Humboldt County Board of Supervisors

PROCLAMATION

in honor of

BREASTFEEDING AWARENESS AND PROMOTION WEEK

WHEREAS, August is recognized as National Breastfeeding Awareness Month, and Aug. 1 through 7, is celebrated as World Breastfeeding Awareness Week; and

WHEREAS, the residents of Humboldt County are deserving of good health and breastfeeding is the biological norm for infants and a proven primary prevention strategy that builds a foundation for lifelong health and wellness; and

WHEREAS, the evidence of the value of breastfeeding to the health of the parent and the child is scientific and continually reaffirmed by new research; and

WHEREAS, the American Academy of Pediatrics and World Health Organization recommend exclusive breastfeeding for about the first six months of life, with continued breastfeeding while introducing complementary foods for two years or as long as mutually desired by the parent and child; and

WHEREAS, breastfeeding significantly improves the health, development and survival of infants and children contributing to improved health and wellbeing of parents, both in the short and long term; and

WHEREAS, in the event of a disaster depriving people of food, shelter and resources, breast milk is the first line of defense for safe infant feeding; and

WHEREAS, Breastfeed Humboldt celebrates World Breastfeeding Week with the theme: "Breastfeeding for a Sustainable Start in Life: Strengthen What Works."

NOW THEREFORE, BE IT RESOLVED, that the Humboldt County Board of Supervisors hereby proclaims Aug. 1 through 7, 2026, Breastfeeding Awareness and Promotion Week and encourages all citizens to recognize and promote the efforts of breastfeeding families, health professionals and the Humboldt County Department of Health & Human Services by providing support, encouragement and help so parents can succeed with breastfeeding.

August 18, 2026

Mike Wilson, Chair