TEXT MESSAGES BETWEEN ROB HOLMLUND AND ALANNA POWELL

Me 8/14/2018 4:54:06 PM Was I too aggressive?

Alanna Powell (+1707redacted) 8/14/2018 4:57:22 PM You and I need to catch up. Aggressive has been my motto for this week.

Alanna Powell (+1707redacted) 8/14/2018 4:57:35 PM And no, this committee needs to actually get something done.

Me 8/14/2018 4:57:44 PM Let's chat.

Alanna Powell (+1707redacted) 8/14/2018 4:58:48 PM Are you going to the AEDC's spotlight on success tonight?

Me 8/14/2018 5:01:57 PM Know. I have to back-to-back meetings for coaches for my son soccer teams.

Me 8/14/2018 5:02:05 PM That should have said no

Me 8/14/2018 5:02:22 PM I'm driving right now if you'd like to chat.

Alanna Powell (+1707redacted) 8/15/2018 11:10:12 AM Any chance you're free for lunch?

Alanna Powell (+1707redacted) 8/15/2018 11:10:21 AM Had a great meeting with Chris this morning. Got some things to run by you.

Me 8/15/2018 11:11:21 AM I'm free at noon. Other meeting at 12:30.

Alanna Powell (+1707redacted) 8/15/2018 11:15:19 AM We could chat at 12 or meet at Los bagels. Your call

Me 8/15/2018 11:41:28 AM Sounds good to me. I'll see you there. I might even be a little bit early.

Me 8/15/2018 11:56:36 AM . I won't be early. I'll be late.

Alanna Powell (+1707redacted) 8/15/2018 11:57:08 AM Liked ". I won't be early. I'll be late."

Alanna Powell (+1707redacted) 8/19/2018 11:30:16 AM http://www.placemakers.com/2017/10/25/impossible-standards-as-an-excuse-for-inaction/

Me 8/19/2018 4:43:10 PM I don't get it.

Me 8/21/2018 6:21:19 PM

How many people attended the street art festival? What's your best guess?

Alanna Powell (+1707redacted) 8/21/2018 6:23:01 PM

i'd say between 3000 to 3200 on Saturday. I'd say another 1500to 2500 during the week. Doesn't look like I can make the meeting tonight. Have several texts out

Alanna Powell (+1707redacted) 8/21/2018 6:23:01 PM to members to attend. Haven't heard back from any.

Me 8/21/2018 6:23:23 PM Thanks

Alanna Powell (+1707redacted) 8/22/2018 9:02:43 AM Sorry couldn't make it last night to show HM's support of the project.

Alanna Powell (+1707redacted) 8/22/2018 9:02:44 AM
Both kids started new schools this morning. Hope it went in your

Alanna Powell (+1707redacted) 8/22/2018 9:02:45 AM favor!

Me 8/22/2018 9:14:21 AM

Went very well. Thank you for sending Cedar. Council's totally on board.

Alanna Powell (+1707redacted) 8/22/2018 9:17:51 AM Way to go!

Alanna Powell (+1707redacted) 8/23/2018 2:07:07 PM Had a good meeting with Greg.

Me 8/23/2018 2:08:09 PM Excellent

Me 8/29/2018 2:11:38 PM Are you doing the table Collective thing?

Alanna Powell (+1707redacted) 8/29/2018 2:49:33 PM Yes but not in the fall.

Me 8/29/2018 4:03:18 PM

Christine Tyson really wants to be invited. Very excited.

Alanna Powell (+1707redacted) 8/29/2018 4:11:28 PM Laughed at "Christine Tyson really wants to be invited. Very excited.

Alanna Powell (+1707redacted) 8/29/2018 4:11:29 PM

Alanna Powell (+1707redacted) 9/6/2018 1:41:39 PM Can you send me Lane's cell number?

Alanna Powell (+1707redacted) 9/11/2018 11:09:14 AM

Got the ELA funding for an event coordinator position / small marketing budget. 80 k for 3 years.

Alanna Powell (+1707redacted) 9/11/2018 11:10:18 AM

After a 2 and a half hour special meeting, those grumpy bastards voted unanimously.

Me 9/11/2018 11:30:14 AM

Awesome!

Alanna Powell (+1707redacted) 9/12/2018 9:28:47 AM

The best part is it felt like the first step toward getting them funding logical, beneficial tourism projects. They have a ton of ideas and even more opinions

Alanna Powell (+1707redacted) 9/12/2018 9:28:49 AM tot increase? Who knows.

Alanna Powell (+1707redacted) 9/12/2018 9:28:49 AM

but nobody in place to get the job done. They are also a surprisingly paranoid group. Maybe they've been burned too many times by funding projects that see no

Alanna Powell (+1707redacted) 9/12/2018 9:31:15 AM

Are you planning on attending the EMS mixer? You might send out reminders to key businesses you want there, That's what we've been doing. People still seem to

Alanna Powell (+1707redacted) 9/12/2018 9:31:16 AM be unaware it's happening.

Me 9/12/2018 11:34:23 AM I never got an invite. When is it?

Alanna Powell (+1707redacted) 9/12/2018 11:34:52 AM Tonight at 5:30

Me 9/12/2018 11:35:05 AM Where?

Alanna Powell (+1707redacted) 9/12/2018 11:35:05 AM Inn at 2nd and c

Me 9/12/2018 2:03:00 PM I'm going to ramones

Alanna Powell (+1707redacted) 9/12/2018 2:03:22 PM Liked "I'm going to ramones"

Me 9/13/2018 9:32:16 AM

Mid city motor world wants to donate their carousel to the city. There would be a lot of challenges for us to accept and maintain and staff that thing. But, it would fit in Clark plaza. It would take up almost the entire thing and we would have to remove just about everything that is there, but it would fit. I envision the visitor center operating the thing. Interested in discussing this?

Me 9/13/2018 10:06:04 AM

Riley and Swan are on a secret mission to take on-the-ground measurements of the equipment and then to draw three circles at Clarke Plaza (north, south, and central). They will be accomplishing this task by next Friday at the latest (a

week from tomorrow). I want to keep this low-key for the moment, so I have told them not to share their mission with anyone. But, I will instruct them to tell you when they are going to be at Clark plaza drawing their circles so you can participate.

Me 9/13/2018 10:11:45 AM

I also just put Sherry and Lisa on another secret mission to find out everything they can about Clark plaza. When was it purchased by the city? How was it purchased? Were redevelopment funds used? Where there any restrictions built in to any type of funding? Were any private families involved? Where there any donations or foundations that would limit what we can change? Where did the statue come from, how much did it cost, and who paid for it? If you can help with any of these questions, please contact Lisa.

Alanna Powell (+1707redacted) 9/13/2018 11:00:41 AM Excellent!



Alanna Powell Mobile





Excellent!

9/13/18 2:06 PM

As brewpubs proliferate, one downtown loosens public-drinking rule

Microbreweries increasingly are becoming synonymous with downtowns. But most cities frown upon public consumption of alcohol.

Some cities, including Hamilton, OH (est. pop. 62,092), are now easing their rules on public drinking. Hamilton officials say they began to explore a new ordinance after potential tenants started asking about public imbibling.

In May, Hamilton established new rules that allow visitors to walk the streets with their drinks between noon and midnight in certain areas.

Among the guidelines for Hamilton's Downtown Outdoor Refreshment Area (DORA):

 Your to-go alcoholic beverage must be in the Official DORA Cup that specifies the name of the business before you leave the participating establishment.

 You cannot take an alcoholic beverage purchased at one liquor-serving establishment into another liquor establishment.

You cannot take an alcoholic beverage purchased at a liquor-serving establishment into any special event area where alcohol is also sold.

special event area where alcohol is also solid.

You can take a purchased alcoholic drink into a non-liquor serving establishment if the owner allows. Every business that does not sell alcohol has the right to decide if they will allow patrons to bring in DORA beverages.

You cannot bring your own alcoholic beverage into the district.

The city says nine establishments — including brewpubs Municipal Brew Works and Quarter Barrel Brewery & Pub — are participating in the program.

Downtown merchants report additional foot traffic since the DORA rules took place, says Jacob Stone, administrative specialist at the city.

"It's been an overall win," Stone says.

Downtown establishments are selling an average of 600 cups a weekend, he says. The city sells the cups to bars and restaurants for 90 cents agiece, and bars sell them to customers for \$1. The 10-cent markup covers sales tax and credit card interchange fees, Stone says.

The only cost to the city, Stone says, was the tab for installing eight new trash cans to collect the cups.



The DORA logo and rules for the refreshment area are on every cup.

From...









Check out that article. You'll love it. The cropped one with the beer cups.



9/13/18 3:53 PM

Liked an image

Liked an image

Both awesome ideas.

Doesn't arcata allow open containers?









Me 9/13/2018 2:06:39 PM From...

Me 9/13/2018 2:07:56 PM

Check out that article. You'll love it. The cropped one with the beer cups.

Alanna Powell (+1707redacted) 9/13/2018 3:53:30 PM Liked an image

Alanna Powell (+1707redacted) 9/13/2018 3:53:38 PM Liked an image

Alanna Powell (+1707redacted) 9/13/2018 3:56:19 PM Both awesome ideas.

Alanna Powell (+1707redacted) 9/13/2018 3:57:50 PM Doesn't arcata allow open containers?

Me 9/13/2018 3:58:48 PM Not like that.

Alanna Powell (+1707redacted) 9/13/2018 4:09:47 PM

Met with Chris. Everything is a go. Eureka will have two to three large events planned for feb, mar, & April and then a whole series in the fall. Coming on the

Alanna Powell (+1707redacted) 9/13/2018 4:09:48 PM

heals of this what do you think of me pitching Greg that the CVB's contract not be put up for an RFP but amended to allocate a small marketing budget to ensure

Alanna Powell (+1707redacted) 9/13/2018 4:09:49 PM these events are successful? Similar to what Laura did with the county. Good idea or bad idea?

Me 9/13/2018 4:52:06 PM Hmmm. Not sure. Let's chat.

Alanna Powell (+1707redacted) 9/13/2018 4:56:29 PM K give me a call when you've got a moment

Alanna Powell (+1707redacted) 9/19/2018 12:23:34 PM Nice loCo article!

Alanna Powell (+1707redacted) 9/20/2018 7:32:12 AM Any chance alcohol at public events came up at the department head

Alanna Powell (+1707redacted) 9/20/2018 7:32:14 AM meeting? Pam is pushing both Charlotte and I off on it. As the two

Alanna Powell (+1707redacted) 9/20/2018 7:32:16 AM major event coordinators for the City, sure seems like we should be

Alanna Powell (+1707redacted) 9/20/2018 7:32:17 AM involved in the process.... ©

Me 9/20/2018 8:10:24 AM

No. I actually don't know what you're talking about. I assume that Pam is isolating the conversation to herself and police. Maybe Brian Gerving. If so, she's iced me out too. I encourage you to call Greg.

Alanna Powell (+1707redacted) 9/21/2018 10:08:21 AM Call you back in 15

Alanna Powell (+1707redacted) 9/21/2018 10:08:23 AM

Alanna Powell (+1707redacted) 9/21/2018 10:08:23 AM 2

Me 9/21/2018 10:08:50 AM Are you going to make lunch today?

Me 9/21/2018 10:12:51 AM

Pam just informed me that the city's insurance provider will not cover the insurance for the merry-go-round. Are you still interested?

Alanna Powell (+1707redacted) 9/21/2018 10:40:16 AM Making lunch

Alanna Powell (+1707redacted) 9/21/2018 10:40:38 AM Insurance is huge.

Alanna Powell (+1707redacted) 9/21/2018 10:41:22 AM I would recommend that main street cover the insurance for it if we're doing operations.

Alanna Powell (+1707redacted) 10/2/2018 8:28:56 PM Bring on the eureka cannabis crawls. This is a win for tourism. Way to go!

Alanna Powell (+1707redacted) 10/3/2018 12:31:51 PM Let's chat soon about the direction the city wants to go regarding cruise ship recruitment.

Alanna Powell (+1707redacted) 10/9/2018 12:53:11 PM Got anytime yo catch up soon?

Alanna Powell (+1707redacted) 10/9/2018 12:53:16 PM Time*

Alanna Powell (+1707redacted) 10/12/2018 7:34:18 PM

Damn, I just laid into Marian Brady. Hope that doesn't sabotage me in the future. Sucks for her that Jennifer from the journal was right there.

Alanna Powell (+1707redacted) 10/12/2018 7:36:56 PM It was some gnarly no joke.

Me 10/12/2018 7:50:01 PM You'll be alright. I'd love to hear more. Tomorrow?

Alanna Powell (+1707redacted) 10/12/2018 7:50:31 PM For sure

Me 10/13/2018 2:11:46 PM Now a good time to chat?

Alanna Powell (+1707redacted) 10/13/2018 2:14:01 PM Sure. I'll give you a ring.

Alanna Powell (+1707redacted) 10/15/2018 11:14:55 AM

Good meeting with Heidi. She sounds like she is going to try and split the vote for signage, smoking/topicals and edibles. We all agreed there should be no

Alanna Powell (+1707redacted) 10/15/2018 11:14:57 AM reason to push edibles right now while there is still so much up in the air.

Me 10/22/2018 8:28:27 AM Call me when you have a moment

Alanna Powell (+1707redacted) 10/23/2018 8:16:09 AM checkbox on the form that allows us to share their email with the city of Eureka? Would this be beneficial to you?

Alanna Powell (+1707redacted) 10/23/2018 8:16:11 AM

Having my staff go business to business in the old town and downtown district to gather email contacts this week and next. Any interest in having us have a

Me 10/23/2018 12:01:48 PM Yes

Alanna Powell (+1707redacted) 10/24/2018 12:33:21 PM Cool. Will do that.

Me 10/24/2018 1:36:22 PM

I'm here and working. Take your time. I'll be here until 3. I have several heavy things to discuss. Doesn't have to be today.

Alanna Powell (+1707redacted) 10/24/2018 1:36:52 PM I'll be over in a 10

Alanna Powell (+1707redacted) 10/24/2018 3:13:55 PM

Hey, forgot to ask. How do you want me to work out of the cruise ship event expenses? I need to go ahead and solidify my travel plans for the upcoming one in

Alanna Powell (+1707redacted) 10/24/2018 3:13:57 PM mid November. Shall I talk to Lane about this? Go into the office? Let me know.

Alanna Powell (+1707redacted) 10/24/2018 3:14:47 PM

The easiest for me would be to invoice you and your department would pay via credit card.

Me 10/24/2018 3:15:18 PM Ok.

Alanna Powell (+1707redacted) 10/30/2018 11:20:36 AM FYI Heidi is taking the alcohol policy off consent.

Alanna Powell (+1707redacted) 10/30/2018 11:22:29 AM

I reached out to Pam to see if EPD ever responded to my suggested edits, she said she'll check. I'll ask Fred, Jackie and Meredith to give public comment.

Me 10/30/2018 2:37:07 PM

A very large digital Billboard is being installed on South Broadway. It is likely to be the last digital billboard in Eureka. It was approved quite a while ago.

Anyway, the owner of the Billboard is offering for us to have a "welcome to Eureka" display on the Billboard for the 1st several weeks. Can you help me design a "welcome to Eureka" message?

Would need to be a .jpg file with a pixel ratio of 180x360.

Alanna Powell (+1707redacted) 10/30/2018 2:38:07 PM For sure, when is it needed by?

Alanna Powell (+1707redacted) 10/30/2018 2:38:24 PM Is it one of the fancy full color almost TV like boards?

Me 10/30/2018 2:51:14 PM

Yes. Full fancy. Super high resolution. It will be operational any minute now, so a graphic could be used the moment you produce it.

Alanna Powell (+1707redacted) 10/30/2018 2:58:25 PM Liked "Yes. Full fancy. Super high resolution. It will be operational

Alanna Powell (+1707redacted) 10/30/2018 2:58:26 PM any minute now, so a graphic could be used the moment you produce it.

Alanna Powell (+1707redacted) 10/30/2018 2:58:27 PM

Alanna Powell (+1707redacted) 10/30/2018 2:58:53 PM Sounds good. Will get our staff on it. Thanks!

Me 10/30/2018 5:25:13 PM

I was just thinking nice picture of perhaps boardwalk/bay for background, eureka logo big to left or right and large 12"plus font saying welcome to eureka

Me 10/30/2018 5:28:23 PM

Sorry. That was a forward text from the owner of the billboard. I meant to copy the text, not forward it.

The billboard is 10 feet by 20 feet. Geoff recommends a minimum of 12 inch font. He also thought the stuff above.

Me 10/30/2018 5:29:56 PM

I trust you're design aesthetic more than his, but I imagine you've never worked with a 10x20 since before. Geoff says everyone designs the font too small initially.

Alanna Powell (+1707redacted) 10/31/2018 3:07:42 PM

Just an update on the lights. It's looking like a grand total of 5 to 6000. I think we could get that number cut down if we approach some of the surrounding

Alanna Powell (+1707redacted) 10/31/2018 3:07:44 PM

businesses to buy in. Thoughts?Brian confirmed he can install or split the time installing with parks and recreation.

Me 10/31/2018 3:16:19 PM

Ok. \$6K.

Me 10/31/2018 3:25:09 PM

It would be great if I didn't have to cover all of it. But \$6000 is OK for me to cover if necessary.

Alanna Powell (+1707redacted) 10/31/2018 3:25:56 PM

Think I should bother reaching out to the surrounding businesses? Or maybe that's phase 2 covering a different section of Old Town?

Alanna Powell (+1707redacted) 10/31/2018 3:26:49 PM

Didn't see your other text. I'll reach out to the surrounding businesses and see what we can do.

Alanna Powell (+1707redacted) 11/6/2018 11:31:50 AM

If you see my name in the LoCO for murdering Charlotte, don't be surprised!

Alanna Powell (+1707redacted) 11/6/2018 3:45:23 PM

I'm not going to give public comment on the alcohol policy but feel like I should have a presence since I pushed so hard for it. What's your recommendation?

Me 11/6/2018 4:09:13 PM

Talk to as many council members as you can before the meeting.

Alanna Powell (+1707redacted) 11/6/2018 4:17:57 PM

I have and so has Meredith.

Me 11/6/2018 4:18:51 PM

It can always be changed at another meeting. Don't go public comment.

Alanna Powell (+1707redacted) 11/6/2018 4:18:56 PM

Pam made all the changes I requested already outside of allowing distilled spirits.

Me 11/6/2018 4:40:40 PM

Super

Alanna Powell (+1707redacted) 11/6/2018 6:31:59 PM

I'm confused, the item got pulled?

Me 11/6/2018 7:39:26 PM

Yup

Alanna Powell (+1707redacted) 11/6/2018 8:17:11 PM

Whatever, Dave's place it is. Happy Election Day! Let's hope the good

Alanna Powell (+1707redacted) 11/6/2018 8:17:12 PM

ones win. 🖎

Alanna Powell (+1707redacted) 11/7/2018 6:57:33 AM

I woke up a very happy woman! Way to go Eureka!

Alanna Powell (+1707redacted) 11/7/2018 6:58:25 AM Should make our work lives a little easier.

Alanna Powell (+1707redacted) 11/7/2018 9:15:52 AM Let me know when you have a moment to chat.

Me 11/7/2018 9:32:36 AM Noon

Alanna Powell (+1707redacted) 11/7/2018 9:33:48 AM Liked "Noon"

Me 11/7/2018 11:28:22 AM I'm at Ramones working. Until 12:45.

Alanna Powell (+1707redacted) 11/7/2018 11:38:34 AM I'll head over around 12

Alanna Powell (+1707redacted) 11/7/2018 2:11:58 PM https://apps.irs.gov/app/eos/

Alanna Powell (+1707redacted) 11/7/2018 2:17:14 PM

Here's the link to where you can look up info on tax exempt orgs. I'm on hold with them now just to see if what I'm getting off their site is accurate.

Alanna Powell (+1707redacted) 11/7/2018 2:30:39 PM Just got off the phone, they have not been a legal non profit since 2011 according to the IRS.

Alanna Powell (+1707redacted) 11/7/2018 3:01:22 PM
If you are going to talk to Greg, I would recommend using Jenna needing a grant cosigner for the Eureka Street Art Festival and her being told that she doesn't

Alanna Powell (+1707redacted) 11/7/2018 3:01:22 PM have a nonprofit status currently.

Alanna Powell (+1707redacted) 11/8/2018 6:04:07 PM How did your meeting with Greg go?

Me 11/11/2018 3:00:06 PM

We are having friends over at 3:30 to 6:00 for ribs and pumpkin soup if you'd like to join us.

Me 11/11/2018 3:01:13 PM

Also beer, wine, mezcal, and vodka drinks. And lots of little kids. And juice boxes.

Me 11/11/2018 3:01:48 PM

Just stop by for a quick drink if you already have dinner plans.

Alanna Powell (+1707redacted) 11/11/2018 3:03:27 PM You had us at juice boxes, will stop by around 430.

Alanna Powell (+1707redacted) 11/11/2018 3:03:39 PM Thanks for the invite.

Alanna Powell (+1707redacted) 11/12/2018 12:18:36 PM Did you ever discuss Main Street with Greg? I'm curious.

Me 11/12/2018 1:00:43 PM Not yet

Alanna Powell (+1707redacted) 11/13/2018 1:53:24 PM

FYI turns out EMS is a DBA not their actual name in the system. They are currently a 501 c3 under Eureka Business Improvement Association. What's weird is there

Alanna Powell (+1707redacted) 11/13/2018 1:53:24 PM is a EMS listed who's 501 c3 was revoked. I don't know what's up with that.

Alanna Powell (+1707redacted) 11/13/2018 3:47:50 PM Phone died, call me if you'd like to chat more.

Alanna Powell (+1707redacted) 11/21/2018 12:27:38 PM In a lunch meeting, can I call you later?

Me 11/21/2018 12:41:03 PM Yes

Alanna Powell (+1707redacted) 11/27/2018 10:27:34 AM Can we chat about blue Ox sometime today?



Can we chat about blue Ox sometime today?













Alanna Powell (+1707redacted) 11/27/2018 2:13:28 PM

Where she's holding the book would say opera Alley and the two white things coming out of the sides are hands pointing in either direction. What do you think?

Alanna Powell (+1707redacted) 11/27/2018 2:13:30 PM They can be two-sided as well as adhered to buildings.

Me 11/27/2018 5:26:43 PM

I don't love it. Looks like a high school student project. But, I'm a critical jerk with stuff like this. I'll see what Swan thinks.

Alanna Powell (+1707redacted) 11/27/2018 6:44:50 PM

Really? Luckily It's not about our own personal opinions but more of what will make a big impact. I think people will stop and stare at this sign.





11/27/18 7:29 PM

Laughed at an image

11/28/18 11:29 AM

To clarify our brief conversation yesterday, there is currently no plan to release the rfp?

11/29/18 8:35 AM

Have anytime tomorrow to meet?

11/30/18 11:20 AM



I was forwarded FMS's financial









Alanna Powell (+1707redacted) 11/27/2018 7:29:20 PM Laughed at an image

Alanna Powell (+1707redacted) 11/28/2018 11:29:33 AM

To clarify our brief conversation yesterday, there is currently no plan to release the rfp?

Alanna Powell (+1707redacted) 11/29/2018 8:35:20 AM Have anytime tomorrow to meet?

Alanna Powell (+1707redacted) 11/30/2018 11:20:43 AM I was forwarded EMS's financial report, interested? Ok to email?

Me 11/30/2018 11:39:57 AM Yes

Me 12/6/2018 3:04:27 PM You have two minutes?

Alanna Powell (+1707redacted) 12/6/2018 3:05:01 PM Sure

Me 12/11/2018 11:30:59 AM You have 5 minutes? I'm at Ramones.

Alanna Powell (+1707redacted) 12/11/2018 11:33:18 AM Sure

Alanna Powell (+1707redacted) 12/11/2018 11:33:37 AM I'll head over

Alanna Powell (+1707redacted) 12/11/2018 1:02:15 PM

The more I think about it the more I think asking for an attached Eureka marketing plan might be excessive only because part of what the city is paying for is a

Alanna Powell (+1707redacted) 12/11/2018 1:02:16 PM

plan. Seems slightly unfair to request that level of work at the proposal stage. Granted I will attach a marketing plan but the plan will be beneficial to us

Alanna Powell (+1707redacted) 12/11/2018 1:02:16 PM running the VC no matter what happens. My two cents.

Alanna Powell (+1707redacted) 12/18/2018 2:07:34 PM

Any insight on why I'd be called in for an interview by the County Of Humboldt's Grand Jury? They said it was in reference to our contract with the City.

Me 12/18/2018 5:33:09 PM Let's chat.

Alanna Powell (+1707redacted) 12/18/2018 5:37:57 PM OK call me when you're free

Me 12/18/2018 6:22:29 PM Council meeting.

Alanna Powell (+1707redacted) 12/18/2018 7:34:59 PM Sure seems like Miles is trying to build on your Dept success. Yay Miles!

Alanna Powell (+1707redacted) 1/8/2019 1:41:36 PM Quick question- how long do I have for our annual review at the council meeting? PP?

Alanna Powell (+1707redacted) 1/9/2019 2:18:38 PM That is one comprehensive RFP. Well done!



Got*



Caught a cute visitor today!

That's a dark turn of events.

Let me know if you have time to sit down and touch base today









Alanna Powell (+1707redacted) 1/11/2019 3:03:55 PM Got*

Alanna Powell (+1707redacted) 1/14/2019 9:35:41 AM That's a dark turn of events.

Alanna Powell (+1707redacted) 1/14/2019 9:36:26 AM Let me know if you have time to sit down and touch base today or tomorrow.

Alanna Powell (+1707redacted) 1/15/2019 7:34:00 PM
Any chance you have a bottle of water or cough drops up there? My cough is getting the best of me.

Me 1/15/2019 7:37:40 PM Meet me in hallway

Alanna Powell (+1707redacted) 1/15/2019 7:38:08 PM Liked "Meet me in hallway"

Alanna Powell (+1707redacted) 1/16/2019 7:28:28 AM https://publicmarkets.pps.org/

Alanna Powell (+1707redacted) 1/16/2019 7:28:30 AM

I'm tempted to apply for a grant to go to this but having the hardest time deciding if it's worth it. I'd love to see the market go beyond just a local

Alanna Powell (+1707redacted) 1/16/2019 7:28:30 AM attraction and become an iconic Northern California event. This might help us get there. But on the other hand the market is only a small portion of what we do.

Alanna Powell (+1707redacted) 1/16/2019 7:28:31 AM Would you pull the trigger? Think it's worth it?

Me 1/16/2019 9:14:42 AM Yes

Alanna Powell (+1707redacted) 1/16/2019 9:27:35 AM Liked "Yes"

Alanna Powell (+1707redacted) 1/16/2019 3:18:33 PM Thank you for agreeing to attend tonight's meeting. I honestly am

Alanna Powell (+1707redacted) 1/16/2019 3:18:34 PM letting this be a little more on the loose side. Any suggestions

Alanna Powell (+1707redacted) 1/16/2019 3:18:35 PM through out the evening are welcome!

Tonight's agenda is simple

Alanna Powell (+1707redacted) 1/16/2019 3:18:35 PM

-

5:45 - 6 - I will give a brief

Alanna Powell (+1707redacted) 1/16/2019 3:18:35 PM introduction to the project, outline the structure of the evening, lay

Alanna Powell (+1707redacted) 1/16/2019 3:18:35 PM out our goals and introduce stakeholders. 6 - 6:05 - Charlotte

Alanna Powell (+1707redacted) 1/16/2019 3:18:35 PM introduces EMS and touches on any upcoming projects that fall under

Alanna Powell (+1707redacted) 1/16/2019 3:18:36 PM the scope of this project and\or tourism in general. 6:06-6:15 - Rob

Alanna Powell (+1707redacted) 1/16/2019 3:18:36 PM introduces himself and any staff present. He'll then speak about City

Alanna Powell (+1707redacted) 1/16/2019 3:18:36 PM projects that are currently underway in relation to tourism. 6:16 -

Alanna Powell (+1707redacted) 1/16/2019 3:18:37 PM will have a Captain tasked with scheduling the first meeting.

Alanna Powell (+1707redacted) 1/16/2019 3:18:37 PM wrap! Hopefully it'll be short, sweet and to the point.

Each group

Alanna Powell (+1707redacted) 1/16/2019 3:18:38 PM 6:20 - Donna will do the same for the Chamber. 6:21 - 7 - The

Alanna Powell (+1707redacted) 1/16/2019 3:18:38 PM attendees break out and explore the different groups, make action item

Alanna Powell (+1707redacted) 1/16/2019 3:18:39 PM suggestions and select the group of their choice.

And that's a





Geeking out in google earth. Why not turn these over to artists and get them to feature their favorite sites. A unique "locals" take on wayfinding. Doesn't sound like they are being removed anytime soon nor are we getting real wayfinding in the immediate future. So why not have fun













Geeking out in google earth. Why not turn these over to artists and get them to feature their favorite sites. A unique "locals" take on wayfinding. Doesn't sound like they are being removed anytime soon nor are we getting real wayfinding in the immediate future. So why not have fun with them? These things could be really cool, even an attraction in and of themselves.

1/19/19 10:48 AM





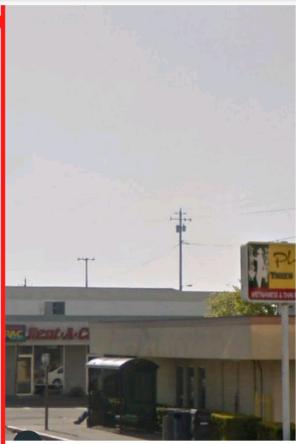




Me 1/19/2019 10:48:04 AM Yes!

Alanna Powell (+1707redacted) 1/19/2019 10:51:57 AM Liked "Yes!"





And then we could do the same for the bus stops!

Liked "Yes!"

Whoa...

I just had an intense conversation with Richard Stenger. Our kids are in karate together.







Me 1/19/2019 10:56:29 AM Whoa...

Me 1/19/2019 10:57:05 AM

I just had an intense conversation with Richard Stenger. Our kids are in karate together.

Alanna Powell (+1707redacted) 1/19/2019 10:57:25 AM Oh boy

Alanna Powell (+1707redacted) 1/19/2019 10:58:29 AM I can only imagine, is he okay?

Me 1/19/2019 10:59:13 AM

He apologized for not listening to my hundreds of warnings. Very sincere. Says he was a fool for not seeing what was so obviously a situation that Eureka needed to deal with. A little emotional, but genuine.

Me 1/19/2019 11:00:03 AM

It was all the exact opposite of what I had expected he was gonna say to me.

Alanna Powell (+1707redacted) 1/19/2019 11:01:47 AM

Good for him, can't imagine being in his shoes. At least he can talk to you about it.

Me 1/19/2019 11:06:02 AM

The most interesting thing was that he said he noticed several months ago that I had made up my mind and he knew this was going to happen.

Alanna Powell (+1707redacted) 1/19/2019 11:13:33 AM

He's a smart guy, I'm surprised didn't try and do something. Instead he actively shut down anyone giving him suggestions on how to improve. Poor choice.

Me 1/19/2019 11:20:05 AM Agreed.

Alanna Powell (+1707redacted) 1/23/2019 2:56:08 PM Can do 4:30 - 5:25. Maybe beer instead of coffee? This day...

Me 1/23/2019 4:38:45 PM

Sorry. Fell behind schedule. Leaving now. Where? Carter House? Diver Bar? Gabriel's? Let's do Gabriels.

Alanna Powell (+1707redacted) 1/23/2019 4:39:08 PM Ok

Alanna Powell (+1707redacted) 1/23/2019 4:43:06 PM Walking down now

Me 1/25/2019 3:27:42 PM A solution is in the works.

Me 1/29/2019 11:38:48 AM what's the status of the lights in the trees?

Alanna Powell (+1707redacted) 1/29/2019 11:56:14 AM

Working with public works and Eureka Main Street on the program. It came to a halt because of the weather and the holidays. Hoping to slowly work on it

Alanna Powell (+1707redacted) 1/29/2019 11:56:16 AM

throughout the year so that by December we are all lit up. I need to work out a funding program. Send anyone who is interested in having lights installed our

Alanna Powell (+1707redacted) 1/29/2019 11:56:16 AM way.

Alanna Powell (+1707redacted) 1/30/2019 8:08:05 AM

Do you ever feel like you are pissing everyone off? The amount of backlash I've received just this week is ridiculous. If you have time to grab coffee or a beer

Alanna Powell (+1707redacted) 1/30/2019 8:08:07 AM this week let me know, I'd like to run a few things by you.

Me 1/31/2019 10:29:17 AM Actually, let's go to the cause coffee.

Me 1/31/2019 10:29:33 AM Because

Alanna Powell (+1707redacted) 1/31/2019 10:29:46 AM Ok

Alanna Powell (+1707redacted) 1/31/2019 10:29:55 AM Give me 6

Me 1/31/2019 11:19:32 AM Whatever happened to the bulletin board idea?

Alanna Powell (+1707redacted) 1/31/2019 11:19:59 AM That was on my list.

Alanna Powell (+1707redacted) 1/31/2019 11:20:07 AM To chat with you about

Alanna Powell (+1707redacted) 1/31/2019 11:20:52 AM

The way I see it, we model wayfinding, twinkle lights and bulletin board after the utility box program.

Alanna Powell (+1707redacted) 1/31/2019 11:22:08 AM

Have marketing materials for call to artists and sponsorships and keep the selection process the same as the utility box. We could do most of leg work creating

Alanna Powell (+1707redacted) 1/31/2019 11:22:09 AM them and the city can do the selection and help with scheduling and implementing?

Alanna Powell (+1707redacted) 1/31/2019 11:22:45 AM I'm pitching these ideas to the beautification group today.

Alanna Powell (+1707redacted) 1/31/2019 11:28:57 AM Does that sound like a solid plan to you?

Me 1/31/2019 11:29:10 AM Yes

Alanna Powell (+1707redacted) 2/5/2019 1:38:52 PM Good luck tonight

Alanna Powell (+1707redacted) 2/5/2019 1:42:06 PM Laughed at an image

Me 2/5/2019 8:19:14 PM Is meredith here?

Alanna Powell (+1707redacted) 2/5/2019 8:21:59 PM Yes

Alanna Powell (+1707redacted) 2/5/2019 10:22:39 PM Well done sir.

Me 2/6/2019 8:39:54 AM I'd like your honest opinion. Did I over do it? Too harsh?

Alanna Powell (+1707redacted) 2/6/2019 8:41:08 AM Have 5?

Alanna Powell (+1707redacted) 2/6/2019 8:41:30 AM Call me

Alanna Powell (+1707redacted) 2/6/2019 9:55:13 AM When you get a chance can you send me Christine from Delish on fifth contact info?

Alanna Powell (+1707redacted) 2/7/2019 4:08:53 PM Thanks!

Alanna Powell (+1707redacted) 2/7/2019 4:09:11 PM And good luck with Richard.

Alanna Powell (+1707redacted) 2/11/2019 2:52:42 PM Will there be a pre-bid meeting for the RFP?

Me 2/11/2019 5:20:20 PM Yes. See RFP. Friday. Call Raeleen to register. 441-4160.

Alanna Powell (+1707redacted) 2/14/2019 3:58:24 PM Registered but didn't get a calendar invite, what time is the meeting tomorrow?

Me 2/14/2019 4:09:03 PM 9am. Room 207. City hall

Me 2/14/2019 4:09:24 PM Did you register with Raeleen? You also have the option to call in.

Alanna Powell (+1707redacted) 2/14/2019 4:44:37 PM

Thank you. I did register with her and I just got an email. Thanks!

Alanna Powell (+1707redacted) 2/15/2019 5:21:26 PM Had my interview with Lynette today, very inspiring. Taking an hour out my day to gush about Eureka gave me all the feels. Good call! I think you're all onto

Alanna Powell (+1707redacted) 2/15/2019 5:21:28 PM something.

Me 2/15/2019 6:03:44 PM I'll call you back.

2/21/19 10:48 AM



Mobile



Check out what will be hitting the streets of old town 2-3 days a week this summer!

2/26/19 4:02 PM

Any chance you could meet with Katie Hennessy the owner of Because Coffee? eco cann is trying to force her out and she could use







Alanna Powell (+1707redacted) 2/26/2019 4:02:21 PM

Any chance you could meet with Katie Hennessy the owner of Because Coffee? eco cann is trying to force her out and she could use some support.

Me 2/26/2019 6:25:14 PM Ok

Me 3/1/2019 2:22:53 PM

Call me. Important. Time sensitive.

Me 3/5/2019 7:44:34 PM

You watching council right now? Cornelius, leather guy, is quite angry with you. Public comment.

Me 3/5/2019 7:44:58 PM

You denied him a booth because of his political views.

Alanna Powell (+1707redacted) 3/5/2019 8:17:34 PM

No I denied him because he was banned from our visit eureka social media pages for posting pictures of people shitting in the comment sections of our posts.

Alanna Powell (+1707redacted) 3/5/2019 8:17:36 PM Post that are of beautiful site around town. He's toxic.

Me 3/5/2019 8:20:15 PM Toxic is a compliment.

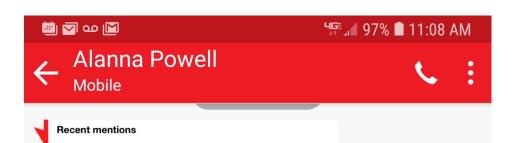
Alanna Powell (+1707redacted) 3/5/2019 8:21:15 PM Laughed at "Toxic is a compliment."

Alanna Powell (+1707redacted) 3/5/2019 8:22:04 PM Should I really worry about this?

Alanna Powell (+1707redacted) 3/7/2019 2:59:07 PM Cornelius has been oddly quiet. Anything on your end?

Me 3/7/2019 3:04:14 PM Nothing on this end.

Alanna Powell (+1707redacted) 3/7/2019 3:04:51 PM Great!





Hey here's a fun project we've been working on with Scott and County, might be a cool thing for the city too.

He's using them for biz recruitment, we'll be putting a small selection of our products as well as some marketing materials in them.

3/13/19 10:57 AM

Any updates made to the RFP after the last meeting? Thanks!







Alanna Powell (+1707redacted) 3/7/2019 3:12:13 PM

He's using them for biz recruitment, we'll be putting a small selection of our products as well as some marketing materials in them.

Alanna Powell (+1707redacted) 3/13/2019 10:57:03 AM Any updates made to the RFP after the last meeting? Thanks!

Alanna Powell (+1707redacted) 3/15/2019 4:08:03 PM

A friend just asked me this question. Can you shed any light on it? "Who is in charge of grant writing at the City? We've been looking into the Historic

Alanna Powell (+1707redacted) 3/15/2019 4:08:04 PM

revitalization sub grant program. Up to 750k if a government applies then they can distribute within their city. Application deadline was just extended "

Me 3/18/2019 7:04:02 AM Lane

Alanna Powell (+1707redacted) 3/18/2019 8:17:41 AM Thanks!

Me 3/18/2019 3:58:11 PM

What happened to

Alanna Powell (+1707redacted) 3/18/2019 3:59:05 PM

Me 3/18/2019 3:59:20 PM Bummer

Alanna Powell (+1707redacted) 3/18/2019 4:00:08 PM Yeah, I feel for her.

Alanna Powell (+1707redacted) 3/18/2019 4:00:52 PM Luckily for me I found an even more qualified candidate within a couple days. Never a dull moment.

Me 3/18/2019 4:19:51 PM Way to go

Alanna Powell (+1707redacted) 3/18/2019 4:40:34 PM

from mad river brewery was fired along with . The

company is in trouble and fired their two longest

Alanna Powell (+1707redacted) 3/18/2019 4:40:36 PM and highest paid employees to make ends meet. Sad but fortunate for me. She's also been a board member for 6 years.

Me 3/18/2019 4:41:21 PM Blue lake madd river brewery?

Alanna Powell (+1707redacted) 3/18/2019 4:55:50 PM Yep

Me 3/18/2019 4:56:38 PM

Bummer. You know the brewer? He want to start something new in Eureka?

Alanna Powell (+1707redacted) 3/18/2019 5:06:48 PM Eureka?"

Alanna Powell (+1707redacted) 3/18/2019 5:06:49 PM Loved "Bummer. You know the brewer? He want to start something new in

Alanna Powell (+1707redacted) 3/18/2019 5:07:02 PM Yes, I do. Will reach out.

Me 3/20/2019 8:18:17 PM Can you hear the frogs?

Alanna Powell (+1707redacted) 3/20/2019 8:20:29 PM Yep. They make me happy.

Alanna Powell (+1707redacted) 3/22/2019 10:57:11 AM How about an end of the day beer in our office soon? Got a few things I wanna catch up with you on. Happy Friday!

Alanna Powell (+1707redacted) 3/25/2019 1:51:20 PM Who's running your FB account? I've noticed an increase, looks great!

Me 3/25/2019 5:12:35 PM City or Development Services?

Alanna Powell (+1707redacted) 3/25/2019 5:30:43 PM Development services

Me 3/25/2019 6:37:50 PM

Raeleen? KRay? I don't know. The more I get better at delegation, the less I know about the details. I told the team to up our social media game.

Alanna Powell (+1707redacted) 3/25/2019 6:47:06 PM

I hear ya, delegation is not my strong suit but it's certainly Necessary. They've upped their game for sure.

Me 3/25/2019 6:58:23 PM

Super. I can't even see our Facebook account. I've still never even seen what Facebook looks like. I only use instagram

Me 3/26/2019 1:20:19 PM

Yes

Me 3/27/2019 12:31:38 PM

Free for lunch?

Alanna Powell (+1707redacted) 3/27/2019 12:38:51 PM Sure

Alanna Powell (+1707redacted) 3/27/2019 12:39:03 PM I've only had a cookie

Alanna Powell (+1707redacted) 3/27/2019 12:39:44 PM Did I miss you?

Me 3/27/2019 12:39:46 PM I'm on my way to old town. I have to br back at 3. Ramones? Los beagles?

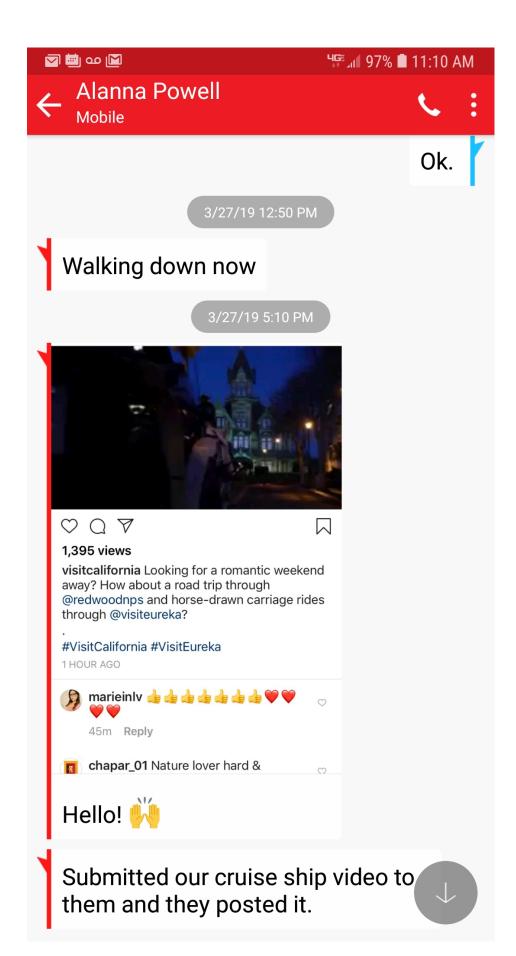
Me 3/27/2019 12:39:59 PM Gabriels?

Me 3/27/2019 12:40:05 PM Bayfront one?

Alanna Powell (+1707redacted) 3/27/2019 12:40:19 PM Bayfront

Me 3/27/2019 12:40:30 PM Ok.

Alanna Powell (+1707redacted) 3/27/2019 12:50:09 PM Walking down now









Alanna Powell (+1707redacted) 3/27/2019 5:10:56 PM Submitted our cruise ship video to them and they posted it.

Alanna Powell (+1707redacted) 3/27/2019 5:25:41 PM When you get a chance comment on the tread.

Me 3/27/2019 5:26:04 PM Ok

Me 3/27/2019 5:26:28 PM If you are at work, stop by gabriel's.

Me 3/27/2019 5:26:36 PM I'm here with lauren

Alanna Powell (+1707redacted) 3/27/2019 5:28:06 PM Wish I could! Heading to a 5:30 meeting....and why would anyone have a 5:30 meeting?!

Me 3/27/2019 5:29:35 PM Winners that get things done go to 5:30 meetings

Alanna Powell (+1707redacted) 3/27/2019 5:32:08 PM Couples who have drinks at 5:30 together are winners

Me 3/27/2019 5:32:36 PM Both. Both are winners.

Me 3/28/2019 12:06:59 PM Do you advertise VC events in the Lumberjack?

Alanna Powell (+1707redacted) 3/28/2019 1:31:19 PM

Not the lumberjack but we do poster campus and Send Materials to their marketing dept to be put in their enewsletter. The lumberjack is a good idea. We also do

Alanna Powell (+1707redacted) 3/28/2019 1:31:20 PM KHSU.

Me 3/28/2019 1:32:31 PM

I just had lunch in arcade with an old friend. He was late and I was reading the lumber Jack. There are quite a few advertisements throughout the whole paper. I imagine it's not too expensive. I don't know how many students read the paper, but it seems like a great way to get HSU students' eyes on VC events.

Alanna Powell (+1707redacted) 3/28/2019 1:37:28 PM

Cool, I'll look into it. Any questions for Shasta county's manufacturing alliance? I was invited Out to teach them how to go about starting a made in Shasta

Alanna Powell (+1707redacted) 3/28/2019 1:37:28 PM

organization. Should be interesting seeing what the manufacturing industry Looks like here in Redding. I'll keep eureka in mind but if you do have any

Alanna Powell (+1707redacted) 3/28/2019 1:37:29 PM questions, text me.

Alanna Powell (+1707redacted) 4/5/2019 1:18:14 PM That felt good!

Me 4/5/2019 1:45:18 PM

Meet me at visitor Center right now? I'm with Lee Oetker, director of zoo board.

Alanna Powell (+1707redacted) 4/5/2019 2:02:08 PM In a meeting. Sorry!

Alanna Powell (+1707redacted) 4/7/2019 12:37:58 PM

Our final version of the proposal was unfortunately not the copy that was sent to the printer. Any chance we can discard the ones we dropped off on Friday and

Alanna Powell (+1707redacted) 4/7/2019 12:37:58 PM supply you all with the final version?

Alanna Powell (+1707redacted) 4/7/2019 12:38:01 PM draft NOT final.

Alanna Powell (+1707redacted) 4/7/2019 12:38:02 PM I honestly don't know how that happened, it was clearly marked third

Me 4/7/2019 12:40:09 PM

Did you send the correct electronic version? We have not yet distributed the paper copies, but we did distribute the electronic copies to the panel.

Alanna Powell (+1707redacted) 4/7/2019 12:41:13 PM I will have an updated electronic copy sent first thing in the morning.

Alanna Powell (+1707redacted) 4/7/2019 12:41:32 PM That's a relief the paper copies were not distributed.

Alanna Powell (+1707redacted) 4/7/2019 12:41:57 PM Sorry about that!! For fuck sake.

Me 4/7/2019 12:41:58 PM You haven't sent an electronic version yet?

Alanna Powell (+1707redacted) 4/7/2019 12:42:10 PM Yes we did.

Me 4/7/2019 12:42:27 PM Was the electronic version the correct version?

Alanna Powell (+1707redacted) 4/7/2019 12:42:49 PM I'm having Jade check.

Alanna Powell (+1707redacted) 4/7/2019 12:43:13 PM I'm currently traveling

Me 4/7/2019 12:43:26 PM

I'm at work getting ready for tomorrow's planning commission meeting.

Alanna Powell (+1707redacted) 4/7/2019 12:43:38 PM Everything will be all current by Monday morning.

Alanna Powell (+1707redacted) 4/7/2019 12:46:48 PM During the flight I was able to finally read my printed copy, nearly had a heart attack when I realized it was the third draft.

Me 4/7/2019 12:48:04 PM I've been there



tomorrow's planning commission meeting.

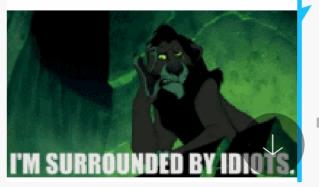
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During the flight I was able to finally read my printed copy, nearly had a heart attack when I realized it was the third draft.

I've been there

4/7/19 12:59 PM









Alanna Powell (+1707redacted) 4/7/2019 1:10:21 PM Laughed at an image















Alanna Powell (+1707redacted) 4/16/2019 5:57:20 PM

Hey, tried to send you all 10 via email but the city bounced it back. I'll create a Google Link and send it sometime this evening.

Alanna Powell (+1707redacted) 4/19/2019 6:31:41 PM

Was bummed I couldn't make it to the economic development summit today, too much going on. Heard your presentation was absolutely fantastic from multiple

Alanna Powell (+1707redacted) 4/19/2019 6:31:42 PM people. Thought I would pass that on. Way to go!

Me 4/20/2019 1:14:04 PM

How'd you hear that from multiple people by 6pm? I only presented two hours earlier. I guess people really resonate with positive messages about Eureka.

Alanna Powell (+1707redacted) 4/20/2019 1:19:44 PM Good news travels fast around this town! ©