day.

Notification of Theft, Loss and Criminal Activity

Proper Wellness will notify the Bureau of Cannabis Control and local law enforcement within 24 hours of discovery of any of the following situations:

- A significant discrepancy in inventory due to diversion, theft, loss, or any other criminal activity pertaining to the sale of cannabis goods at the Event is discovered. ● The discovery of unauthorized alteration of inventory records related to the storage or sale of cannabis goods.
- A breach of security or attempted breach of security by event participants is brought to the attention of Proper Wellness staff.

Upon notification from the Bureau or local authorities security shall immediately expel from the event any person selling cannabis goods without a valid license. Security shall remain with the individual being expelled until he or she vacates the premises.

Free Cannabis goods Prohibited

Licensed participants are prohibited from providing free cannabis goods to any person or entity at The Cannabis Zone.

Cannabis Waste

All cannabis waste generated at the event shall be stored in the designated cannabis waist area and shall be destroyed and documented in compliance with all applicable local and State rules and regulations.

Customer Return of Cannabis Goods

Customer returns of cannabis goods shall be accepted only with goods that were purchased at The Cannabis Zone. Customer returns of cannabis goods that were sold to a customer prior to, or outside of, The Cannabis Zone is prohibited. All defective cannabis goods shall be destroyed and stored as noted above.

Advertising & Marketing

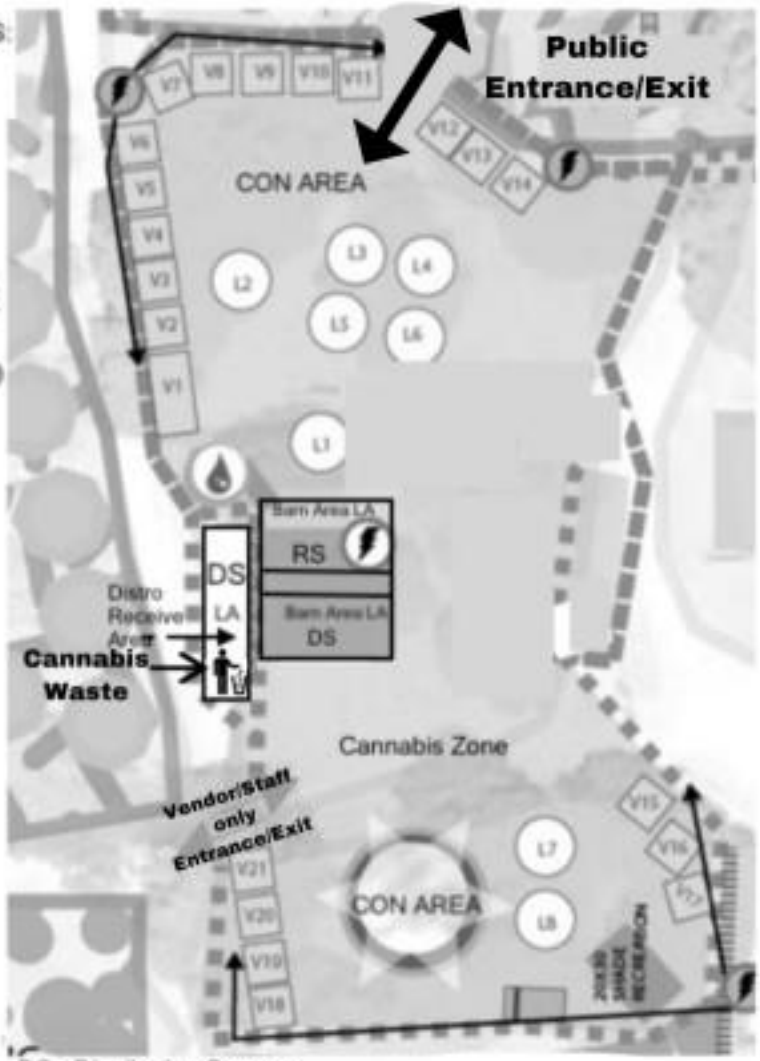
All signage, advertising & marketing must comply with applicable regulations.

1 of 1

CANNABIS ZONE HOURS:
Friday Load In:
8AM-10PM
Saturday (Sales):
8AM-10PM
Sunday:
8AM-(
(Load Out)

BOOTH ALLOCATION

V1 - Proper Wellness (Sales)
V2 -
V3 - V2-V21 are tbd
V4 -
V5 -
V6 -
V7 -
V8 -
V9 -
V10-
V11-
V12 -
V13 -
V14 -
V15 -
V16 -
V17 -
V18 -
V19 -
V20 -
V21 -

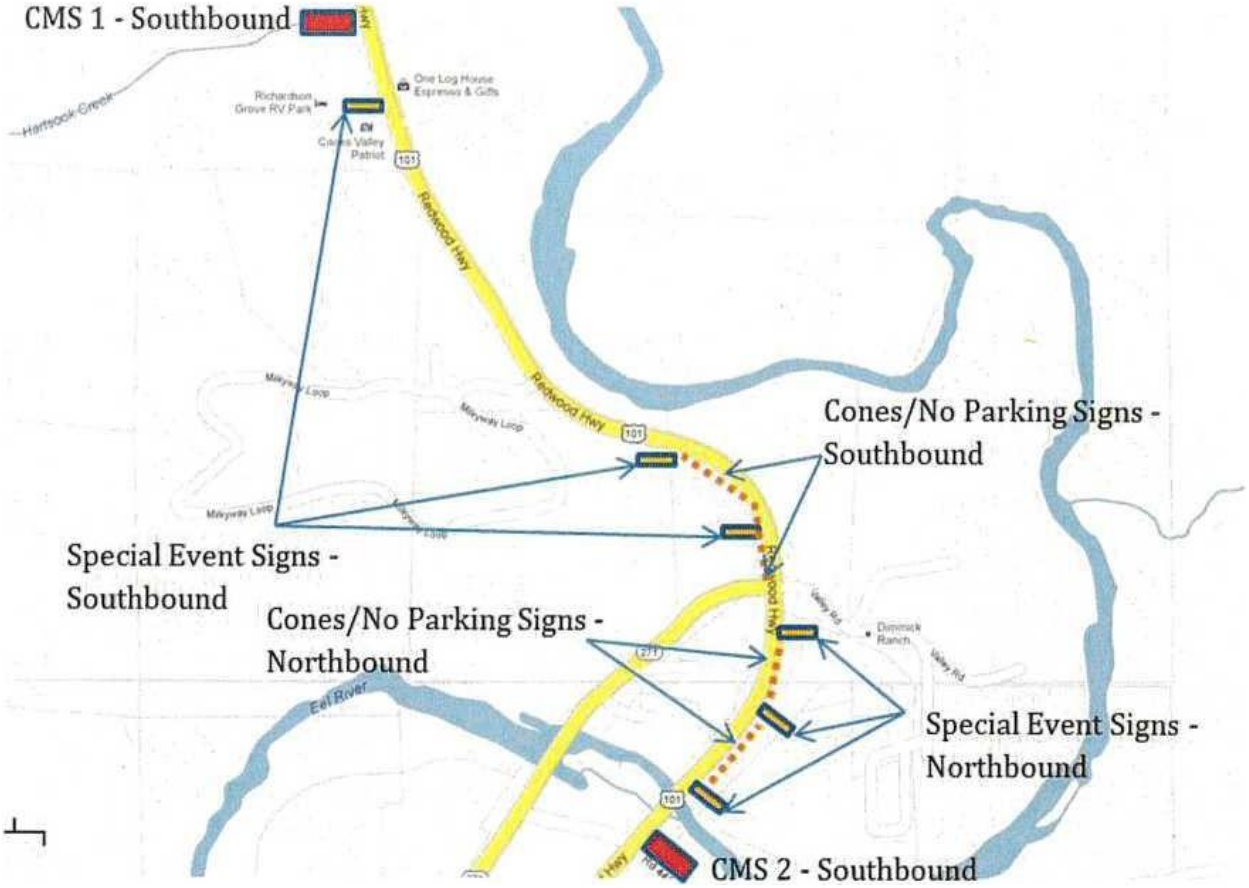


Barn DS=Always Proper Distribution Inc
Barn RS= Proper Wellness Inc

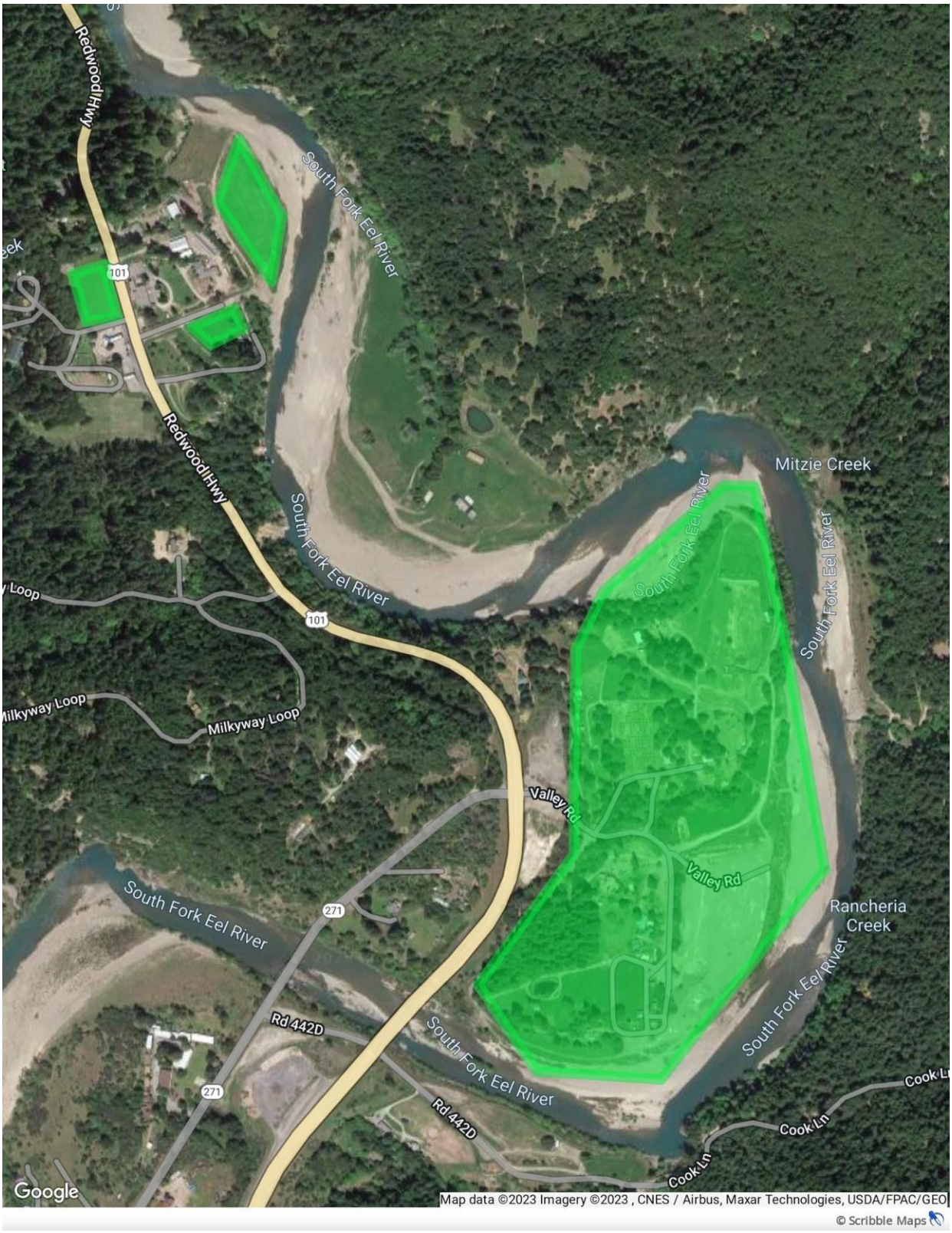
DS= Distribution Storage
RS= Retail Storage
= 8 Ft Tall Fencing (all dashed lines)
LA=Limited Access
CON AREA= Consumption Area

240 COOKS VALLEY ROAD
PIERCY, CA 95567

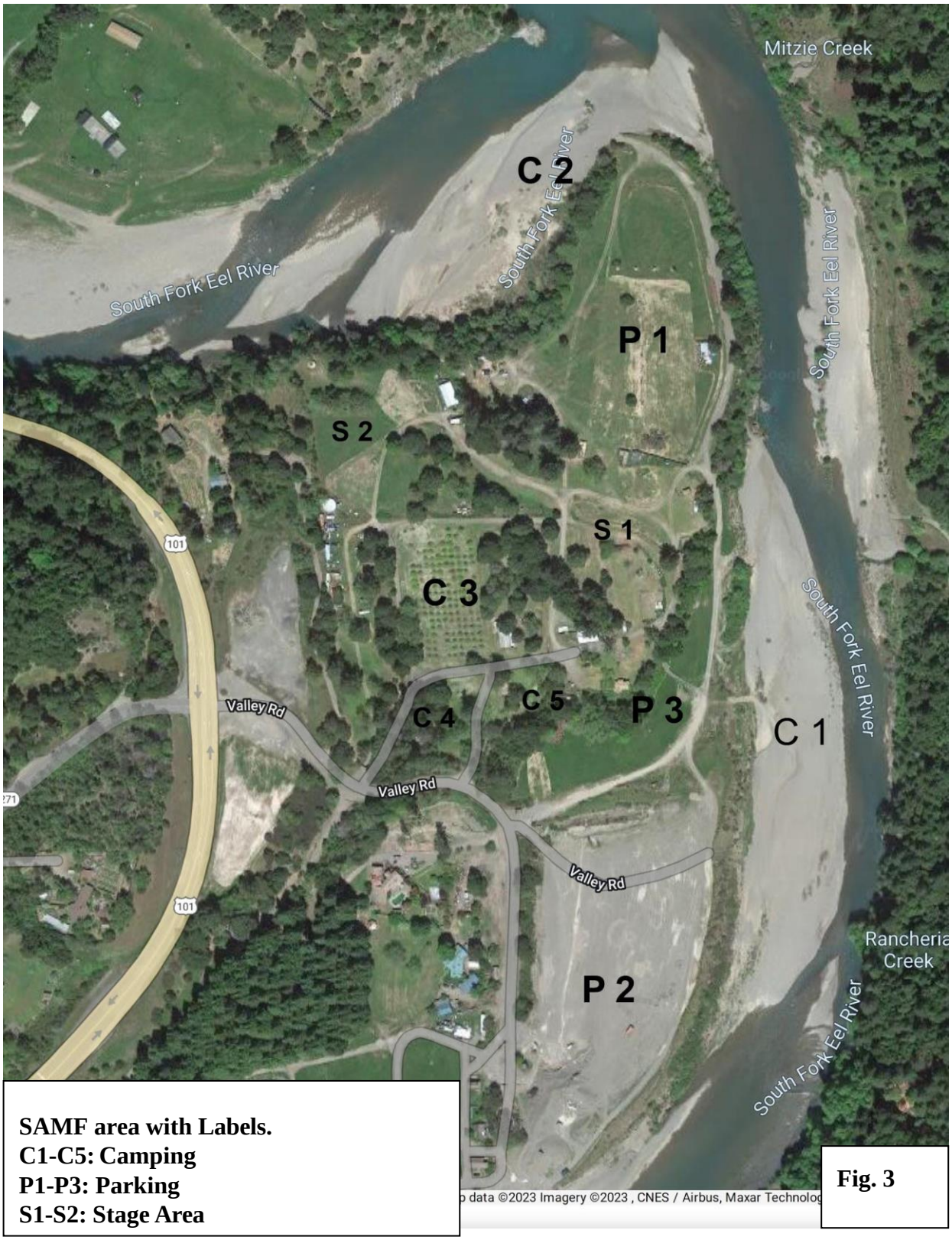
Project Area, County Line Ranch Fig 1



Highway Traffic Control Fig 2



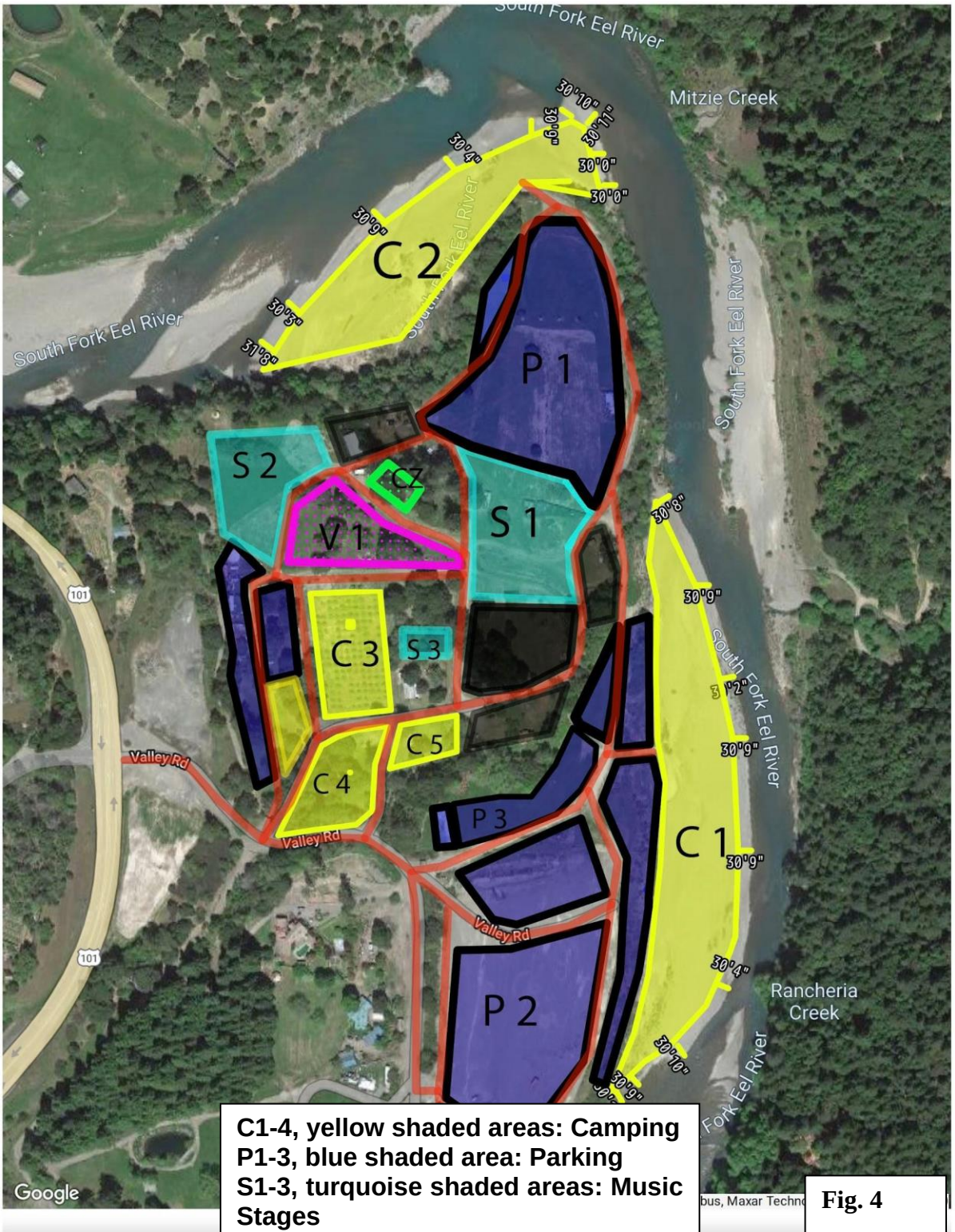
Project area with auxiliary parking Fig 3



SAMF area with Labels.
C1-C5: Camping
P1-P3: Parking
S1-S2: Stage Area

Fig. 3

SAMF Proposed Venue Plan



C1-4, yellow shaded areas: Camping
P1-3, blue shaded area: Parking
S1-3, turquoise shaded areas: Music Stages
V1, pink area: main vendor site
CZ, green area: cannabis zone
Black shaded areas: Residential

Fig. 4

ROTR Proposed Venue Plan

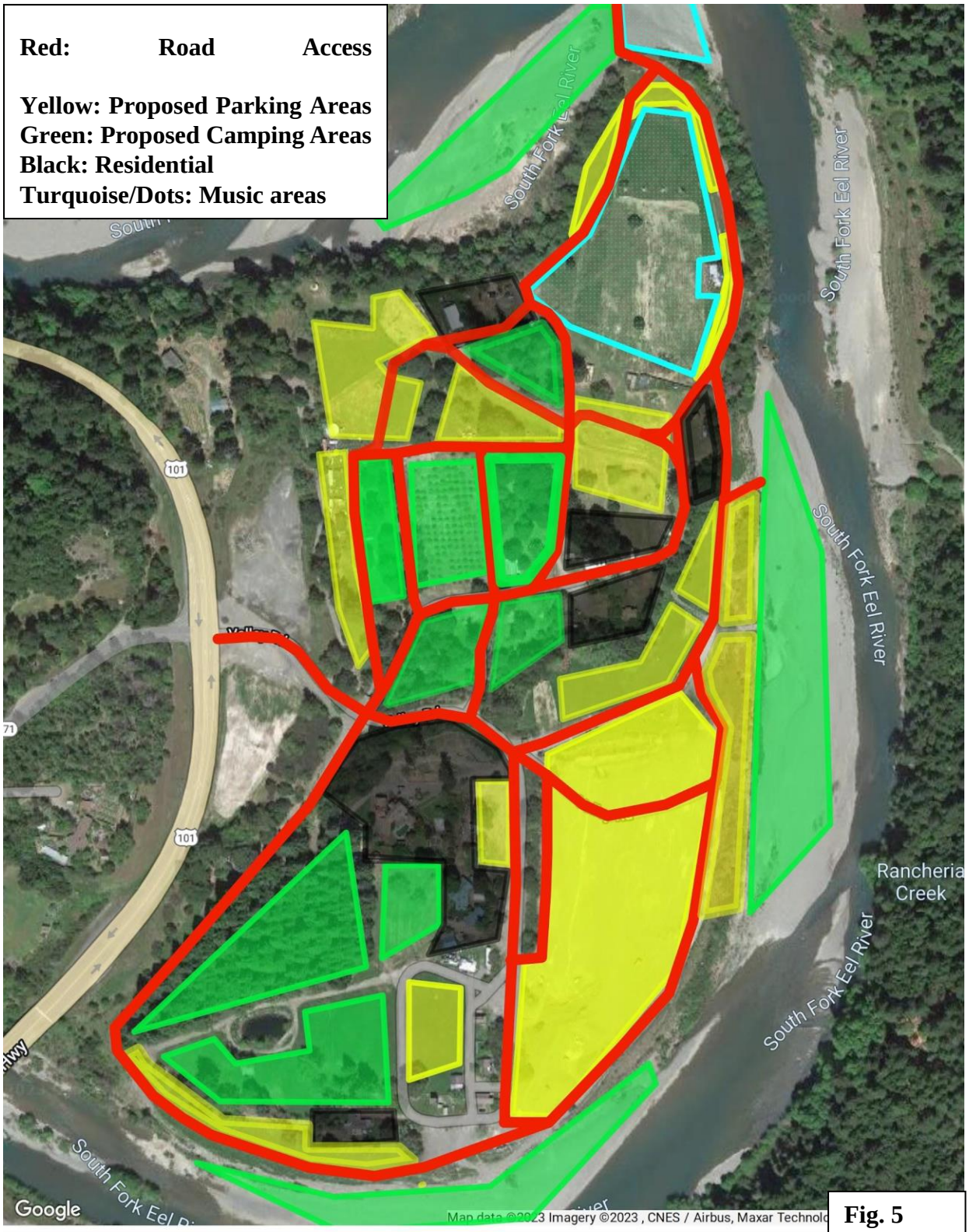


Fig. 5