

FORTUNA BUSINESS IMPROVEMENT DISTRICT
FY 2022-23 Budget

Purpose

The mission of the Business Improvement District is to support Fortuna businesses through the set goals. Provides assistance for various community events and organizations that promote business events and community activities.

The BID supports economic growth through promotion of Fortuna businesses and advertising vacant buildings.

Goals

- Promote public events
- Decorate public places
- Furnish music in public places
- Promote business activities
- Market to fill available space

Personnel Allocation

	2022-23
	<u>Proposed</u>
FBID Specialist (PT)	0.73
Total Full Time Employees	0.73

Fund

250

2022-23

Department

1800

Proposed

History of Expenditures

	Account	
Part-time Pay	5165	\$ 36,192
Benefits	5200	3,734
Subtotal, Pay and Benefits		39,926
Department Supplies	5500	2,000
Special Event Supplies	5570	10,000
Network Support	5775	180
Professional Services	6025	44,320
Downtown Merchants - \$13,000		
Redwood Village - \$9,000		
Strongs Creek - \$5,000		
Storage Unit - \$1,320		
Telephone	6200	1,200
Cell Phones	6205	420
Internet Service	6210	600
Advertising	6300	4,000
Monday Club Rental	6804	2,400
Travel/Conferences/Training	7000	1,000
Subtotal, Services and Supplies		66,120
Capital Outlay	8000	-
Subtotal, Capital Outlay		-
Total:		\$ 106,046