



**AGENDA SUMMARY
EUREKA CITY COUNCIL**

TITLE: Rhododendron Parade Sponsorship

DEPARTMENT: City Clerk

PREPARED BY: Pam Powell

PRESENTED FOR: Action Information only Discussion

RECOMMENDATION

Sponsor the Eureka Rhododendron Parade coordinated by Eureka Old Town Rotary.

FISCAL IMPACT

No Fiscal Impact Included in Budget Additional Appropriation

COUNCIL GOALS/STRATEGIC VISION

DISCUSSION

The Annual Rhododendron Parade will be held Saturday, April 29, 2023. The parade traverses through Eureka beginning at 7th & B Streets and ends at Henderson and C Streets.

The theme for this year's parade is "Home Town Heroes". Jack and Michelle Rieke, owners of Shafer's Hardware will be the Grand Marshal of this year's parade.

The City of Eureka will be entering a float in the parade and staff will be involved with the parade providing traffic control and other services as needed.

Staff recommends sponsorship of the Eureka Rhododendron Parade.