

**DEPARTMENT OF TRANSPORTATION**

OFFICE OF OUTDOOR ADVERTISING

P.O. BOX 942873, MS-36  
SACRAMENTO, CA 94273-0001  
PHONE (916) 654-6473  
FAX (916) 651-9359  
TTY 711  
www.dot.ca.gov



*Serious drought.  
Help save water!*

December 1, 2014

CERTIFIED MAIL: 7012 3460 0003 1085 0756

Mr. Geoff Wills  
Allpoints Advertising, Inc.  
1871 Brindle Lane  
Eureka, CA 95501

Dear Mr. Wills:

The Office of Outdoor Advertising (ODA) has revoked State Permit #27715 located in Humboldt County, Route 101, Post Mile marker 80.64L due to the following reason:

- Business & Profession Code, §5354(a) states: "The applicant for any permit shall offer evidence that both the owner or other person in control or possession of the property upon which the location is situated and the city or the county with land use jurisdiction over the property upon which the location is situated have consented to the placing of the advertising display."

Any permit holder served with a notice of revocation may appeal and request a hearing pursuant to the California Code of Regulations, title 4, section 2241 (b), unless the permit holder has previously appealed a violation noticed on the same facts. Appeals must be received in writing within 30 days of this notice (fax or e-mail appeals are not accepted) and delivered to:

Department of Transportation  
Division of Traffic Operations  
Attn: Office of Outdoor Advertising, MS-36  
P.O. Box 942873  
Sacramento, CA 94273-0001

If you have any questions, please contact ODA at (916) 654-6473.

Sincerely,

A handwritten signature in blue ink that reads "Velessata Kelley".

VELESSATA KELLEY  
Office Chief