



June 20, 2023

Humboldt County Board of Supervisors  
825 5<sup>th</sup> Street  
Eureka, CA 95501

Dear Supervisors,

I am writing on behalf of the Board of the Greater Eureka Chamber of Commerce to express our strong opposition to the proposed "Humboldt Cannabis Reform Initiative." Our chamber represents businesses that drive economic growth, job creation, and prosperity in our community. Our members have made it clear through a comprehensive survey that their top priority is attracting and retaining businesses in our region; this includes businesses in the cannabis industry.

With more than 800 individual, legal, and mostly homestead farms, the cannabis industry in Humboldt County is a crucial part of our local economy. It supports existing businesses, creates jobs, and fosters economic development across our diverse rural landscape. Its contributions ensure a continuous flow of revenue that benefits local businesses and enables them to thrive.

We oppose the "Humboldt Cannabis Reform Initiative" to protect the economic progress achieved through the legal cannabis industry. Implementing this initiative would jeopardize an important pillar of our local economy.

The legal cannabis industry has demonstrated its commitment to compliance and responsible practices. Regulations have been put in place to ensure public safety, environmental stewardship, and social responsibility. Local cannabis businesses actively collaborate with community organizations and authorities to address concerns and uphold high standards.

As the Greater Eureka Chamber of Commerce, we urge decision makers to consider the significant contributions of the legal cannabis industry to our local economy. It is in our community's best interest to support and nurture this sector, allowing it to adapt and evolve in anticipation of the eventual lifting of federal prohibition.

In conclusion, we respectfully request that the Board of Supervisors oppose the "Humboldt Cannabis Reform Initiative" and help educate the public about the positive impact of the legal cannabis industry on our economy, local businesses, job creation, and overall community prosperity.

Thank you for your attention to this matter. We trust that you will carefully consider our concerns and work towards promoting a business-friendly environment that supports the continued success of our region.

Regards,

  
Nancy Olson  
President | CEO