Policy Pitch Tool

The following structure could be used to succinctly pitch your ideas for policy change.

Pitch format

I propose changing Policy [cite policy number] to reflect/incorporate [state the major concept].

> This is important because X, Y, and Z.

> As currently drafted, the policy doesn't address A, B, and C.

> > If we make this change, positive outcomes will include Q, R, and S.

In practice, this might look like:

Commissioner A:

"I propose changing the Objective under Policy LU-2 to read: "compatible with established and planned neighborhood design elements." The full language is shown on the screen.

As currently drafted, the policy does not appear to allow changes to neighborhoods we would like to see, it focuses on "character", which has historically racial undertones we do not wish to perpetuate, and the policy establishes a vague, subjective standard that cannot truly be communicated – each person probably has their own view of what the neighborhood character is.

The proposed change focuses on existing and future desired design elements, which we can convey explicitly through zoning and design regulations. The proposed language will strengthen compatibility between the form-based codes we develop for the Gateway, and other Infill Opportunity Zones, and the General Plan."

> **Objective.** Allow for a mix of housing types and densities to ensure residents at all ages and abilities have safe, healthy, and affordable homes that meet their physical, social, and economic needs through housing production, preservation, and conversion that is compatible with established **and planned** neighborhood ~~character~~ **design elements**.

Chair:

"Are there any opposed to this change? Seeing none, consider it amended."

or

"Are there any opposed to this change? Commissioner B, please provide your counter proposal" [and the cycle repeats.]