

Eureka's Former Mayors

Holiday Lighting Project

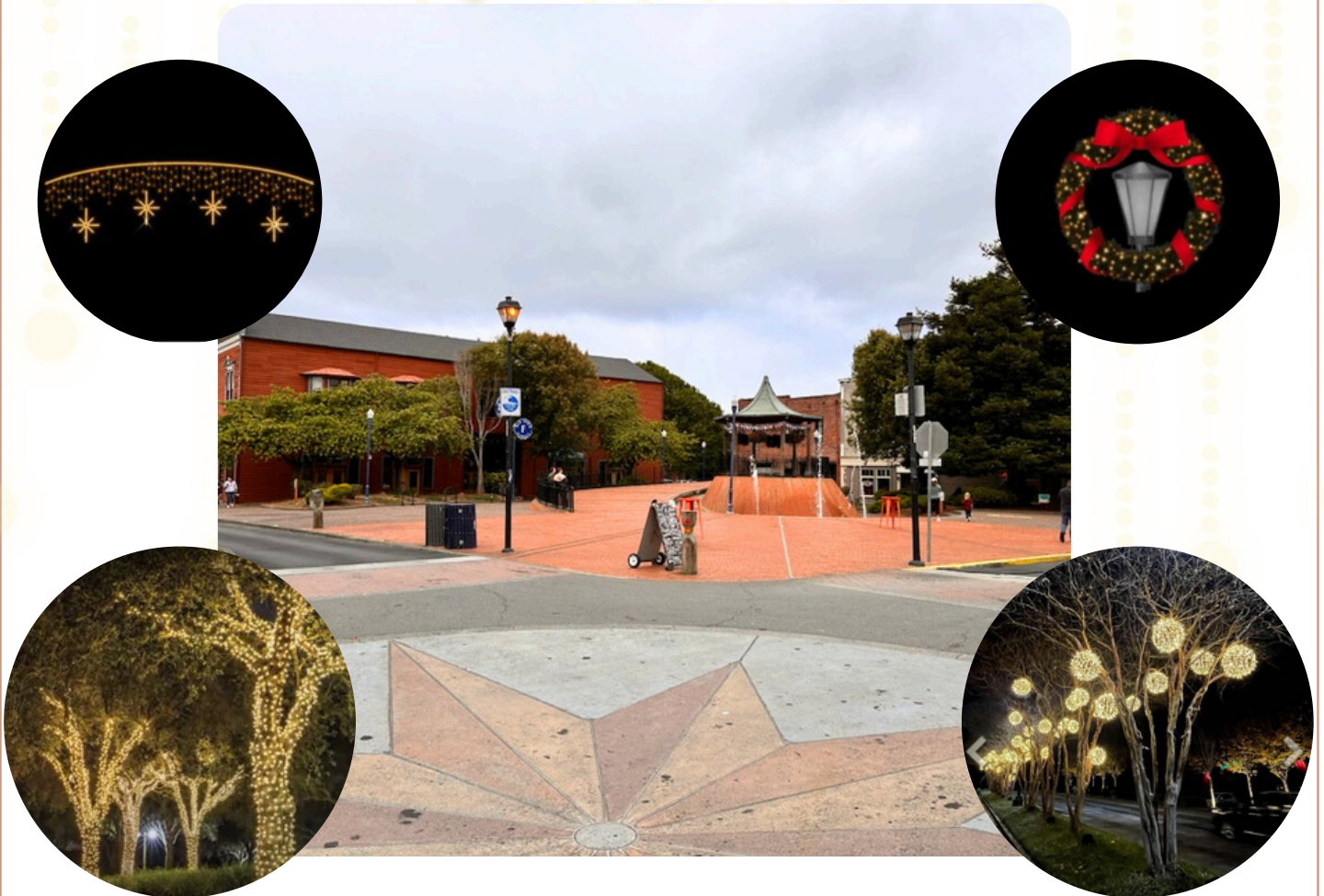
As a response to the divisiveness in our community and nation, Eureka's former Mayors are coming together in a show of solidarity and love for the city they served. Nancy Flemming (1990-2002) Peter LaVallee (2002-2006); Virginia Bass (2006-2010); Frank Jager (2010 - 2018) and Susan Seaman (2018-2022), five politicians with clear differences in the visions we have for Humboldt's County Seat, have set aside those differences to focus on demonstrating that we can work together to continue to support our hometown. This initiative is being approached in partnership with the City of Eureka. Eureka's Economic Development department, Eureka Main Street, Public Works and Humboldt Bay Fire are underway to prepare for the displays while the mayor's group is working on fundraising, with a goal of raising \$20,000 in 2024.

Our goal is to unite the community, fostering a sense of connection and pride in our shared spaces. By enhancing the charm of Eureka's Old Town with twinkle lights and dazzling displays, we aim to create a warm and inviting atmosphere that draws people together. This project will inspire gathering, support for local businesses, and showcase the power of community spirit.

Join us in making this vision a reality!

Please make checks payable to Eureka Main Street, nonprofit ID #95-4705180, and mail them to the Main Street office at 108 F Street, Eureka, CA 95501, Attn: Main Street. Reach out with questions to lightupeureka@gmail.com or (707) 441-4178.

Project Vision



We chose a design that would make a splash for the holidays, but also have elements that will enhance the space through all seasons. The design plan includes warm white twinkie lights adorning the trees around the gazebo, which will anchor the space year-around. For the holidays, these trees will be accented with giant lighted balls. Lighted garland and wreaths will grace the square's light poles, and a stunning display will illuminate the intersection above F and 2nd Streets, adding to the festive ambiance. This year's elements are just the beginning. We're laying the foundation for a tradition that will grow each year, amplifying its impact and bringing even more joy to Old Town.

Sponsor Opportunities

\$5,000

Santa Level

Individual acknowledgement on social media pages including links to your business. Written name acknowledgement (with logos) and verbal acknowledgement in any presentations about the program. Individual 11X17 Decorative Poster acknowledging credit – to be hung in the window of a business in Old Town from Nov. 26 through Jan 1. Logo recognition on a large poster to be on display at the Visitor Center.

\$3,000

Rudolph Level

Individual acknowledgement on social media pages including links to your business. Written name acknowledgement (with logos) in any presentations about the program. Logo recognition on a large poster to be on display at the Visitor Center.

\$1,500

Elf Level

Individual acknowledgement on social media pages including links to your business. Written name acknowledgement in any presentations about the program. Name recognition on a large poster to be on display at the Visitor Center.

**\$500 - LG
\$250 - SM**

Lighted Ball Sponsor

Sponsor a lighted ball in the holiday display. Your donation buys one lighted ball to go up in the trees around the gazebo. Buy a large ball for \$500 and an small for \$250. Your name will be displayed on a large ornament shaped display, to be hung on the Visitor Center window.

**In-kind
Donations**

Candy Cane Level

In-kind donation recognition will be commensurate to the value of the donation above.

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