

Attachment 1. Herrick Overpass Mural Top Three Proposals

Proposal A

Name: Carl Avery

Preferred name: Carl Avery Studios

Location: Cottonwood, CA, USA

Bio: Growing up Yurok on the Hoopa reservation pushed a certain amount of influence on Carl's work. The culture and traditional objects seen on a day to day gave him a foundation. Within this foundation he imagines a simpler time, with less technology and less involvement from outside worlds. These pieces are often earth tones and less artificial color of today's world.

Carl moved to Redding after High School and his art and views transitioned since then. He explores different and very artificial structures in these pieces. He experiments with the beauty of individual shapes and colors. The shapes are building blocks and each one needed to give an overall effect. Carl enjoys bending the physical attributes of each geometric shape and then stacking them. He imagines them as Jenga blocks to try and capture the kinetic energy behind how a structure could exist. Often his pieces are a challenge of balance and strength. These pieces are sculptures, if you will, caught in time.

Carl is a self-taught artist and has been focusing on this career for 17 years now. He makes a living painting murals, and anything he can get paint on. He more recently has delved into the fine art world and digital graphic design.

Experience: Carl Avery starting focusing on painting Murals in 2019/2020 and has been painting Murals up to 3,000 square feet annually.

Relevant links:

- carlaverystudios.com

Examples of previous projects:

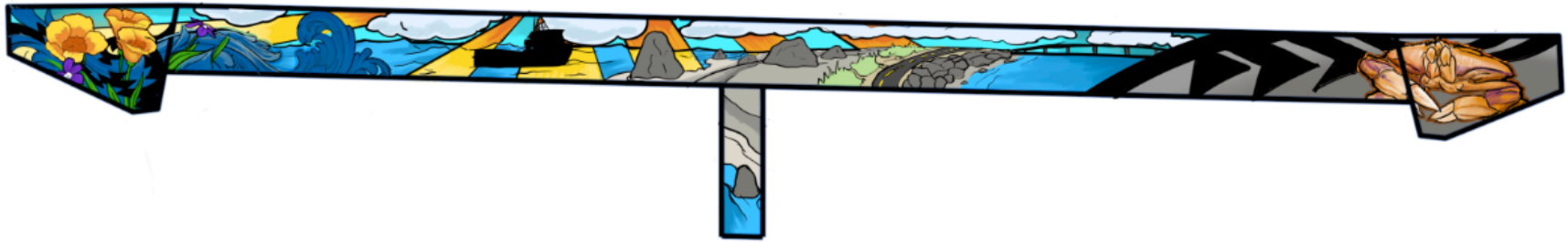


Proposal A:

Artwork title: Elements of the Lost Coast

Brief description of proposed artwork: When I think of Eureka I see the coast as the main focal point and I wanted to tie in native aspects. Using the new vibrant color palette I decided to incorporate flowers and Victorian foliage. North Side I envision the design to go from Ocean to Bay. On the South side, I wanted to leave a lasting impression of what Eureka has to offer as you leave town.

Conceptual renderings:







Proposal B:

Name: Ellie Gainey

Preferred name: Honeybrush

Location: Roseville, CA, USA

Bio: Honeybrush is a dynamic and collaborative mural arts duo known for their captivating and vibrant creations. Comprised of artists Ellie Gainey and Jolene Rose Russell, this talented duo seamlessly combines their artistic styles and creative energies to produce visually stunning and immersive mural experiences that leave a lasting impact on the viewer. Based in Sacramento, Honeybrush draws inspiration from the rich tapestry of cultures, nature, and human connections. With a profound belief in the power of public art to shape and influence communities, Honeybrush's murals serve as vibrant reflections of local narratives, social issues, and collective dreams. Each mural they create tells a story, weaving together elements of symbolism, vibrant colors, and meticulous details that celebrate the spirit and identity of the spaces they inhabit. Honeybrush's artistic process is marked by a deep respect for the environment and a commitment to sustainability. They prioritize the use of eco-friendly materials and techniques, ensuring that their murals not only captivate the eye but also contribute positively to the surrounding ecosystem. Their dedication to responsible artistry resonates through each brushstroke, leaving a lasting impact on the environment and the communities they serve.

Experience: Ellie Gainey and Jolene Rose Russell collectively possess over 15 years of experience in mural and public arts. They were working together on a 7-story water tower mural in the Bay Area when they founded Honeybrush. Their expertise extends to handling various equipment, including boom lifts, scissor lifts, and swing stages. With a remarkable ability to efficiently complete large-scale projects, they ensure their designs align with the specific timelines and project requirements.

Relevant links:

- www.ellielainey.com
- Instagram @art.ekg
- www.jolenerussell.com
- Instagram @joleneroserussell

Examples of previous projects:



Proposal B:

Artwork title: Guardians of the Salt Marsh

Brief description of proposed artwork:

"Guardians of the Salt Marsh" is a captivating mural design that serves as a powerful advocate for the remarkable flora and fauna found in Eureka's salt marshes. Through a harmonious blend of vibrant colors, intricate details, and a compelling narrative, the mural aims to convey the beauty and importance of these ecosystems while inspiring viewers to embrace environmental stewardship. Transporting viewers to the ethereal world of a salt marsh, utilizing Eureka's branding colors it creates a serene atmosphere, where every plant and organism plays a crucial role. The mural showcases a variety of salt marsh inhabitants, with the great blue heron as the central figure. It is accompanied by silhouettes of a red-shouldered hawk, peregrine falcon, and brown pelican. The corners of the mural are adorned with reedgrass, a native plant of California. In order to meet the scope and timeline of this mural project, the design has been mirrored on both sides of the overpass. Mirroring the design ensures a harmonious aesthetic and allows viewers to appreciate the artwork from multiple perspectives. The process of mirroring the design involves duplicating and flipping certain elements to create a mirrored effect. This technique not only adds balance and symmetry to the composition but also provides a sense of cohesion and continuity throughout the mural. While the overall design remains consistent on both sides, a few strategic modifications have been made to the placement of silhouettes. These changes serve a dual purpose: firstly, to maintain the overall visual balance and secondly, we can reuse pounces to narrow the amount of waste and keep the designs on both sides consistent. "Guardians of the Salt Marsh" invites viewers to contemplate the interconnectedness of all life forms within salt marshes and our shared responsibility to protect them. The mural serves as a catalyst for engagement, encouraging individuals to seek further knowledge, support local conservation initiatives, and make informed choices that positively impact the environment. Through its visual storytelling and compelling imagery, "Guardians of the Salt Marsh" advocates for the flora and fauna of salt marshes, bringing attention to their inherent beauty and ecological significance. By inspiring a renewed sense of wonder and fostering a collective commitment to safeguarding these ecosystems, the mural encourages a harmonious coexistence between humans and nature for generations to come.

Conceptual renderings:







Proposal C:

Name: Lucas David Davis Thorton

Preferred name: Lucas Thorton

Location: Eureka, CA

Bio: Lucas Thornton was born, raised, and currently lives in Eureka, CA. He began painting murals in middle school with Duane Flatmo and continued on this path into adulthood. He is now a professional muralist with prominent large scale public mural projects across Humboldt County and beyond. He strives to make hand painted meaningful art for his community.

Experience: Having painted some of the largest murals in Humboldt County, I am no stranger to the challenges associated these projects, whether it be size, location, weather, etc. In each situation I have adapted and problem solved, overcoming challenges to ultimately create the intended mural. I have experience with scaffolding, lifts and ladders, and I understand how to assess the material requirements for large scale projects.

Relevant links:

- <https://lostcoastoutpost.com/2020/sep/16/key-art-history-lesson-lucas-thorntons-now-complet/>
- <https://digitalcommons.humboldt.edu/covid/174/>
- @mrwoodfoot

Examples of previous projects:



Proposal C:

Artwork title: Eureka Rising

Brief description of proposed artwork:

This mural is an aerial view of the Eureka bay front, from high atop the surrounding Redwood forest. Looking down onto the majestic Humboldt bay as the sun rises over the coastal range, defining features of our home can be recognized.

The title "Eureka Rising" represents this imagery as well as the direction in which Eureka is heading as a city, to a brighter future, welcoming its citizens and tourists alike.

My goal was to shine a light on some of our area's best attributes; our coastal location, the bay front trails, Tuluwat Island, the Samoa Bridges, and the coastal Redwoods.

The Mural would not be complete without representing the local Wiyot tribe by including a traditional basket weave design wrapping around the center column. Some of the other detailed imagery includes the Madaket, a crab boat, sailboats on the bay, the Murray air field, and Hwy 101.

I addressed the challenges of creating an image that does not distract drivers. By keeping the focal point of the mural above the Northbound lanes the driver can keep their focus on the road.

The palette is also intended to be subtle so as to not be glaring. The imagery is simplified so it is not perceived as visual clutter, and is intended to facilitate the completion in the allotted time frame.

Conceptual renderings:



"Eureka Rising"
Mural Design for the Herrick Bridge Overpass
By Lucas Thornton 2023©



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Mural Design for the Herrick Bridge Overpass
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