



CLERK OF THE BOARD DIVISION  
OF THE BOARD OF SUPERVISORS' OFFICE

# COUNTY OF HUMBOLDT

825 FIFTH STREET  
EUREKA, CALIF. 95501-1153

PHONE (707) 476-2384; 445-7299 (FAX)

## APPLICATION TO SERVE ON THE HUMBOLDT COUNTY PLANNING COMMISSION

APPLICANT NAME: MIKE L NEWMAN

MAILING ADDRESS: [REDACTED]  
EUREKA CA 95501

TELEPHONE: Home: [REDACTED] Work: [REDACTED] Fax: [REDACTED]

E-MAIL ADDRESS: HCPCNEWMAN@YAHOO.COM

OCCUPATION: COMMERCIAL INSURANCE BROKER

PERSONAL REFERENCES:

- (1) JOHN DALBY
- (2) SHELLY NILSEN

PHONE: [REDACTED] (w) [REDACTED] (cell)

PHONE: [REDACTED] (w) [REDACTED]

PRIOR ADVISORY BOARD OR BOARD OF DIRECTORS EXPERIENCE?  NO  YES

PLEASE WRITE A BRIEF STATEMENT DESCRIBING WHY YOU'RE INTERESTED IN SERVING ON THE **PLANNING COMMISSION**.

I AM COMMITTED TO PUBLIC SERVICE TO HELP OUR COMMUNITY GET INPUT TO DECISION MAKERS. I WANT TO CONTINUE TO GIVE BACK TO HUMBOLDT'S PEOPLE TO MAKE OUR HOME BETTER.

PLEASE ATTACH A CURRENT RESUME.

DATE: 12-16-2002 SIGNATURE: [Signature]

I declare under penalty of perjury under the laws of the State of California that the above is true and correct

SUBMIT THIS APPLICATION TO:  
HUMBOLDT COUNTY PLANNING COMMISSION, Clerk of the Board, 825 Fifth Street, Suite 111,  
Eureka, CA 95501-1153.

DATE TO SUPERVISOR \_\_\_\_\_ DATE APPROVED \_\_\_\_\_ NOT APPROVED \_\_\_\_\_

# Michael L. Newman

Sales Professional

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Michael "Mike" L Newman

[REDACTED]  
Eureka CA 95502

[REDACTED]  
insmike1313@Yahoo.com

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## Licenses

Licensed commercial insurance sales:

- Employee benefits (health, disability, executive, and retirement)
- Business auto and property coverage
- Inland marine
- General, professional, and cyber liability
- Workers compensation
- Bonding

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## Skills

- Business development
- Lead generation
- Policy analysis
- Strategic communication
- Account management
- County and municipal governance

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## Current Work Experience

### George Petersen Insurance Agency

Licensed Commercial & Benefits Insurance Broker  
APRIL 2020 - PRESENT, EUREKA and

### Shaw & Petersen Insurance of the Shaw Group

Licensed Commercial & Benefits Insurance Broker  
July 2001 - APRIL 2020, EUREKA

Shaw & Petersen was purchased by George Petersen Insurance Agency in 2020. Licensed insurance broker representing business clients. Sold policies from several different insurance carriers. Consulted with business owners to assess risk and manage liability. Recommended policies to address identified risks.

### Allstate Insurance-Mike L Newman Agency

Licensed Insurance Agent  
Life, Health, Property, & Casualty  
JULY 1986 - SEPTEMBER 2000, EUREKA

Licensed Insurance Agent representing clients through Allstate. Built an Allstate agency from the ground up. Consulted with families, individuals, and business owners to assess risk and manage liability. Recommended policies to address identified risks.

### Longs Drug Stores

Senior Department Manager  
JUNE 1976 - JUNE 1986, EUREKA

Managed personnel in specific departments with one other Senior Department Manager to order, stock inventory, and cashier for retail sales.

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## **Volunteer and Elected Experience**

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### **Humboldt County Planning Commission**

Planning Commissioner

AUGUST 2018 - PRESENT, COUNTY OF HUMBOLDT

Advisory group to the municipal governing body on issues and policies related to planning, land use regulation, and community development. Act as a citizen planner, develop plans and implementation of policies that affect how the community manages changes in growth and development

### **Humboldt Housing & Homeless Coalition**

Coalition Member, Executive Committee

MARCH 2011 - CURRENT, EUREKA

Ensure members of the community will have access to safe, decent, affordable housing. Facilitate countywide collaboration to build awareness, support, partnerships and funding for shelter and affordable housing. Coordinate the Continuum of Care for people experiencing homelessness.

### **Humboldt County Workforce Development Board**

Board Member

JUNE 2012 - JUNE 2021, COUNTY OF HUMBOLDT

A board of community members from the private sector, local government, non-profits, labor unions, education, and public agencies focused to: Catalyze leadership to focus attention on target industry needs. Articulate the career pathways of demand occupations. Increase the number of students who graduate prepared for post-secondary vocational training. Support system alignments, service integration, and continuous improvement in use of industry data for evidence-based strategic planning, policy-making, and deployment of resources within the greater workforce system.

### **City of Eureka**

Elected City Councilmember

NOVEMBER 2010 - DECEMBER 2014, EUREKA

Elected public leader. Demonstrated how individuals with disparate points of view can find common ground and understanding, negotiating solutions that benefit the community as a whole. Demonstrated cooperation and mutual respect for the contributions made by individuals for the good of the community.

### **Redwood Regional Economic Development Commission**

Chairman of Board & Boardmember

DECEMBER 2010 - NOVEMBER 2014, EUREKA

Made loans to businesses in Humboldt County. Participated in projects that benefited the region's economy such as the expansion airlines and flights to the local municipal airport.

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References available upon request.