



City of Fortuna
APPLICATION FOR APPOINTMENT TO
FORTUNA BUSINESS IMPROVEMENT DISTRICT (FBID) ADVISORY COMMITTEE

Applicant Name: Dan Kelley

Home Address: [REDACTED] Fortuna, CA 95540

Mailing Address (if different): same

Home Phone: [REDACTED] Business/Cell Phone: [REDACTED]

Email Address: [REDACTED]

Education: AB (Business) BA (Cross-cultural Studies)

Length of Time in the Fortuna Area: 6 years 3 months

Business Name and Address: Edge Caliber [REDACTED] Fortuna, CA 95540

***Identify which Core Area your business is located within, refer to descriptions below.

Core Area: Downtown, Citywide as a Professional and service business.

Job Title: Coach/Owner

Organizations in which you are currently involved: CR Board of Trustees, RREDC, Ikigai Physicians

Reason for wanting to serve on this Advisory Committee: Business development is the most important priority for our community right now. I want to help do whatever it takes to bring new business to Fortuna.

Expertise you bring to this Committee: business development experience, strong local professional network, connections to higher ed and venture capital, coaching & leadership development experience, board experience

References:
1. Keith Flamer [REDACTED]

2. Gregg Foster [REDACTED]

Daniel Kelley
Signature

9/1/2022
Date