

In Recognition of

Humboldt Lemonade Day June 3, 2023

HEREAS Lemonade Day Humboldt is a free, community-wide educational event that helps empower today's youth to become tomorrow's entrepreneurs; and

HEREAS small businesses started by our community's innovative entrepreneurs have created the economic backbone of our local economy; and

HEREAS Lemonade Day is a national celebration that infuses today's youth with the spirit of enterprise, teaching the basic business and entrepreneurial skills necessary to become contributing members of their communities and successful participants in the global economy; and

HEREAS young people who have looked at the world through a business owner's eyes also make better employees down the road; and

HEREAS Lemonade Day's core philosophy of "Spend, Save, and Share" teaches children how to manage their money by establishing a budget, paying their expenses, saving part of their profits and giving back to the community.

OW, THEREFORE, BE IT PROCLAIMED that I, Tami Trent, Mayor of Fortuna, do hereby proclaim Saturday, June 3, 2023 as: "HUMBOLDT LEMONADE DAY" and urges the community to buy lemonade from our local participants to support the next generation of entrepreneurs.

AND BE IT FURTHER PROCLAIMED that the Fortuna City Council salutes the HUMBOLDT LEMONADE DAY presenters: the Arcata Economic Development Corporation, Big Brothers Big Sisters of the North Coast, event sponsors, volunteers and participants and commits to continued investment in the future of our youth.

GIGNED this 15th day of May 2023, at the City of Fortuna, in the State of California, and in witness thereof, the seal of Fortuna.

Tami Trent, Mayor City of Fortuna