



KVIQ
730 7th Street, Suite 105
Eureka, CA 95501

Fullerton for City Council
711 Third St
Eureka, CA 95502

Contract # 6090
Schedule Dates 11/03/16-11/08/16
Advertiser Pol/Fullerton for City Council (2200)
Agency Fullerton for City Council (1456)
Product CITY/COUNTY POLITICAL RACES (1087)
Brand 4Q (2600)
Salesperson Swan, Rebecca (1009)
Sales Office KPV1 LOCAL
Buyer Name /
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate
Billing Type Standard
Comments

Date Entered 11/02/16
Last Modified 11/07/16
Entered By ERIN ICE
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$241.50
Net Total \$1,368.50
Sales Tax

CBS (KVIQ)		
By Broadcast Month	Spots	Rate
Nov. 2016	49	\$1,610.00
Grand Total:	49	\$1,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	6A-7A (PST)	2				1	1			2	\$10.00	\$20.00	CBS (KVIQ)	CBS MORNING NEWS	11/2/16
2.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	6A-7A (PST)	2	1	1						2	\$10.00	\$20.00	CBS (KVIQ)	CBS MORNING NEWS	11/2/16
3.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	7A-9A (PST)	2				1	1			2	\$15.00	\$30.00	CBS (KVIQ)	CBS THIS MORNING	11/2/16
4.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	7A-9A (PST)	2	1	1						2	\$15.00	\$30.00	CBS (KVIQ)	CBS THIS MORNING	11/2/16
5.0	Normal Line / SPOT	11/05/16-11/05/16	5	:30	6A-7A (PST)	1							1	1	\$5.00	\$5.00	CBS (KVIQ)	CBS SAT MORNING	11/2/16
6.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	7A-8:30A (PST)	1							1	1	\$25.00	\$25.00	CBS (KVIQ)	CBS SUN MORNING	11/2/16
7.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	8:30A-9A (PST)	1							1	1	\$90.00	\$90.00	CBS (KVIQ)	FACE THE NATION	11/2/16
8.0	Normal Line / SPOT	11/03/16-11/04/16	3	:30	10A-11A (PST)	2				1	1			2	\$40.00	\$80.00	CBS (KVIQ)	PRICE IS RIGHT	11/2/16
9.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	10A-11A (PST)	2	1	1						2	\$40.00	\$80.00	CBS (KVIQ)	PRICE IS RIGHT	11/2/16
10.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	11A-12P (PST)	2				1	1			2	\$20.00	\$40.00	CBS (KVIQ)	YOUNG & RESTLESS	11/2/16
11.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	11A-12P (PST)	2	1	1						2	\$20.00	\$40.00	CBS (KVIQ)	YOUNG & RESTLESS	11/2/16
12.0	Normal Line / SPOT	11/03/16-11/04/16	5	:30	2P-3P (PST)	2				1	1			2	\$10.00	\$20.00	CBS (KVIQ)	LET'S MAKE A DEAL	11/2/16
13.0	Normal Line / SPOT	11/07/16-11/08/16	5	:30	2P-3P (PST)	2	1	1						2	\$10.00	\$20.00	CBS (KVIQ)	LET'S MAKE A DEAL	11/2/16

CONFIRMATION CONTRACT

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14.0	Normal Line / SPOT	11/03/16-11/04/16	5	:30	4P-5P (PST)	2				1	1			2	\$10.00	\$20.00	CBS (KVIQ)	DR OZ	11/2/16
15.0	Normal Line / SPOT	11/07/16-11/08/16	5	:30	4P-5P (PST)	1	1	1						1	\$10.00	\$10.00	CBS (KVIQ)	DR OZ	11/2/16
15.0.1	Closed Preempt	11/08/16															CBS (KVIQ)	Schedule Change/Spot - election coverage	
16.0	Normal Line / SPOT	11/05/16-11/05/16	5	:30	5P-5:30P (PST)	1						1		1	\$10.00	\$10.00	CBS (KVIQ)	INSIDE EDITION WKEND	11/2/16
16.0.1	Closed Preempt	11/05/16															CBS (KVIQ)	Schedule Change/Exception	
17.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	5P-5:30P (PST)	1						1		1	\$20.00	\$20.00	CBS (KVIQ)	INSIDE EDITION WKEND	11/2/16
17.0.1	Closed Preempt	11/06/16															CBS (KVIQ)	Schedule Change/Exception - Castle airing	
18.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	5:30P-6P (PST)	2				1	1			2	\$75.00	\$150.00	CBS (KVIQ)	CBS EVENING NEWS	11/2/16
19.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5:30P-6P (PST)	1	1							1	\$75.00	\$75.00	CBS (KVIQ)	CBS EVENING NEWS	11/2/16
20.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	5:30P-6P (PST)	1						1		1	\$35.00	\$35.00	CBS (KVIQ)	CBS EVENING NEWS SUNDAY	11/2/16
20.0.1	Closed Preempt	11/06/16															CBS (KVIQ)	No Avail/Exception -	
21.0	Normal Line / SPOT	11/03/16-11/04/16	5	:30	11P-11:30P (PST)	2				1	1			2	\$15.00	\$30.00	CBS (KVIQ)	INSIDE EDITION	11/2/16

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22.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	11P-11:30P (PST)	1								1	\$15.00	\$15.00	CBS (KVIQ)	INSIDE EDITION	11/2/16
23.0	Normal Line / SPOT	11/03/16-11/04/16	5	:30	11:35P-12:37A (PST)				1	1				2	\$5.00	\$10.00	CBS (KVIQ)	COLBERT	11/2/16
24.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	11:35P-12:37A (PST)				1					1	\$5.00	\$5.00	CBS (KVIQ)	COLBERT	11/2/16
25.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10P-11P (PST)			1						1	\$150.00	\$150.00	CBS (KVIQ)	SCORPION	11/2/16
26.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	7P-8P (PST)								1	1	\$100.00	\$100.00	CBS (KVIQ)	60 MINUTES	11/2/16
27.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	8P-9P (PST)					1				1	\$75.00	\$75.00	CBS (KVIQ)	MACGUYVER	11/2/16
28.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	9P-10P (PST)					1				1	\$85.00	\$85.00	CBS (KVIQ)	HAWAII 5-0	11/2/16
29.0	Normal Line / SPOT	11/05/16-11/05/16	5	:30	5P-8P (PST)						1			1	\$75.00	\$75.00	CBS (KVIQ)	COLLEGE FOOTBALL	11/2/16
30.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	1P-4P (PST)							1		1	\$215.00	\$215.00	CBS (KVIQ)	NFL	11/2/16
30.0.1	Closed Preempt	11/06/16															CBS (KVIQ)	Internal Adjustment/Exception -	
31.0	M/G For 30.0.1 / SPOT	11/06/16-11/06/16	5	:30	1P-4:30P (PST)							1		1	\$215.00	\$215.00	CBS (KVIQ)	NFL	11/3/16
32.0	M/G For 16.0.1 / SPOT	11/05/16-11/05/16	5	:30	4:30P-5P (PST)						1			1	\$10.00	\$10.00	CBS (KVIQ)	INSIDE EDITION WKEND	11/4/16
33.0	M/G For 15.0.1 / SPOT	11/08/16-11/08/16	5	:30	9A-10A (PST)			1						1	\$10.00	\$10.00	CBS (KVIQ)	DR OZ	11/7/16

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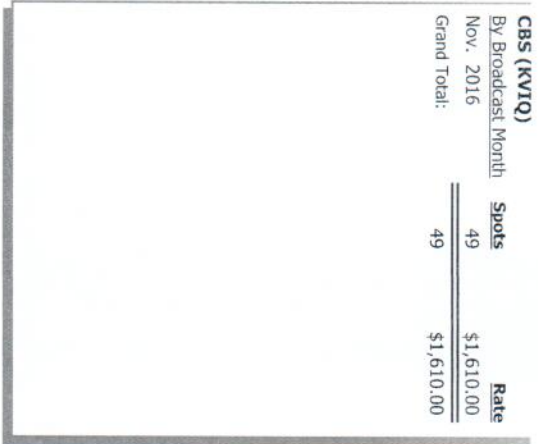


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34.0	M/G For 17.0.1 / SPOT	11/07/16-11/07/16	5	:30	5:30p- 6p (PST)	1		1						1	\$40.00	\$40.00	CBS (KVIQ)	CBS NEWS	11/7/16
34.0.1	Closed Preempt	11/07/16															CBS (KVIQ)	Pre-Empt/Exception -	
35.0	M/G For 20.0.1 / SPOT	11/08/16-11/08/16	5	:30	12p- 12:30p (PST)	1		1						1	\$15.00	\$15.00	CBS (KVIQ)	FAMILY FIJED	11/7/16
36.0	M/G For 20.0.1 / SPOT	11/08/16-11/08/16	5	:30	12:30p- 1p (PST)	1		1						1	\$20.00	\$20.00	CBS (KVIQ)	THE BOLD & THE BEAUTIFUL	11/7/16
37.0	M/G For 34.0.1 / SPOT	11/07/16-11/07/16	5	:30	6p- 7p (PST)	1		1						1	\$10.00	\$10.00	CBS (KVIQ)	FAMILY FIJED	11/7/16
38.0	M/G For 34.0.1 / SPOT	11/07/16-11/07/16	5	:30	7p- 8p (PST)	1		1						1	\$10.00	\$10.00	CBS (KVIQ)	CELEBRITY NAME GAME	11/7/16
39.0	M/G For 34.0.1 / SPOT	11/08/16-11/08/16	5	:30	1p- 2p (PST)	1		1						1	\$10.00	\$10.00	CBS (KVIQ)	THE TALK	11/7/16
40.0	M/G For 34.0.1 / SPOT	11/08/16-11/08/16	5	:30	3p- 4p (PST)	1		1						1	\$10.00	\$10.00	CBS (KVIQ)	RACHEL RAY	11/7/16

CONFIRMATION CONTRACT

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John Fullerton

~~#3~~ ^{6:30a} CBS Mornng News Th-Fri-Mon-Tue
4 @ 10⁰ ~~\$10~~ \$10

7-9a CBS This Am ^{4@} \$15 Th-Fri-Mon-Tue

Sat CBS Sat ^{6:30a} \$5 Sat x

Sun CBS Sun Am 7:57³ 1x 25

Sun Face Nation 1 @ 90

Price Is Right Th-Fri-Mon-Tue 4 @ 40⁰

Y & R Th-F-M-T 4 @ 20⁰

27p Let's Make Th-F-M-T 4 @ 10⁰

4:5p Dr Oz 4-5p Th-F-M-T 4 @ \$10

Inside weekend Sat 1 @ 10⁰

Inside " Sun 1 @ 20⁰

5-7p CBS Even News 5-7p 3 @ \$7.5 Th-F-Sat ^M

8:11. CRC xl ... R. 1. -

~~3A2~~

Insider Ed ^{11³⁰} Th-F-M
3 @ 15

Stephen Colbert Th-F-M
3 @ 5

Mon- ~~Prime~~ 150
Scorpion 1 @ ~~100~~

~~3A2~~
~~3A2~~

Sun 60 min 1 @ 100
~~Madam Sec 1 @ 215~~

Fri MacGyver 1 @ 75

Hawaii 50 1 @ 85

Colley Ball 5-8p 1 @ 75

NFL Sun 1-4p 1 @ \$ 215

~~3A2~~

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KVIO</u>	Date: <u>11-2-16</u>
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I, STORME WINTER
being/on behalf of: JOHN FULLERTON
a legally qualified candidate of the NO PARTY
political party for the office of: EUREKA CITY COUNCIL
in the GENERAL ELECTION
election to be held on: NOVEMBER 8, 2016
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

JOHN FULLERTON FOR CITY COUNCIL

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ASHLEY FULLERTON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11-2-16

Date

[Handwritten Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Handwritten Signature]
Signature

Windy Dare
Printed Name

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Record of Request for Broadcast Time by or on Behalf of Candidate for Public Office

DATE OF REQUEST 11-2-16

TIME OF REQUEST 11:00AM

STATION KVIQ

CANDIDATE NAME JOHN FULLERTON

CAMPAIGN FULLERTON FOR CITY COUNCIL 2016

PARTY NO PARTISAN RACE FOR CITY COUNCIL

ADDRESS 711 3rd ST. EUREKA, CA 95501

INQUIRY BY STORME WINTER

INQUIRY ON BEHALF OF JOHN FULLERTON CAMPAIGN

CAMPAIGN COMMITTEE OFFICERS
ASHLEY FULLERTON, TREASURER

MEDIA AGENCY NAME _____

MEDIA AGENCY ADDRESS _____

MEDIA AGENCY PHONE _____



Record of Request for Broadcast Time by or on Behalf of Candidate for Public Office

INFORMATION REQUESTED:

INFORMATION SUPPLIED:

Pre-Election Window Advertising Rates

Pre-Election Window Advertising Rates

45/60 Day Election Window Advertising Rates

45/60 Day Election Window Advertising Rates

Production Services

Production Services

Other _____

Other _____

ACCEPTED BY: _____

TITLE: _____

DATE: _____ TIME: _____

Redwood Television Partners, LLC, KVIQ, and its subsidiaries do not discriminate on the basis of race or ethnicity in the sale of advertising in any medium (broadcast or internet) and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.